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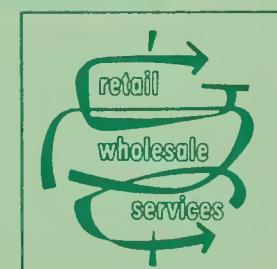
1967 CENSUS OF BUSINESS

C67-SS4

SELECTED SERVICES Motion Pictures



U.S.
DEPARTMENT
OF COMMERCE
BUREAU OF
THE CENSUS





The 1967 Census of Business reports will comprise eight volumes:

- Vols. I, II, III, IV—Retail Trade
- Vols. V, VI—Wholesale Trade
- Vols. VII, VIII—Selected Services

Selected Services reports are issued first as separate preprints and then brought together in the following volumes:

VOL. VII. SELECTED SERVICES, SUBJECT REPORTS

A U.S. Summary chapter and chapters providing special data on many service industries, including laundry and dry cleaning plants, hotels and motels, motion pictures, travel agencies, law firms, and architectural and engineering firms. This volume consists of the subject reports previously issued as series BC67-SS.

VOL. VIII. SELECTED SERVICES, AREA STATISTICS

A U.S. summary chapter and chapters for each State, the District of Columbia, Guam, and the Virgin Islands. Statistics are presented by kind of business, for counties, cities, standard metropolitan statistical areas, and for selected towns and townships in New England, New Jersey, and Pennsylvania. The kind-of-business detail varies in accordance with the number of service establishments in an area. This volume consists of the area reports previously issued as series BC67-SA.

This report is a preprint of a corresponding chapter of Vol. VII—Selected Services, Subject Reports.

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SELECTED SERVICES:

MOTION PICTURES, BC67-SS4

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Special acknowledgment is due to the many businesses in the motion picture industry whose cooperation has contributed to the publication of the data.

1967 CENSUS OF BUSINESS



BC67-SS4

SELECTED SERVICES

Subject Reports

Motion Pictures

Issued November 1970



U.S. DEPARTMENT OF COMMERCE Maurice H. Stans, Secretary
Rocco C. Siciliano, Under Secretary
Harold C. Passer, Assistant Secretary for Economic Affairs
BUREAU OF THE CENSUS George Hay Brown, Director

Motion Pictures

CONTENTS

[Page numbers here omit the chapter prefix, 4-, which appears as part of number for each page]

| | page |
|-------------------------------------------------------------------------------------------------------------------------|------|
| Introduction | III |
| Maps: | |
| Standard Metropolitan Statistical Areas in the United States | IV |
| Standard Metropolitan Statistical Areas in Northeastern United States | V |
| Chart—Motion Picture Theaters: 1954, 1958, 1963, and 1967 | VI |
| | |
| TABLE 1 Motion Picture Theaters, Production, Distribution, and Services—United States and States: 1967 | 1 |
| 2 Major Sources of Receipts—United States and States: 1967 | 9 |
| 3 Major Sources of Receipts—Selected Standard Metropolitan Statistical Areas: 1967 | 12 |
| 4 Admissions and Capacity—United States and States: 1967 | 15 |
| 5 Admissions and Capacity—Selected Standard Metropolitan Statistical Areas: 1967 | 18 |
| 6 Period in Operation—United States and States: 1967 | 21 |
| 7 Percentage of Showings With Multiple Features and Number of Feature Films Leased—United States and States: 1967 | 24 |
| 8 Film and Tape Distributors, by Source of Receipts—United States and Selected SMSA's: 1967 | 27 |
| 9 Producers of Motion Pictures Other Than for Television—United States and Selected SMSA's: 1967 | 28 |
| 10 Producers of Motion Pictures and Tape for Television—United States and Selected SMSA's: 1967 | 28 |
| 11 Short Subjects and TV Programs Produced and In Production: 1967 | 29 |
| 12 Services Allied to Motion Picture Distribution—United States and Selected SMSA's: 1967 | 29 |
| 13 Motion Picture Service Industries—United States and Selected SMSA's: 1967 .. | 30 |
| | |
| APPENDIX A General Explanation | 31 |
| B Motion Picture Reporting Forms | 36 |
| C Standard Metropolitan Statistical Areas | 44 |

Introduction

AUTHORITY AND SCOPE—The economic censuses are required by law under Title 13, U.S. Code, sections 131, 191, and 224. The 1967 Census of Business portion of the economic censuses consists of firms engaged in retail trade, wholesale trade, and selected services (hotels and motels; personal, business, and repair services; and amusement and recreation services including the motion picture industry) which operated in the United States. In addition, the Census of Business covered public warehouses, dental laboratories, law firms, architectural and engineering firms, travel agencies, and truck and bus carriers not subject to economic regulation by the Interstate Commerce Commission. Data for the contract construction industry also were collected in this census but published in a separate series of reports. The 1967 Census of Business also covered Guam and the Virgin Islands. A separate 1967 Census of Business, Manufacturers, and Construction for Puerto Rico was conducted jointly with the Commonwealth Government.

KIND OF SERVICES COVERED—This report presents data for the "Motion Picture Production and Distribution Industry," group 781, as defined in the Standard Industrial Classification (SIC) Manual,¹ the "Motion Picture Services Industries," group 782 of the SIC; and "Motion Picture Theaters," group 783 of the SIC. The data in this report supplement those in the area report series BC67-SA. For definitions, see Appendix A.

¹ Executive Office of the President, Bureau of the Budget, *Standard Industrial Classification Manual, 1967*.

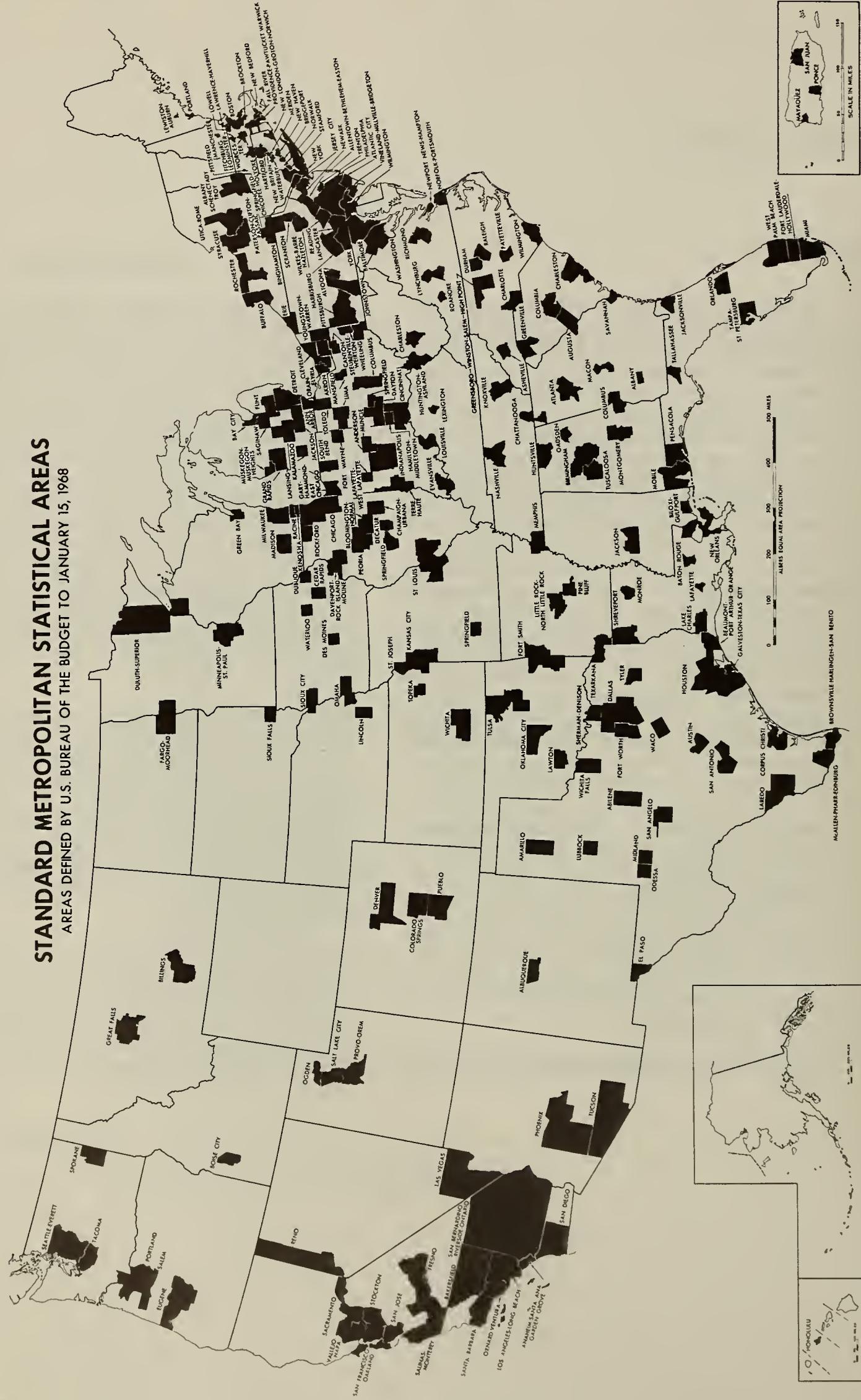
Most of the tabulations included in the report are based on special inquiries directed to establishments with payrolls ("employers") primarily engaged in the motion picture industry defined in accordance with the Standard Industrial Classification (SIC) Manual. Similar information is not available for establishments without payrolls ("nonemployers") because the data for nonemployer establishments were derived from the administrative records of the Internal Revenue Service (IRS) and the Social Security Administration (SSA) which did not contain the special inquiries included on census forms. (See "Method of Coverage" in appendix A.) Establishments with payrolls represented 89 percent of the number in this group and accounted for 99 percent of their volume of receipts.

CENSUS DISCLOSURE RULES—In accordance with Federal law governing census reports, any data which would disclose the operations of an individual establishment or business organization are not published. However, the number of establishments in a kind of business is not considered a disclosure, so that this item may appear in instances where other items of information for the same kind of business or locality are withheld.

CORRECTIONS TO DATA—Some of the data in this report comprise the statistical portions of previously published reports. Errors found after those reports were issued have not been carried to this report unless they significantly affect the data. As a result, the detail in some tables may not add to totals.

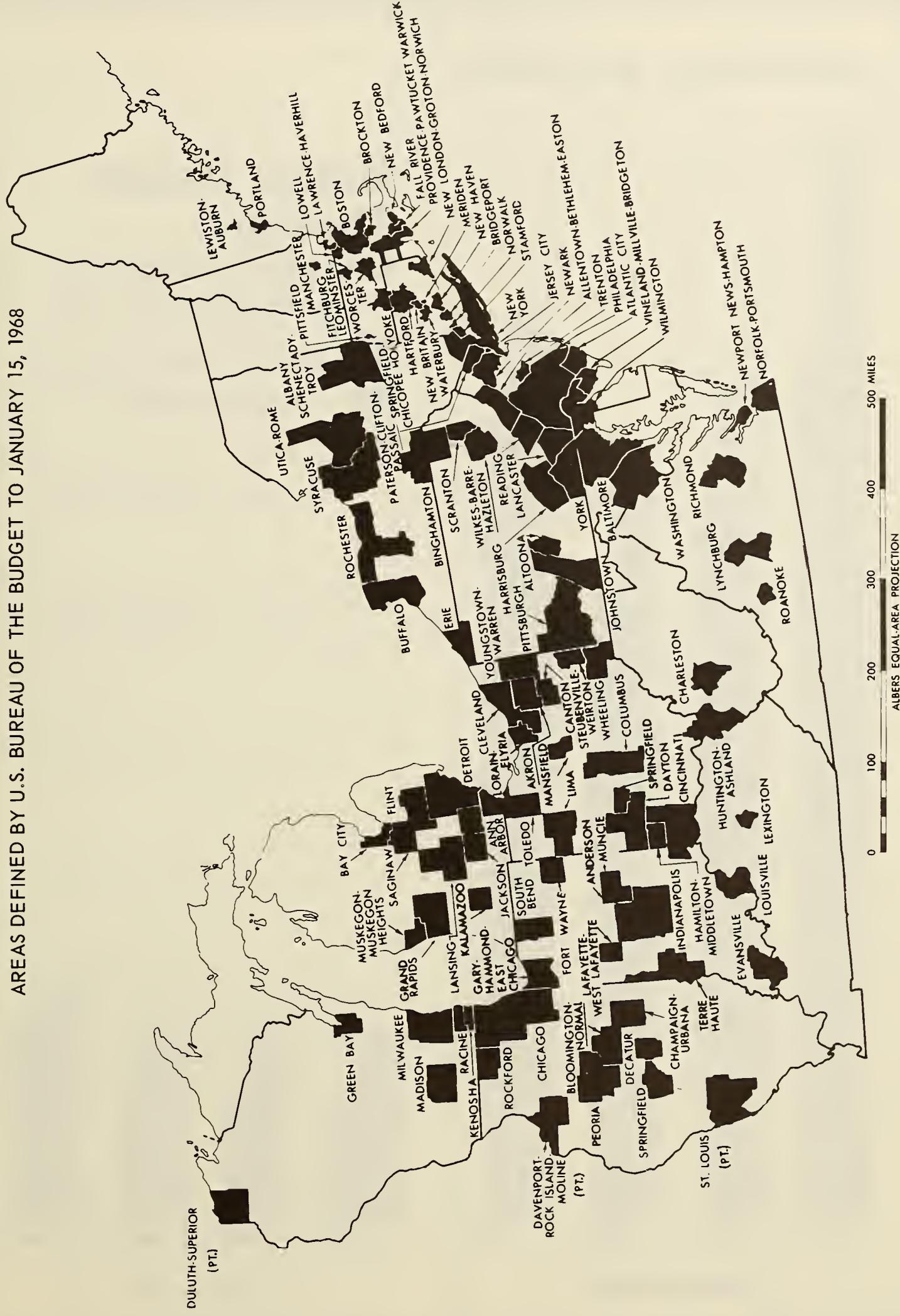
STANDARD METROPOLITAN STATISTICAL AREAS

AREAS DEFINED BY U.S. BUREAU OF THE BUDGET TO JANUARY 15, 1968

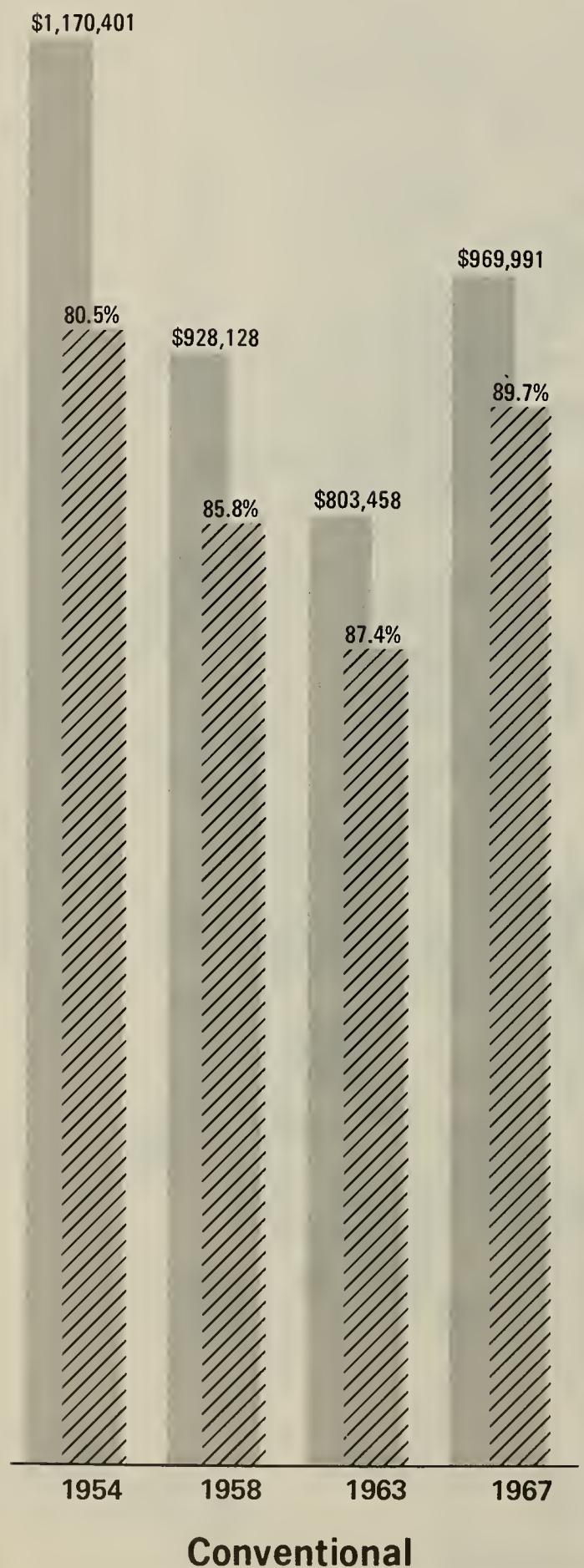


STANDARD METROPOLITAN STATISTICAL AREAS IN NORTHEASTERN UNITED STATES

AREAS DEFINED BY U. S. BUREAU OF THE BUDGET TO JANUARY 15, 1968



MOTION PICTURES Selected Services



Motion Picture Theaters:

1954, 1958, 1963, and 1967

(Includes only theaters with payroll)

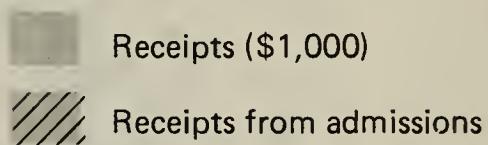


TABLE 1. Motion Picture Theaters, Production, Distribution, and Services—United States and States: 1967

| SIC code | State and kind of business | All establishments | | | Establishments with payroll | | | Paid employees for week including March 12 (number) |
|---------------|----------------------------------------------------|--------------------|--------------------|----------------------------------------|-----------------------------|--------------------|--------------------------------|-----------------------------------------------------|
| | | Number | Receipts (\$1,000) | Propri- etors ¹ (number) | Number | Receipts (\$1,000) | Payroll, entire year (\$1,000) | |
| UNITED STATES | | | | | | | | |
| 78 | TOTAL | 16 752 | 3 476 121 | 6 952 | 14 853 | 3 452 427 | 980 198 | 176 690 |
| 781, 782 | MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES. | 4 565 | 2 183 086 | 1 950 | 3 375 | 2 169 424 | 699 072 | 64 581 |
| 7813 | MOTION PICTURE PRODUCTION, OTHER THAN FOR TV . | (*) | (*) | 909 | 176 251 | 319 611 | 21 917 | |
| 7814 | MOTION PICTURE, TAPE PRODUCTION FOR TELEVISION . | (*) | (*) | 686 | 447 038 | 148 042 | 14 680 | |
| 7815 | PRODUCTION OF STILL FILMS AND SLIDE FILMS . . . | (*) | (*) | 80 | 22 484 | 9 066 | 1 137 | |
| 7816 | MOTION PICTURE FILM EXCHANGES | (*) | (*) | 710 | 855 114 | 57 722 | 8 096 | |
| 7817 | FILM OR TAPE DISTRIBUTION FOR TELEVISION | (*) | (*) | 147 | 367 848 | 37 881 | 3 233 | |
| 7818 | SERVICES ALLIED TO MOTION PICTURE DISTRIBUTION . | (*) | (*) | 289 | 30 960 | 12 945 | 2 137 | |
| 7821 | MOTION PICTURE SERVICE INDUSTRIES. | (*) | (*) | 554 | 313 951 | 113 805 | 13 381 | |
| 783 | MOTION PICTURE THEATERS. | 12 187 | 1 293 035 | 5 002 | 11 478 | 1 283 003 | 281 126 | 112 109 |
| 7832 | MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | (*) | (*) | 8 094 | 969 991 | 221 737 | 90 110 | |
| 7833 | DRIVE-IN MOTION PICTURE THEATERS | (*) | (*) | 3 384 | 313 012 | 59 389 | 21 999 | |
| ALABAMA | | | | | | | | |
| 78 | TOTAL | 183 | 13 190 | 78 | 170 | 12 946 | 2 898 | 1 429 |
| 781, 782 | MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES. | 2 | (o) | (D) | 2 | (D) | (D) | (D) |
| 783 | MOTION PICTURE THEATERS. | 181 | (D) | (D) | 168 | (D) | (D) | (D) |
| 7832 | MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | (*) | (*) | 99 | 8 161 | 1 841 | 913 | |
| 7833 | DRIVE-IN MOTION PICTURE THEATERS | (*) | (*) | 69 | (o) | (D) | (D) | |
| ALASKA | | | | | | | | |
| 78 | TOTAL | 29 | 2 869 | 16 | 22 | 2 701 | 495 | 186 |
| 781, 782 | MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES. | 4 | (D) | (D) | 1 | (D) | (D) | (D) |
| 783 | MOTION PICTURE THEATERS. | 25 | (D) | (D) | 21 | (D) | (D) | (o) |
| 7832 | MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | (*) | (*) | 19 | 2 048 | 381 | 167 | |
| 7833 | DRIVE-IN MOTION PICTURE THEATERS | (*) | (*) | 2 | (D) | (D) | (D) | |
| ARIZONA | | | | | | | | |
| 78 | TOTAL | 106 | 10 633 | 34 | 97 | 10 538 | 2 457 | 1 074 |
| 781, 782 | MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES. | 14 | 433 | 12 | 7 | (D) | (D) | (D) |
| 783 | MOTION PICTURE THEATERS. | 92 | 10 200 | 22 | 90 | (D) | (D) | (o) |
| 7832 | MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | (*) | (*) | 52 | 5 963 | 1 327 | 634 | |
| 7833 | DRIVE-IN MOTION PICTURE THEATERS | (*) | (*) | 38 | (D) | (D) | (D) | |
| ARKANSAS | | | | | | | | |
| 78 | TOTAL | 157 | 8 295 | 83 | 137 | 8 083 | 1 707 | 1 000 |
| 781, 782 | MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES. | 8 | 203 | 7 | 2 | (D) | (D) | (o) |
| 783 | MOTION PICTURE THEATERS. | 149 | 8 092 | 76 | 135 | (D) | (D) | (D) |
| 7832 | MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | (*) | (*) | 90 | 5 412 | 1 155 | 709 | |
| 7833 | DRIVE-IN MOTION PICTURE THEATERS | (*) | (*) | 45 | (D) | (D) | (D) | |
| CALIFORNIA | | | | | | | | |
| 78 | TOTAL | 2 526 | 832 475 | 1 139 | 2 069 | 826 950 | 505 320 | 48 459 |
| 781, 782 | MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES. | 1 506 | 669 571 | 747 | 1 098 | 664 960 | 468 642 | 36 103 |
| 7813 | MOTION PICTURE PRODUCTION, OTHER THAN FOR TV . | (*) | (*) | 393 | 115 148 | 281 000 | 17 228 | |
| 7814 | MOTION PICTURE, TAPE PRODUCTION FOR TELEVISION . | (*) | (*) | 301 | 252 467 | 101 087 | 9 687 | |
| 7815 | PRODUCTION OF STILL FILMS AND SLIDE FILMS . . . | (*) | (*) | 16 | 1 381 | 431 | 68 | |
| 7816 | MOTION PICTURE FILM EXCHANGES | (*) | (*) | 108 | 94 099 | 7 381 | 1 058 | |
| 7817 | FILM OR TAPE DISTRIBUTION FOR TELEVISION | (*) | (*) | 40 | 49 326 | 13 962 | 1 115 | |
| 7818 | SERVICES ALLIED TO MOTION PICTURES DISTRIBUTION. | (*) | (*) | 47 | 3 916 | 1 591 | 223 | |
| 7821 | MOTION PICTURE SERVICE INDUSTRIES. | (*) | (*) | 193 | 148 623 | 55 525 | 5 957 | |
| 783 | MOTION PICTURE THEATERS. | 1 020 | 162 904 | 392 | 971 | 161 990 | 36 678 | 12 356 |
| 7832 | MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | (*) | (*) | 748 | 116 560 | 28 572 | 9 512 | |
| 7833 | DRIVE-IN MOTION PICTURE THEATERS | (*) | (*) | 223 | 45 330 | 8 106 | 2 844 | |
| COLORADO | | | | | | | | |
| 78 | TOTAL | 233 | 27 614 | 103 | 203 | 27 314 | 5 020 | 1 832 |
| 781, 782 | MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES. | 50 | 10 282 | 25 | 35 | 10 177 | 1 568 | 297 |
| 7813 | MOTION PICTURE PRODUCTION, OTHER THAN FOR TV . | (*) | (*) | 7 | 433 | 145 | 31 | |
| 7814 | MOTION PICTURE, TAPE PRODUCTION FOR TELEVISION . | (*) | (*) | 4 | (D) | (D) | (o) | |
| 7815 | PRODUCTION OF STILL FILMS AND SLIDE FILMS . . . | (*) | (*) | - | - | - | - | |
| 7816 | MOTION PICTURE FILM EXCHANGES | (*) | (*) | 14 | 8 057 | 742 | 164 | |
| 7817 | FILM OR TAPE DISTRIBUTION FOR TELEVISION | (*) | (*) | - | - | - | - | |
| 7818 | SERVICES ALLIED TO MOTION PICTURES DISTRIBUTION. | (*) | (*) | 2 | (D) | (D) | (D) | |
| 7821 | MOTION PICTURE SERVICE INDUSTRIES. | (*) | (*) | 8 | 1 287 | 476 | 72 | |
| 783 | MOTION PICTURE THEATERS. | 183 | 17 332 | 78 | 168 | 17 137 | 3 452 | 1 535 |
| 7832 | MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | (*) | (*) | 118 | 12 933 | 2 620 | 1 186 | |
| 7833 | DRIVE-IN MOTION PICTURE THEATERS | (*) | (*) | 50 | 4 204 | 832 | 349 | |

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable.

*Data only for establishments with payroll.

¹Based on legal form of organization. See text for explanation.

TABLE 1. Motion Picture Theaters, Production, Distribution, and Services—United States and States: 1967—Continued

| SIC code | State and kind of business | All establishments | | | Establishments with payroll | | | |
|----------------------|----------------------------------------------------------|--------------------|-----------------------|-------------------------------------------|-----------------------------|-----------------------|-----------------------------------------|--------------------------------------------------------------------|
| | | Number | Receipts (\$1,000) | Propri- etors ¹ (number) | Number | Receipts (\$1,000) | Payroll, entire year (\$1,000) | Paid employees for week including March 12 (number) |
| | | | | | | | | |
| CONNECTICUT | | | | | | | | |
| 78 | TOTAL | 200 | 26 382 | 67 | 173 | 25 911 | 5 202 | 1 768 |
| 781, 782 | MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES. | 53 | 7 262 | 27 | 32 | 6 950 | 1 086 | 139 |
| 7813 | MOTION PICTURE PRODUCTION, OTHER THAN FOR TV . . | (*) | (*) | (*) | 7 | 563 | 247 | 43 |
| 7814 | MOTION PICTURE, TAPE PRODUCTION FOR TELEVISION . . | (*) | (*) | (*) | 2 | (D) | (D) | (D) |
| 7815 | PRODUCTION OF STILL FILMS AND SLIDE FILMS. | (*) | (*) | (*) | 2 | (D) | (D) | (D) |
| 7816 | MOTION PICTURE FILM EXCHANGES. | (*) | (*) | (*) | 10 | 5 879 | 582 | 59 |
| 7817 | FILM OR TAPE DISTRIBUTION FOR TELEVISION | (*) | (*) | (*) | — | — | — | — |
| 7818 | SERVICES ALLIED TO MOTION PICTURES DISTRIBUTION. | (*) | (*) | (*) | 4 | 279 | 95 | 13 |
| 7821 | MOTION PICTURE SERVICE INDUSTRIES. | (*) | (*) | (*) | 7 | 468 | 141 | 22 |
| 783 | MOTION PICTURE THEATERS. | 147 | 19 120 | 40 | 141 | 18 961 | 4 116 | 1 629 |
| 7832 | MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | (*) | (*) | (*) | 99 | 13 332 | 3 090 | 1 304 |
| 7833 | DRIVE-IN MOTION PICTURE THEATERS | (*) | (*) | (*) | 42 | 5 629 | 1 026 | 325 |
| DELAWARE | | | | | | | | |
| 78 | TOTAL | 31 | 2 754 | 10 | 30 | (D) | (D) | (D) |
| 781, 782 | MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES. | — | — | — | — | — | — | — |
| 783 | MOTION PICTURE THEATERS. | 31 | 2 754 | 10 | 30 | (D) | (D) | (D) |
| 7832 | MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | (*) | (*) | (*) | 23 | 1 934 | 425 | 187 |
| 7833 | DRIVE-IN MOTION PICTURE THEATERS | (*) | (*) | (*) | 7 | (D) | (D) | (D) |
| DISTRICT OF COLUMBIA | | | | | | | | |
| 78 | TOTAL | 81 | 36 291 | 11 | 76 | 36 263 | 6 277 | 1 262 |
| 781, 782 | MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES. | 40 | 26 674 | 8 | 35 | 26 646 | 4 173 | 536 |
| 7813 | MOTION PICTURE PRODUCTION, OTHER THAN FOR TV . . | (*) | (*) | (*) | 7 | 1 753 | 594 | 58 |
| 7814 | MOTION PICTURE, TAPE PRODUCTION FOR TELEVISION . . | (*) | (*) | (*) | 3 | 283 | 113 | 6 |
| 7815 | PRODUCTION OF STILL FILMS AND SLIDE FILMS. | (*) | (*) | (*) | 1 | (D) | (D) | (D) |
| 7816 | MOTION PICTURE FILM EXCHANGES. | (*) | (*) | (*) | 13 | 16 419 | 950 | 183 |
| 7817 | FILM OR TAPE DISTRIBUTION FOR TELEVISION | (*) | (*) | (*) | — | — | — | — |
| 7818 | SERVICES ALLIED TO MOTION PICTURES DISTRIBUTION. | (*) | (*) | (*) | 2 | (D) | (D) | (D) |
| 7821 | MOTION PICTURE SERVICE INDUSTRIES. | (*) | (*) | (*) | 9 | 7 939 | 2 356 | 269 |
| 783 | MOTION PICTURE THEATERS. | 41 | 9 617 | 3 | 41 | 9 617 | 2 104 | 726 |
| 7832 | MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | (*) | (*) | (*) | 41 | 9 617 | 2 104 | 726 |
| 7833 | DRIVE-IN MOTION PICTURE THEATERS | (*) | (*) | (*) | — | — | — | — |
| FLORIDA | | | | | | | | |
| 78 | TOTAL | 483 | 66 374 | 144 | 428 | 65 640 | 12 471 | 4 828 |
| 781, 782 | MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES. | 98 | 20 282 | 42 | 64 | 19 908 | 2 858 | 574 |
| 7813 | MOTION PICTURE PRODUCTION, OTHER THAN FOR TV . . | (*) | (*) | (*) | 13 | 660 | 283 | 84 |
| 7814 | MOTION PICTURE, TAPE PRODUCTION FOR TELEVISION . . | (*) | (*) | (*) | 14 | 585 | 331 | 58 |
| 7815 | PRODUCTION OF STILL FILMS AND SLIDE FILMS. | (*) | (*) | (*) | 2 | (D) | (D) | (D) |
| 7816 | MOTION PICTURE FILM EXCHANGES. | (*) | (*) | (*) | 17 | 12 339 | 867 | 167 |
| 7817 | FILM OR TAPE DISTRIBUTION FOR TELEVISION | (*) | (*) | (*) | 5 | 3 247 | 370 | 69 |
| 7818 | SERVICES ALLIED TO MOTION PICTURES DISTRIBUTION. | (*) | (*) | (*) | 1 | (D) | (D) | (D) |
| 7821 | MOTION PICTURE SERVICE INDUSTRIES. | (*) | (*) | (*) | 12 | 2 946 | 974 | 187 |
| 783 | MOTION PICTURE THEATERS. | 385 | 47 036 | 102 | 364 | 46 676 | 9 613 | 4 254 |
| 7832 | MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | (*) | (*) | (*) | 241 | 34 131 | 7 130 | 3 124 |
| 7833 | DRIVE-IN MOTION PICTURE THEATERS | (*) | (*) | (*) | 123 | 12 545 | 2 483 | 1 130 |
| GEORGIA | | | | | | | | |
| 78 | TOTAL | 333 | 46 354 | 97 | 319 | 46 105 | 8 572 | 3 370 |
| 781, 782 | MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES. | 38 | 18 322 | 10 | 37 | (D) | (D) | (D) |
| 7813 | MOTION PICTURE PRODUCTION, OTHER THAN FOR TV . . | (*) | (*) | (*) | 5 | 566 | 276 | 51 |
| 7814 | MOTION PICTURE, TAPE PRODUCTION FOR TELEVISION . . | (*) | (*) | (*) | 3 | 289 | 107 | 15 |
| 7815 | PRODUCTION OF STILL FILMS AND SLIDE FILMS. | (*) | (*) | (*) | 1 | (D) | (D) | (D) |
| 7816 | MOTION PICTURE FILM EXCHANGES. | (*) | (*) | (*) | 19 | 16 922 | 1 640 | 259 |
| 7817 | FILM OR TAPE DISTRIBUTION FOR TELEVISION | (*) | (*) | (*) | 1 | (D) | (D) | (D) |
| 7818 | SERVICES ALLIED TO MOTION PICTURES DISTRIBUTION. | (*) | (*) | (*) | 5 | 313 | 297 | 56 |
| 7821 | MOTION PICTURE SERVICE INDUSTRIES. | (*) | (*) | (*) | 3 | 117 | 36 | 13 |
| 783 | MOTION PICTURE THEATERS. | 295 | 29 785 | 87 | 282 | (D) | (D) | (D) |
| 7832 | MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | (*) | (*) | (*) | 186 | 21 290 | 4 434 | 2 084 |
| 7833 | DRIVE-IN MOTION PICTURE THEATERS | (*) | (*) | (*) | 96 | (D) | (D) | (D) |
| HAWAII | | | | | | | | |
| 78 | TOTAL | 68 | 9 531 | 27 | 60 | 9 456 | 1 662 | 701 |
| 781, 782 | MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES. | 9 | 499 | 6 | 4 | (D) | (D) | (D) |
| 783 | MOTION PICTURE THEATERS. | 59 | 9 032 | 21 | 56 | (D) | (D) | (D) |
| 7832 | MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | (*) | (*) | (*) | 51 | 6 898 | 1 310 | 554 |
| 7833 | DRIVE-IN MOTION PICTURE THEATERS | (*) | (*) | (*) | 5 | (D) | (D) | (D) |

Standard Notes: * Represents zero. D Withheld to avoid disclosure. NA Not available.

† Revised. X Not applicable.

*Data only for establishments with payroll.

†Based on legal form of organization. See text for explanation.

TABLE 1. Motion Picture Theaters, Production, Distribution, and Services—United States and States: 1967—Continued

| SIC code | State and kind of business | All establishments | | | Establishments with payroll | | | Paid employees for week including March 12 (number) |
|-----------|----------------------------------------------------------|--------------------|--------------------|------------------------------|-----------------------------|--------------------|--------------------------------|-----------------------------------------------------|
| | | Number | Receipts (\$1,000) | Propri- etors (number) | Number | Receipts (\$1,000) | Payroll, entire year (\$1,000) | |
| IDAHO | | | | | | | | |
| 78 | TOTAL | 96 | 4 259 | 58 | 88 | 4 147 | 896 | 531 |
| 781, 782 | MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES. | 3 | (0) | (0) | 1 | (0) | (0) | (0) |
| 783 | MOTION PICTURE THEATERS. | 93 | (0) | (0) | 87 | (0) | (0) | (0) |
| 7832 | MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | (*) | (*) | (*) | 57 | 2 718 | 596 | 424 |
| 7833 | DRIVE-IN MOTION PICTURE THEATERS | (*) | (*) | (*) | 30 | (0) | (0) | (0) |
| ILLINOIS | | | | | | | | |
| 78 | TOTAL | 657 | 150 140 | 249 | 583 | 149 127 | 33 404 | 7 325 |
| 781, 782 | MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES. | 187 | 80 964 | 79 | 138 | 80 196 | 17 619 | 2 010 |
| 7813 | MOTION PICTURE PRODUCTION, OTHER THAN FOR TV . . . | (*) | (*) | (*) | 29 | 14 579 | 7 342 | 666 |
| 7814 | MOTION PICTURE, TAPE PRODUCTION FOR TELEVISION . . . | (*) | (*) | (*) | 25 | 10 934 | 3 752 | 362 |
| 7815 | PRODUCTION OF STILL FILMS AND SLIDE FILMS | (*) | (*) | (*) | 5 | 984 | 384 | 50 |
| 7816 | MOTION PICTURE FILM EXCHANGES. | (*) | (*) | (*) | 34 | 40 129 | 2 119 | 359 |
| 7817 | FILM OR TAPE DISTRIBUTION FOR TELEVISION | (*) | (*) | (*) | 8 | 3 485 | 670 | 114 |
| 7818 | SERVICES ALLIED TO MOTION PICTURES DISTRIBUTION. | (*) | (*) | (*) | 11 | 1 496 | 638 | 85 |
| 7821 | MOTION PICTURE SERVICE INDUSTRIES. | (*) | (*) | (*) | 26 | 8 589 | 2 714 | 374 |
| 783 | MOTION PICTURE THEATERS. | 470 | 69 176 | 170 | 445 | 68 931 | 15 785 | 5 315 |
| 7832 | MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | (*) | (*) | (*) | 339 | 54 872 | 12 799 | 4 474 |
| 7833 | DRIVE-IN MOTION PICTURE THEATERS | (*) | (*) | (*) | 106 | 14 059 | 2 986 | 841 |
| INDIANA | | | | | | | | |
| 78 | TOTAL | 317 | 35 170 | 145 | 301 | 34 944 | 6 679 | 2 493 |
| 781, 782 | MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES. | 34 | 19 071 | 15 | 25 | 18 949 | 887 | 154 |
| 7813 | MOTION PICTURE PRODUCTION, OTHER THAN FOR TV . . . | (*) | (*) | (*) | 6 | 421 | 181 | 28 |
| 7814 | MOTION PICTURE, TAPE PRODUCTION FOR TELEVISION . . . | (*) | (*) | (*) | 1 | (0) | (0) | (0) |
| 7815 | PRODUCTION OF STILL FILMS AND SLIDE FILMS | (*) | (*) | (*) | 2 | (0) | (0) | (0) |
| 7816 | MOTION PICTURE FILM EXCHANGES. | (*) | (*) | (*) | 9 | 7 800 | 452 | 67 |
| 7817 | FILM OR TAPE DISTRIBUTION FOR TELEVISION | (*) | (*) | (*) | — | — | — | — |
| 7818 | SERVICES ALLIED TO MOTION PICTURES DISTRIBUTION. | (*) | (*) | (*) | 5 | 356 | 142 | 23 |
| 7821 | MOTION PICTURE SERVICE INDUSTRIES. | (*) | (*) | (*) | 2 | (0) | (0) | (0) |
| 783 | MOTION PICTURE THEATERS. | 283 | 26 649 | 130 | 276 | 26 545 | 5 792 | 2 339 |
| 7832 | MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | (*) | (*) | (*) | 168 | 15 390 | 3 719 | 1 734 |
| 7833 | DRIVE-IN MOTION PICTURE THEATERS | (*) | (*) | (*) | 108 | 11 155 | 2 073 | 605 |
| IOWA | | | | | | | | |
| 78 | TOTAL | 294 | 23 233 | 130 | 268 | 23 009 | 4 334 | 2 184 |
| 781, 782 | MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES. | 22 | 16 480 | 7 | 17 | 16 435 | 728 | 139 |
| 783 | MOTION PICTURE THEATERS. | 272 | 17 697 | 123 | 251 | 17 518 | 3 606 | 2 045 |
| 7832 | MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | (*) | (*) | (*) | 184 | 12 913 | 2 812 | 1 671 |
| 7833 | DRIVE-IN MOTION PICTURE THEATERS | (*) | (*) | (*) | 67 | 4 605 | 794 | 374 |
| KANSAS | | | | | | | | |
| 78 | TOTAL | 242 | 14 571 | 124 | 218 | 14 203 | 3 374 | 1 482 |
| 781, 782 | MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES. | 10 | 11 618 | 3 | 9 | (0) | (0) | (0) |
| 783 | MOTION PICTURE THEATERS. | 232 | 12 831 | 121 | 209 | (0) | (0) | (0) |
| 7832 | MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | (*) | (*) | (*) | 129 | 7 378 | 1 618 | 960 |
| 7833 | DRIVE-IN MOTION PICTURE THEATERS | (*) | (*) | (*) | 80 | (0) | (0) | (0) |
| KENTUCKY | | | | | | | | |
| 78 | TOTAL | 232 | 15 492 | 138 | 212 | 15 332 | 3 110 | 1 418 |
| 781, 782 | MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES. | 11 | 612 | 8 | 8 | 585 | 85 | 25 |
| 783 | MOTION PICTURE THEATERS. | 221 | 14 880 | 130 | 204 | 14 747 | 3 025 | 1 393 |
| 7832 | MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | (*) | (*) | (*) | 107 | 8 446 | 1 962 | 914 |
| 7833 | DRIVE-IN MOTION PICTURE THEATERS | (*) | (*) | (*) | 97 | 6 301 | 1 063 | 479 |
| LOUISIANA | | | | | | | | |
| 78 | TOTAL | 250 | 31 679 | 143 | 207 | 30 990 | 5 664 | 2 218 |
| 781, 782 | MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES. | 37 | 13 263 | 21 | 25 | 13 100 | 2 193 | 592 |
| 783 | MOTION PICTURE THEATERS. | 213 | 18 416 | 122 | 182 | 17 890 | 3 471 | 1 626 |
| 7832 | MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | (*) | (*) | (*) | 138 | 13 527 | 2 827 | 1 340 |
| 7833 | DRIVE-IN MOTION PICTURE THEATERS | (*) | (*) | (*) | 44 | 4 363 | 644 | 286 |

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

r Revised. X Not applicable.

*Data only for establishments with payroll.

1Based on legal form of organization. See text for explanation.

TABLE 1. Motion Picture Theaters, Production, Distribution, and Services—United States and States: 1967—Continued

| SIC code | State and kind of business | All establishments | | | Establishments with payroll | | | |
|---------------|----------------------------------------------------------|--------------------|-----------------------|-------------------------------------------|-----------------------------|-----------------------|-----------------------------------------|--------------------------------------------------------------------|
| | | Number | Receipts (\$1,000) | Propri- etors ¹ (number) | Number | Receipts (\$1,000) | Payroll, entire year (\$1,000) | Paid employees for week including March 12 (number) |
| MAINE | | | | | | | | |
| 78 | TOTAL | 87 | 4 341 | 33 | 81 | 4 316 | 964 | 412 |
| 781, 782 | MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES. | 3 | (D) | (D) | 1 | (D) | (D) | (D) |
| 783 | MOTION PICTURE THEATRS. | 84 | (D) | (D) | 80 | (D) | (D) | (D) |
| 7832 | MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | (*) | (*) | (*) | 44 | 2 470 | 580 | 322 |
| 7833 | DRIVE-IN MOTION PICTURE THEATERS | (*) | (*) | (*) | 36 | (D) | (D) | (D) |
| MARYLAND | | | | | | | | |
| 78 | TOTAL | 203 | 20 145 | 45 | 185 | 19 968 | 5 230 | 1 895 |
| 781, 782 | MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES. | 30 | 1 804 | 14 | 18 | 1 660 | 763 | 134 |
| 783 | MOTION PICTURE THEATERS. | 173 | 18 217 | 31 | 167 | 18 184 | 4 467 | 1 761 |
| 7832 | MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | (*) | (*) | (*) | 125 | 14 371 | 3 548 | 1 462 |
| 7833 | DRIVE-IN MOTION PICTURE THEATERS | (*) | (*) | (*) | 42 | 3 813 | 919 | 299 |
| MASSACHUSETTS | | | | | | | | |
| 78 | TOTAL | 356 | 66 416 | 93 | 328 | 66 097 | 11 345 | 3 689 |
| 781, 782 | MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES. | 77 | 24 939 | 34 | 55 | 24 741 | 2 700 | 402 |
| 7813 | MOTION PICTURE PRODUCTION, OTHER THAN FOR TV . . . | (*) | (*) | (*) | 11 | 1 205 | 413 | 51 |
| 7814 | MOTION PICTURE, TAPE PRODUCTION FOR TELEVISION . . . | (*) | (*) | (*) | 8 | 994 | 355 | 50 |
| 7815 | PRODUCTION OF STILL FILMS AND SLIDE FILMS. | (*) | (*) | (*) | 2 | (D) | (D) | (D) |
| 7816 | MOTION PICTURE FILM EXCHANGES. | (*) | (*) | (*) | 19 | 20 616 | 1 324 | 198 |
| 7817 | FILM OR TAPE DISTRIBUTION FOR TELEVISION | (*) | (*) | (*) | — | — | — | — |
| 7818 | SERVICES ALLIED TO MOTION PICTURES DISTRIBUTION. | (*) | (*) | (*) | 9 | 866 | 287 | 53 |
| 7821 | MOTION PICTURE SERVICE INDUSTRIES. | (*) | (*) | (*) | 6 | (D) | (D) | (D) |
| 783 | MOTION PICTURE THEATERS. | 279 | 41 477 | 59 | 273 | 41 356 | 8 645 | 3 287 |
| 7832 | MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | (*) | (*) | (*) | 193 | 31 777 | 6 822 | 2 718 |
| 7833 | DRIVE-IN MOTION PICTURE THEATERS | (*) | (*) | (*) | 80 | 9 579 | 1 823 | 569 |
| MICHIGAN | | | | | | | | |
| 78 | TOTAL | 468 | 80 919 | 247 | 430 | 80 524 | 18 175 | 4 947 |
| 781, 782 | MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES. | 82 | 34 826 | 35 | 60 | 34 629 | 8 646 | 1 170 |
| 7813 | MOTION PICTURE PRODUCTION, OTHER THAN FOR TV . . . | (*) | (*) | (*) | 12 | 2 155 | 614 | 81 |
| 7814 | MOTION PICTURE, TAPE PRODUCTION FOR TELEVISION . . . | (*) | (*) | (*) | 6 | 821 | 353 | 252 |
| 7815 | PRODUCTION OF STILL FILMS AND SLIDE FILMS. | (*) | (*) | (*) | 5 | 12 570 | 5 665 | 542 |
| 7816 | MOTION PICTURE FILM EXCHANGES. | (*) | (*) | (*) | 18 | 16 005 | 1 044 | 147 |
| 7817 | FILM OR TAPE DISTRIBUTION FOR TELEVISION | (*) | (*) | (*) | 1 | (D) | (D) | (D) |
| 7818 | SERVICES ALLIED TO MOTION PICTURES DISTRIBUTION. | (*) | (*) | (*) | 7 | (D) | (D) | (D) |
| 7821 | MOTION PICTURE SERVICE INDUSTRIES. | (*) | (*) | (*) | 11 | 2 266 | 805 | 122 |
| 783 | MOTION PICTURE THEATERS. | 386 | 46 093 | 212 | 370 | 45 895 | 9 529 | 3 777 |
| 7832 | MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | (*) | (*) | (*) | 276 | 34 868 | 7 580 | 3 201 |
| 7833 | DRIVE-IN MOTION PICTURE THEATERS | (*) | (*) | (*) | 94 | 11 027 | 1 949 | 576 |
| MINNESOTA | | | | | | | | |
| 78 | TOTAL | 346 | 35 799 | 172 | 315 | 35 372 | 6 636 | 2 394 |
| 781, 782 | MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES. | 45 | 13 398 | 17 | 36 | 13 211 | 1 818 | 280 |
| 783 | MOTION PICTURE THEATERS. | 301 | 23 531 | 155 | 279 | 23 291 | 4 818 | 2 114 |
| 7832 | MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | (*) | (*) | (*) | 210 | 19 147 | 3 948 | 1 872 |
| 7833 | DRIVE-IN MOTION PICTURE THEATERS | (*) | (*) | (*) | 69 | 4 144 | 870 | 242 |
| MISSISSIPPI | | | | | | | | |
| 78 | TOTAL | 177 | 10 252 | 137 | 159 | 9 972 | 2 084 | 933 |
| 781, 782 | MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES. | 2 | (D) | (D) | 1 | (D) | (D) | (D) |
| 783 | MOTION PICTURE THEATERS. | 175 | (D) | (D) | 158 | (D) | (D) | (D) |
| 7832 | MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | (*) | (*) | (*) | 113 | 7 080 | 1 488 | 701 |
| 7833 | DRIVE-IN MOTION PICTURE THEATERS | (*) | (*) | (*) | 45 | (D) | (D) | (D) |
| MISSOURI | | | | | | | | |
| 78 | TOTAL | 402 | 55 448 | 203 | 365 | 52 898 | 11 051 | 3 731 |
| 781, 782 | MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES. | 68 | 23 315 | 26 | 55 | 23 222 | 5 011 | 887 |
| 7813 | MOTION PICTURE PRODUCTION, OTHER THAN FOR TV . . . | (*) | (*) | (*) | 7 | 2 774 | 2 007 | 293 |
| 7814 | MOTION PICTURE, TAPE PRODUCTION FOR TELEVISION. | (*) | (*) | (*) | 5 | 339 | 139 | 55 |
| 7815 | PRODUCTION OF STILL FILMS AND SLIDE FILMS. | (*) | (*) | (*) | 1 | (D) | (D) | (D) |
| 7816 | MOTION PICTURE FILM EXCHANGES. | (*) | (*) | (*) | 26 | 16 745 | 1 552 | 254 |
| 7817 | FILM OR TAPE DISTRIBUTION FOR TELEVISION | (*) | (*) | (*) | 3 | 981 | 96 | 13 |
| 7818 | SERVICES ALLIED TO MOTION PICTURES DISTRIBUTION. | (*) | (*) | (*) | 10 | 2 337 | 900 | 179 |
| 7821 | MOTION PICTURE SERVICE INDUSTRIES. | (*) | (*) | (*) | 3 | (D) | (D) | (D) |

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. ¹ Revised. X Not applicable.

*Data only for establishments with payroll.

¹Based on legal form of organization. See text for explanation.

TABLE 1. Motion Picture Theaters, Production, Distribution, and Services—United States and States: 1967—Continued

| SIC code | Standard metropolitan statistical area and kind of business | All establishments | | | Establishments with payroll | | | |
|---------------------|-------------------------------------------------------------|--------------------|-----------------------|-------------------------------------------|-----------------------------|-----------------------|-----------------------------------------|--------------------------------------------------------------------|
| | | Number | Receipts (\$1,000) | Propri- etors ¹ (number) | Number | Receipts (\$1,000) | Payroll, entire year (\$1,000) | Paid employees for week including March 12 (number) |
| MISSOURI--CONTINUED | | | | | | | | |
| 783 | MOTION PICTURE THEATERS. | 334 | 30 133 | 177 | 310 | 29 676 | 6 040 | 2 844 |
| 7832 | MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | (*) | (*) | (*) | 217 | 20 367 | 4 399 | 2 241 |
| 7833 | DRIVE-IN MOTION PICTURE THEATERS | (*) | (*) | (*) | 93 | 9 309 | 1 641 | 603 |
| MONTANA | | | | | | | | |
| 78 | TOTAL. | 111 | 4 810 | 65 | 99 | 4 587 | 1 053 | 532 |
| 781, 782 | MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES. | 5 | 142 | 4 | 3 | (D) | (D) | (D) |
| 783 | MOTION PICTURE THEATERS. | 106 | 4 668 | 61 | 96 | (O) | (D) | (D) |
| 7832 | MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | (*) | (*) | (*) | 67 | 3 323 | 776 | 446 |
| 7833 | DRIVE-IN MOTION PICTURE THEATERS | (*) | (*) | (*) | 29 | (D) | (D) | (D) |
| NEBRASKA | | | | | | | | |
| 78 | TOTAL. | 189 | 14 759 | 106 | 162 | 14 530 | 2 969 | 1 287 |
| 781, 782 | MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES. | 18 | 13 032 | 11 | 15 | 12 993 | 398 | 80 |
| 783 | MOTION PICTURE THEATERS. | 171 | 11 924 | 95 | 147 | 11 734 | 2 571 | 1 207 |
| 7832 | MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | (*) | (*) | (*) | 113 | 9 363 | 2 093 | 1 047 |
| 7833 | DRIVE-IN MOTION PICTURE THEATERS | (*) | (*) | (*) | 34 | 2 371 | 478 | 160 |
| NEVADA | | | | | | | | |
| 78 | TOTAL. | 47 | 3 697 | 16 | 39 | 3 631 | 798 | 316 |
| 781, 782 | MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES. | 7 | 147 | 4 | 4 | (D) | (D) | (D) |
| 783 | MOTION PICTURE THEATERS. | 40 | 3 665 | 12 | 35 | (D) | (D) | (D) |
| 7832 | MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | (*) | (*) | (*) | 24 | 2 784 | 575 | 243 |
| 7833 | DRIVE-IN MOTION PICTURE THEATERS | (*) | (*) | (*) | 11 | (D) | (D) | (D) |
| NEW HAMPSHIRE | | | | | | | | |
| 78 | TOTAL. | 59 | 3 514 | 25 | 58 | (D) | (D) | (D) |
| 781, 782 | MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES. | 3 | (D) | (D) | 3 | (D) | (D) | (D) |
| 783 | MOTION PICTURE THEATERS. | 56 | (D) | (D) | 55 | (D) | (D) | (D) |
| 7832 | MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | (*) | (*) | (*) | 36 | 2 234 | 585 | 319 |
| 7833 | DRIVE-IN MOTION PICTURE THEATERS | (*) | (*) | (*) | 19 | (D) | (D) | (D) |
| NEW JERSEY | | | | | | | | |
| 78 | TOTAL. | 361 | 49 548 | 76 | 323 | 49 089 | 11 078 | 3 470 |
| 781, 782 | MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES. | 83 | 7 481 | 45 | 52 | 7 118 | 1 884 | 359 |
| 7813 | MOTION PICTURE PRODUCTION, OTHER THAN FOR TV | (*) | (*) | (*) | 9 | 302 | 130 | 19 |
| 7814 | MOTION PICTURE, TAPE PRODUCTION FOR TELEVISION | (*) | (*) | (*) | 8 | 318 | 153 | 21 |
| 7815 | PRODUCTION OF STILL FILMS AND SLIDE FILMS. | (*) | (*) | (*) | 1 | (O) | (D) | (D) |
| 7816 | MOTION PICTURE FILM EXCHANGES. | (*) | (*) | (*) | 9 | 1 686 | 291 | 114 |
| 7817 | FILM OR TAPE DISTRIBUTION FOR TELEVISION | (*) | (*) | (*) | 3 | (D) | (D) | (D) |
| 7818 | SERVICES ALLIED TO MOTION PICTURES DISTRIBUTION. | (*) | (*) | (*) | 13 | 1 176 | 524 | 85 |
| 7821 | MOTION PICTURE SERVICE INDUSTRIES. | (*) | (*) | (*) | 9 | 2 814 | 750 | 113 |
| 783 | MOTION PICTURE THEATERS. | 278 | 42 067 | 31 | 271 | 41 971 | 9 194 | 3 111 |
| 7832 | MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | (*) | (*) | (*) | 225 | 34 162 | 7 796 | 2 658 |
| 7833 | DRIVE-IN MOTION PICTURE THEATERS | (*) | (*) | (*) | 46 | 7 809 | 1 398 | 453 |
| NEW MEXICO | | | | | | | | |
| 78 | TOTAL. | 118 | 7 272 | 40 | 109 | 7 171 | 1 524 | 783 |
| 781, 782 | MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES. | 6 | (D) | (D) | 3 | (D) | (D) | (D) |
| 783 | MOTION PICTURE THEATERS. | 112 | (D) | (O) | 106 | (D) | (O) | (D) |
| 7832 | MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | (*) | (*) | (*) | 59 | 4 069 | 919 | 546 |
| 7833 | DRIVE-IN MOTION PICTURE THEATERS | (*) | (*) | (*) | 47 | (D) | (D) | (D) |
| NEW YORK | | | | | | | | |
| 78 | TOTAL. | 2 312 | 1 263 652 | 585 | 1 994 | 1 259 778 | 202 763 | 30 233 |
| 781, 782 | MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES. | 1 419 | 1 082 064 | 418 | 1 125 | 1 078 463 | 158 673 | 16 925 |
| 7813 | MOTION PICTURE PRODUCTION, OTHER THAN FOR TV | (*) | (*) | (*) | 290 | 64 553 | 21 259 | 2 562 |
| 7814 | MOTION PICTURE, TAPE PRODUCTION FOR TELEVISION | (*) | (*) | (*) | 247 | 175 065 | 37 734 | 3 522 |
| 7815 | PRODUCTION OF STILL FILMS AND SLIDE FILMS. | (*) | (*) | (*) | 31 | 5 265 | 1 784 | 313 |
| 7816 | MOTION PICTURE FILM EXCHANGES. | (*) | (*) | (*) | 203 | 431 035 | 25 230 | 2 589 |
| 7817 | FILM OR TAPE DISTRIBUTION FOR TELEVISION | (*) | (*) | (*) | 72 | 304 704 | 22 244 | 1 840 |
| 7818 | SERVICES ALLIED TO MOTION PICTURES DISTRIBUTION. | (*) | (*) | (*) | 76 | 8 920 | 3 889 | 580 |
| 7821 | MOTION PICTURE SERVICE INDUSTRIES. | (*) | (*) | (*) | 206 | 128 073 | 46 533 | 5 519 |
| 783 | MOTION PICTURE THEATERS. | 893 | 181 588 | 167 | 869 | 181 315 | 44 090 | 13 308 |
| 7832 | MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | (*) | (*) | (*) | 741 | 166 616 | 41 360 | 12 489 |
| 7833 | DRIVE-IN MOTION PICTURE THEATERS | (*) | (*) | (*) | 128 | 14 699 | 2 730 | 819 |

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

Revised. X Not applicable.

*Data only for establishments with payroll.

1Based on legal form of organization. See text for explanation.

TABLE 1. Motion Picture Theaters, Production, Distribution, and Services—United States and States: 1967—Continued

| SIC code | County and kind of business | All establishments | | | Establishments with payroll | | | Paid employees for week including March 12 (number) |
|----------------|-------------------------------------------------------|--------------------|-----------------------|-------------------------------------------|-----------------------------|-----------------------|-----------------------------------------|-----------------------------------------------------|
| | | Number | Receipts (\$1,000) | Propri- etors ¹ (number) | Number | Receipts (\$1,000) | Payroll, entire year (\$1,000) | |
| NORTH CAROLINA | | | | | | | | |
| 78 | TOTAL | 362 | 40 911 | 167 | 330 | 40 500 | 6 860 | 2 782 |
| 781, 782 | MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES. | 34 | 14 381 | 14 | 28 | 14 358 | 1 479 | 253 |
| 783 | MOTION PICTURE THEATERS | 328 | 27 534 | 153 | 302 | 27 146 | 5 381 | 2 529 |
| 7832 | MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | (*) | (*) | (*) | 186 | 18 869 | 3 899 | 1 859 |
| 7833 | DRIVE-IN MOTION PICTURE THEATERS | (*) | (*) | (*) | 116 | 8 277 | 1 482 | 670 |
| NORTH DAKOTA | | | | | | | | |
| 78 | TOTAL | 103 | 3 124 | 70 | 84 | 2 867 | 655 | 310 |
| 781, 782 | MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES. | 1 | (D) | (0) | 1 | (0) | (D) | (0) |
| 783 | MOTION PICTURE THEATERS | 102 | (D) | (D) | 83 | (D) | (0) | (D) |
| 7832 | MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | (*) | (*) | (*) | 68 | 2 358 | 530 | 288 |
| 7833 | DRIVE-IN MOTION PICTURE THEATERS | (*) | (*) | (*) | 15 | (D) | (D) | (D) |
| OHIO | | | | | | | | |
| 78 | TOTAL | 612 | 80 758 | 202 | 572 | 80 393 | 15 161 | 5 047 |
| 781, 782 | MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES. | 99 | 29 779 | 42 | 74 | 29 545 | 3 335 | 501 |
| 7813 | MOTION PICTURE PRODUCTION, OTHER THAN FOR TV . . . | (*) | (*) | (*) | 16 | 1 348 | 411 | 63 |
| 7814 | MOTION PICTURE, TAPE PRODUCTION FOR TELEVISION . . . | (*) | (*) | (*) | 3 | 512 | 143 | 21 |
| 7815 | PRODUCTION OF STILL FILMS AND SLIDE FILMS | (*) | (*) | (*) | 1 | (D) | (D) | (D) |
| 7816 | MOTION PICTURE FILM EXCHANGES | (*) | (*) | (*) | 30 | 23 643 | 1 915 | 309 |
| 7817 | FILM OR TAPE DISTRIBUTION FOR TELEVISION | (*) | (*) | (*) | 2 | (D) | (D) | (D) |
| 7818 | SERVICES ALLIED TO MOTION PICTURES DISTRIBUTION . . . | (*) | (*) | (*) | 15 | 1 006 | 485 | 79 |
| 7821 | MOTION PICTURE SERVICE INDUSTRIES | (*) | (*) | (*) | 7 | 713 | 196 | 12 |
| 783 | MOTION PICTURE THEATERS | 513 | 53 590 | 160 | 498 | 53 459 | 11 826 | 4 546 |
| 7832 | MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | (*) | (*) | (*) | 309 | 36 486 | 8 543 | 3 569 |
| 7833 | DRIVE-IN MOTION PICTURE THEATERS | (*) | (*) | (*) | 189 | 16 973 | 3 283 | 977 |
| OKLAHOMA | | | | | | | | |
| 78 | TOTAL | 285 | 20 681 | 128 | 251 | 20 296 | 3 659 | 1 674 |
| 781, 782 | MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES. | 21 | 4 286 | 11 | 12 | 4 163 | 445 | 91 |
| 783 | MOTION PICTURE THEATERS | 264 | 16 395 | 117 | 239 | 16 133 | 3 214 | 1 583 |
| 7832 | MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | (*) | (*) | (*) | 156 | 11 745 | 2 471 | 1 212 |
| 7833 | DRIVE-IN MOTION PICTURE THEATERS | (*) | (*) | (*) | 83 | 4 388 | 743 | 371 |
| OREGON | | | | | | | | |
| 78 | TOTAL | 203 | 16 109 | 130 | 177 | 15 751 | 3 438 | 1 321 |
| 781, 782 | MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES. | 33 | 4 408 | 18 | 20 | 4 259 | 668 | 110 |
| 783 | MOTION PICTURE THEATERS | 170 | 12 136 | 112 | 157 | 11 927 | 2 770 | 1 211 |
| 7832 | MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | (*) | (*) | (*) | 109 | 8 380 | 2 046 | 936 |
| 7833 | DRIVE-IN MOTION PICTURE THEATERS | (*) | (*) | (*) | 48 | 3 547 | 724 | 275 |
| PENNSYLVANIA | | | | | | | | |
| 78 | TOTAL | 726 | 97 004 | 329 | 674 | 96 496 | 17 485 | 6 133 |
| 781, 782 | MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES. | 101 | 39 342 | 47 | 76 | 39 147 | 4 706 | 802 |
| 7813 | MOTION PICTURE PRODUCTION, OTHER THAN FOR TV . . . | (*) | (*) | (*) | 12 | 1 670 | 462 | 70 |
| 7814 | MOTION PICTURE, TAPE PRODUCTION FOR TELEVISION . . . | (*) | (*) | (*) | 12 | 3 877 | 1 060 | 156 |
| 7815 | PRODUCTION OF STILL FILMS AND SLIDE FILMS | (*) | (*) | (*) | 3 | 196 | 71 | 14 |
| 7816 | MOTION PICTURE FILM EXCHANGES | (*) | (*) | (*) | 33 | 30 876 | 2 187 | 375 |
| 7817 | FILM OR TAPE DISTRIBUTION FOR TELEVISION | (*) | (*) | (*) | - | - | - | - |
| 7818 | SERVICES ALLIED TO MOTION PICTURES DISTRIBUTION . . . | (*) | (*) | (*) | 9 | 867 | 341 | 45 |
| 7821 | MOTION PICTURE SERVICE INDUSTRIES | (*) | (*) | (*) | 7 | 1 661 | 585 | 142 |
| 783 | MOTION PICTURE THEATERS | 625 | 60 548 | 282 | 598 | 60 235 | 12 779 | 5 331 |
| 7832 | MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | (*) | (*) | (*) | 428 | 46 708 | 10 342 | 4 539 |
| 7833 | DRIVE-IN MOTION PICTURE THEATERS | (*) | (*) | (*) | 170 | 13 527 | 2 437 | 792 |

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

Revised.

X Not applicable.

Based on legal form of organization. See text for explanation.

TABLE 1. Motion Picture Theaters, Production, Distribution, and Services—United States and States: 1967—Continued

| SIC code | County and kind of business | All establishments | | | Establishments with payroll | | | | Paid employees for week including March 12 (number) |
|----------------|-----------------------------------------------------|--------------------|--------------------|-----------------------------------|-----------------------------|--------------------|--------------------------------|-------|-----------------------------------------------------|
| | | Number | Receipts (\$1,000) | Proprietors ¹ (number) | Number | Receipts (\$1,000) | Payroll, entire year (\$1,000) | | |
| RHODE ISLAND | | | | | | | | | |
| 78 | TOTAL | 50 | 5 294 | 16 | 44 | 5 253 | 1 262 | 402 | |
| 781, 782 | MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES. | 7 | (D) | (D) | 1 | (D) | (D) | (D) | |
| 783 | MOTION PICTURE THEATERS | 43 | (D) | (D) | 43 | (D) | (D) | (D) | |
| 7832 | MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | (*) | (*) | (*) | 29 | 3 275 | 759 | 308 | |
| 7833 | DRIVE-IN MOTION PICTURE THEATERS | (*) | (*) | (*) | 14 | (D) | (D) | (D) | |
| SOUTH CAROLINA | | | | | | | | | |
| 78 | TOTAL | 150 | 11 709 | 87 | 138 | 11 512 | 2 317 | 1 063 | |
| 781, 782 | MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES. | 11 | 515 | 7 | 7 | 496 | 140 | 37 | |
| 783 | MOTION PICTURE THEATERS | 139 | 11 194 | 80 | 131 | 11 016 | 2 177 | 1 026 | |
| 7832 | MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | (*) | (*) | (*) | 85 | 7 464 | 1 619 | 763 | |
| 7833 | DRIVE-IN MOTION PICTURE THEATERS | (*) | (*) | (*) | 46 | 3 552 | 558 | 263 | |
| SOUTH DAKOTA | | | | | | | | | |
| 78 | TOTAL | 116 | 4 083 | 91 | 105 | 3 961 | 866 | 356 | |
| 781, 782 | MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES. | 2 | (D) | (D) | 2 | (D) | (D) | (D) | |
| 783 | MOTION PICTURE THEATERS | 114 | (D) | (D) | 103 | (D) | (D) | (D) | |
| 7832 | MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | (*) | (*) | (*) | 79 | 3 146 | 688 | 297 | |
| 7833 | DRIVE-IN MOTION PICTURE THEATERS | (*) | (*) | (*) | 24 | (D) | (D) | (D) | |
| TENNESSEE | | | | | | | | | |
| 78 | TOTAL | 241 | 27 101 | 79 | 233 | 26 875 | 5 767 | 2 272 | |
| 781, 782 | MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES. | 25 | 7 644 | 10 | 25 | 7 644 | 1 506 | 290 | |
| 783 | MOTION PICTURE THEATERS | 216 | 19 457 | 69 | 208 | 19 231 | 4 261 | 1 982 | |
| 7832 | MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | (*) | (*) | (*) | 122 | 12 793 | 2 953 | 1 381 | |
| 7833 | DRIVE-IN MOTION PICTURE THEATERS | (*) | (*) | (*) | 86 | 6 438 | 1 308 | 601 | |
| TEXAS | | | | | | | | | |
| 78 | TOTAL | 930 | 112 131 | 437 | 818 | 110 473 | 22 297 | 8 604 | |
| 781, 782 | MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES. | 132 | 37 225 | 80 | 83 | 36 440 | 6 710 | 1 081 | |
| 7813 | MOTION PICTURE PRODUCTION, OTHER THAN FOR TV . . | (*) | (*) | (*) | 17 | 2 793 | 1 755 | 219 | |
| 7814 | MOTION PICTURE, TAPE PRODUCTION FOR TELEVISION . . | (*) | (*) | (*) | 12 | 3 540 | 1 420 | 189 | |
| 7815 | PRODUCTION OF STILL FILMS AND SLIDE FILMS . . . | (*) | (*) | (*) | 3 | (D) | (D) | (D) | |
| 7816 | MOTION PICTURE FILM EXCHANGES | (*) | (*) | (*) | 28 | 24 921 | 2 168 | 391 | |
| 7817 | FILM OR TAPE DISTRIBUTION FOR TELEVISION | (*) | (*) | (*) | 2 | (D) | (D) | (D) | |
| 7818 | SERVICES ALLIED TO MOTION PICTURES DISTRIBUTION . . | (*) | (*) | (*) | 16 | 2 122 | 754 | 171 | |
| 7821 | MOTION PICTURE SERVICE INDUSTRIES | (*) | (*) | (*) | 5 | 1 151 | 412 | 83 | |
| 783 | MOTION PICTURE THEATERS | 798 | 74 906 | 357 | 735 | 74 033 | 15 587 | 7 523 | |
| 7832 | MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | (*) | (*) | (*) | 472 | 49 975 | 11 093 | 5 315 | |
| 7833 | DRIVE-IN MOTION PICTURE THEATERS | (*) | (*) | (*) | 263 | 21 358 | 4 494 | 2 208 | |
| UTAH | | | | | | | | | |
| 78 | TOTAL | 132 | 15 627 | 68 | 117 | 15 340 | 2 365 | 1 007 | |
| 781, 782 | MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES. | 23 | 76 668 | 10 | 16 | 76 597 | 592 | 98 | |
| 783 | MOTION PICTURE THEATERS | 109 | 9 442 | 58 | 101 | 9 226 | 1 773 | 909 | |
| 7832 | MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | (*) | (*) | (*) | 71 | 6 106 | 1 139 | 665 | |
| 7833 | DRIVE-IN MOTION PICTURE THEATERS | (*) | (*) | (*) | 30 | 3 120 | 634 | 244 | |
| VERMONT | | | | | | | | | |
| 78 | TOTAL | 44 | 2 252 | 23 | 41 | 2 131 | 521 | 196 | |
| 781, 782 | MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES. | 3 | (D) | (D) | 2 | (D) | (D) | (D) | |
| 783 | MOTION PICTURE THEATERS | 41 | (D) | (D) | 39 | (D) | (D) | (D) | |
| 7832 | MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | (*) | (*) | (*) | 20 | 1 154 | 320 | 162 | |
| 7833 | DRIVE-IN MOTION PICTURE THEATERS | (*) | (*) | (*) | 19 | (D) | (D) | (D) | |
| VIRGINIA | | | | | | | | | |
| 78 | TOTAL | 298 | 22 914 | 125 | 280 | 22 773 | 4 850 | 2 206 | |
| 781, 782 | MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES. | 18 | 1 180 | 13 | 8 | 1 140 | 296 | 69 | |
| 783 | MOTION PICTURE THEATERS | 280 | 21 734 | 112 | 272 | 21 633 | 4 554 | 2 137 | |
| 7832 | MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | (*) | (*) | (*) | 182 | 16 351 | 3 636 | 1 782 | |
| 7833 | DRIVE-IN MOTION PICTURE THEATERS | (*) | (*) | (*) | 90 | 5 282 | 918 | 355 | |

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

† Revised. X Not applicable.

*Data only for establishments with payroll.

† Based on legal form of organization. See text for explanation.

TABLE 1. Motion Picture Theaters, Production, Distribution, and Services—United States and States: 1967—Continued

| SIC code | Standard metropolitan statistical area and kind of business | All establishments | | | Establishments with payroll | | | |
|---------------|-------------------------------------------------------------|--------------------|-----------------------|-------------------------------------------|-----------------------------|-----------------------|-----------------------------------------|--------------------------------------------------------------------|
| | | Number | Receipts (\$1,000) | Propri- etors ¹ (number) | Number | Receipts (\$1,000) | Payroll, entire year (\$1,000) | Paid employees for week including March 12 (number) |
| WASHINGTON | | | | | | | | |
| 78 | TOTAL. | 254 | 30 206 | 120 | 225 | 29 975 | 5 972 | 2 065 |
| 781, 782 | MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES. | 48 | 10 869 | 31 | 28 | 10 701 | 1 458 | 216 |
| 783 | MOTION PICTURE THEATERS. | 206 | 20 459 | 89 | 197 | 20 396 | 4 514 | 1 849 |
| 7832 | MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | (*) | (*) | (*) | 141 | 14 803 | 3 376 | 1 461 |
| 7833 | DRIVE-IN PICTURE THEATERS. | (*) | (*) | (*) | 56 | 5 593 | 1 138 | 388 |
| WEST VIRGINIA | | | | | | | | |
| 78 | TOTAL. | 150 | 6 230 | 90 | 142 | 6 167 | 1 452 | 723 |
| 781, 782 | MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES. | 3 | (D) | (D) | - | - | - | - |
| 783 | MOTION PICTURE THEATERS. | 147 | (D) | (D) | 142 | 6 167 | 1 452 | 723 |
| 7832 | MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | (*) | (*) | (*) | 82 | 3 625 | 946 | 554 |
| 7833 | DRIVE-IN MOTION PICTURE THEATERS | (*) | (*) | (*) | 60 | 2 542 | 506 | 169 |
| WISCONSIN | | | | | | | | |
| 78 | TOTAL. | 288 | 27 844 | 121 | 260 | 27 555 | 5 755 | 2 231 |
| 781, 782 | MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES. | 29 | 9 001 | 11 | 20 | 8 935 | 1 342 | 218 |
| 783 | MOTION PICTURE THEATERS. | 259 | 19 557 | 110 | 240 | 19 333 | 4 413 | 2 013 |
| 7832 | MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | (*) | (*) | (*) | 190 | 15 953 | 3 740 | 1 882 |
| 7833 | DRIVE-IN MOTION PICTURE THEATERS | (*) | (*) | (*) | 50 | 3 380 | 673 | 131 |
| WYOMING | | | | | | | | |
| 78 | TOTAL. | 54 | 2 604 | 30 | 54 | 2 604 | 594 | 303 |
| 781, 782 | MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICES. | 1 | (D) | (D) | 1 | (D) | (D) | (D) |
| 783 | MOTION PICTURE THEATERS. | 53 | (D) | (D) | 53 | (D) | (D) | (D) |
| 7832 | MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | (*) | (*) | (*) | 33 | 1 846 | 446 | 255 |
| 7833 | DRIVE-IN MOTION PICTURE THEATERS | (*) | (*) | (*) | 20 | (D) | (D) | (D) |

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. ^r Revised. X Not applicable.

*Data only for establishments with payroll.

¹Based on legal form of organization. See text for explanation.

TABLE 2. Major Sources of Receipts--United States and States: 1967

| State and type of theater | Total | | Establishments (number) | Motion picture theaters reporting major sources of receipts | | | | Other receipts ³ (\$1,000) | | |
|----------------------------------------------------|----------------------------|------------------------------------|----------------------------|-------------------------------------------------------------|-------------------------|----------------------------------------------|--------------------------------------------------------------------------------|------------------------------------------|--|--|
| | Establishments (number) | Receipts ¹ (\$1,000) | | Establishments (number) | Receipts from customers | | | | | |
| | | | | | Total (\$1,000) | Admissions (including taxes) (\$1,000) | Refreshments including popcorn, candy, etc. ² (\$1,000) | | | |
| UNITED STATES, TOTAL | 11 478 | 1 283 003 | 8 803 | 1 082 159 | 944 073 | 138 086 | 18 445 | | | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 8 094 | 969 991 | 6 196 | 818 312 | 734 330 | 83 982 | 13 022 | | | |
| DRIVE-IN MOTION PICTURE THEATERS. | 3 384 | 313 012 | 2 607 | 263 847 | 209 743 | 54 104 | 5 423 | | | |
| ALABAMA, TOTAL | 168 | (o) | 123 | 10 705 | 8 663 | 2 042 | 127 | | | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 99 | 8 161 | 74 | 7 288 | 6 034 | 1 254 | 76 | | | |
| DRIVE-IN MOTION PICTURE THEATERS. | 69 | (D) | 49 | 3 417 | 2 629 | 788 | 51 | | | |
| ALASKA, TOTAL | 21 | (D) | 17 | 2 166 | 1 651 | 515 | 4 | | | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 19 | 2 048 | 15 | (D) | (D) | (D) | (D) | | | |
| DRIVE-IN MOTION PICTURE THEATERS. | 2 | (D) | 2 | (D) | (D) | (D) | (D) | | | |
| ARIZONA, TOTAL | 90 | (D) | 64 | 8 824 | 7 467 | 1 357 | 47 | | | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 52 | 5 963 | 39 | 5 289 | 4 633 | 656 | 11 | | | |
| DRIVE-IN MOTION PICTURE THEATERS. | 38 | (D) | 25 | 3 535 | 2 834 | 701 | 36 | | | |
| ARKANSAS, TOTAL | 135 | (D) | 92 | 6 311 | 4 764 | 1 547 | 114 | | | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 90 | 5 412 | 63 | 4 236 | 3 331 | 905 | 96 | | | |
| DRIVE-IN MOTION PICTURE THEATERS. | 45 | (D) | 29 | 2 075 | 1 433 | 642 | 18 | | | |
| CALIFORNIA, TOTAL | 971 | 161 990 | 751 | 134 021 | 109 027 | 24 994 | 916 | | | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 748 | 116 660 | 576 | 96 804 | 81 764 | 15 040 | 383 | | | |
| DRIVE-IN MOTION PICTURE THEATERS. | 223 | 45 330 | 175 | 37 217 | 27 263 | 9 954 | 533 | | | |
| COLORADO, TOTAL | 168 | 17 137 | 122 | 14 893 | 12 414 | 2 479 | 62 | | | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 118 | 12 933 | 87 | 11 293 | 9 706 | 1 587 | 46 | | | |
| DRIVE-IN MOTION PICTURE THEATERS. | 50 | 4 204 | 35 | 3 600 | 2 708 | 892 | 16 | | | |
| CONNECTICUT, TOTAL | 141 | 18 961 | 120 | 17 005 | 15 595 | 1 410 | 298 | | | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 99 | 13 332 | 84 | 11 717 | 11 147 | 570 | 232 | | | |
| DRIVE-IN MOTION PICTURE THEATERS. | 42 | 5 629 | 36 | 5 288 | 4 448 | 840 | 66 | | | |
| DELAWARE, TOTAL | 30 | (D) | 22 | 2 329 | 2 260 | 69 | 85 | | | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 23 | 1 934 | 17 | 1 627 | 1 558 | 69 | 30 | | | |
| DRIVE-IN MOTION PICTURE THEATERS. | 7 | (o) | 5 | 702 | 702 | - | 55 | | | |
| DISTRICT OF COLUMBIA, TOTAL | 41 | 9 617 | 29 | 7 953 | 7 916 | 37 | 293 | | | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 41 | 9 617 | 29 | 7 953 | 7 916 | 37 | 293 | | | |
| DRIVE-IN MOTION PICTURE THEATERS. | - | - | - | - | - | - | - | | | |
| FLORIDA, TOTAL | 364 | 46 676 | 252 | 37 937 | 32 263 | 5 674 | 266 | | | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 241 | 34 131 | 173 | 29 044 | 25 826 | 3 218 | 180 | | | |
| DRIVE-IN MOTION PICTURE THEATERS. | 123 | 12 545 | 79 | 8 893 | 6 437 | 2 456 | 86 | | | |
| GEORGIA, TOTAL | 282 | (D) | 197 | 22 601 | 18 626 | 3 975 | 338 | | | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 186 | 21 290 | 125 | 15 824 | 13 519 | 2 305 | 213 | | | |
| DRIVE-IN MOTION PICTURE THEATERS. | 96 | (D) | 72 | 6 777 | 5 107 | 1 670 | 125 | | | |
| HAWAII, TOTAL | 56 | (D) | 47 | 8 445 | 6 901 | 1 544 | 34 | | | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 51 | 6 898 | 44 | 6 710 | 5 740 | 970 | 32 | | | |
| DRIVE-IN MOTION PICTURE THEATERS. | 5 | (D) | 3 | 1 735 | 1 161 | 574 | 2 | | | |
| IDAHO, TOTAL | 87 | (D) | 64 | 3 536 | 2 873 | 663 | 23 | | | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 57 | 2 718 | 45 | 2 363 | 1 971 | 392 | 17 | | | |
| DRIVE-IN MOTION PICTURE THEATERS. | 30 | (D) | 19 | 1 173 | 902 | 271 | 6 | | | |
| ILLINOIS, TOTAL | 445 | 68 931 | 359 | 60 006 | 52 637 | 7 369 | 1 354 | | | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 339 | 54 872 | 275 | 48 470 | 42 816 | 5 654 | 1 017 | | | |
| DRIVE-IN MOTION PICTURE THEATERS. | 106 | 14 059 | 84 | 11 536 | 9 821 | 1 715 | 337 | | | |
| INDIANA, TOTAL | 276 | 26 545 | 231 | 23 460 | 19 345 | 4 115 | 434 | | | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 168 | 15 390 | 138 | 13 172 | 11 406 | 1 766 | 146 | | | |
| DRIVE-IN MOTION PICTURE THEATERS. | 108 | 11 155 | 93 | 10 288 | 7 939 | 2 349 | 288 | | | |
| IOWA, TOTAL | 251 | 17 518 | 194 | 14 662 | 12 361 | 2 301 | 163 | | | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 184 | 12 913 | 143 | 10 573 | 9 231 | 1 342 | 93 | | | |
| DRIVE-IN MOTION PICTURE THEATERS. | 67 | 4 605 | 51 | 4 089 | 3 130 | 959 | 70 | | | |
| KANSAS, TOTAL | 209 | (D) | 163 | 11 173 | 8 673 | 2 500 | 71 | | | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 129 | 7 378 | 101 | 6 570 | 5 433 | 1 137 | 28 | | | |
| DRIVE-IN MOTION PICTURE THEATERS. | 80 | (D) | 62 | 4 603 | 3 240 | 1 363 | 43 | | | |

Standard Notes: - Represents zero. D Withheld to avoid disclosure. N Not shown since data may not be representative.

NA Not available.

X Not applicable.

¹Including admissions taxes.²Includes sales from refreshments stands operated by the theater owners. Does not include commissions or earnings from refreshment stands or coin-operated machines operated by others.³Includes amount received as space rental from concessionaires plus theater's share from vending machines NOT operated by the theater owner. Also includes \$3,143 (thousand) in receipts for screen advertising for the United States as a whole. Does not include receipts from rental of real estate.

TABLE 2. Major Sources of Receipts--United States and States: 1967--Continued

| State and type of theater | Total | | Motion picture theaters reporting major sources of receipts | | | | |
|----------------------------------------------------|---------------------------------|------------------------------------|-------------------------------------------------------------|-------------------------|-------------------------------------------------|--------------------------------------------------------------------------------|---------------------------------------------|
| | Establish- ments (number) | Receipts ¹ (\$1,000) | Establish- ments (number) | Receipts from customers | | | Other receipts ³ (\$1,000) |
| | | | | Total (\$1,000) | Admissions (including taxes) (\$1,000) | Refreshments including popcorn, candy, etc. ² (\$1,000) | |
| KENTUCKY, TOTAL | 204 | 14 747 | 153 | 12 807 | 10 781 | 2 026 | 226 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 107 | 8 446 | 77 | 7 136 | 6 394 | 742 | 126 |
| DRIVE-IN MOTION PICTURE THEATERS | 97 | 6 301 | 76 | 5 671 | 4 387 | 1 284 | 100 |
| LOUISIANA, TOTAL | 182 | 17 890 | 132 | 14 723 | 12 043 | 2 680 | 147 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 138 | 13 527 | 100 | 11 112 | 9 384 | 1 728 | 120 |
| DRIVE-IN MOTION PICTURE THEATERS | 44 | 4 363 | 32 | 3 611 | 2 659 | 952 | 27 |
| MAINE, TOTAL | 80 | (0) | 65 | 3 578 | 3 052 | 526 | 29 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 44 | 2 470 | 35 | 1 980 | 1 804 | 176 | 21 |
| DRIVE-IN MOTION PICTURE THEATERS | 36 | (0) | 30 | 1 598 | 1 248 | 350 | 8 |
| MARYLAND, TOTAL | 167 | 18 184 | 117 | 14 527 | 13 482 | 1 045 | 459 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 125 | 14 371 | 85 | 11 632 | 11 066 | 566 | 335 |
| DRIVE-IN MOTION PICTURE THEATERS | 42 | 3 813 | 32 | 2 895 | 2 416 | 479 | 124 |
| MASSACHUSETTS, TOTAL | 273 | 41 356 | 219 | 36 049 | 33 124 | 2 925 | 509 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 193 | 31 777 | 154 | 27 124 | 25 429 | 1 695 | 348 |
| DRIVE-IN MOTION PICTURE THEATERS | 80 | 9 579 | 65 | 8 925 | 7 695 | 1 230 | 161 |
| MICHIGAN, TOTAL | 370 | 45 895 | 300 | 40 898 | 36 966 | 3 932 | 1 025 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 276 | 34 868 | 232 | 31 759 | 28 786 | 2 973 | 640 |
| DRIVE-IN MOTION PICTURE THEATERS | 94 | 11 027 | 68 | 9 139 | 8 180 | 959 | 385 |
| MINNESOTA, TOTAL | 279 | 23 291 | 212 | 20 513 | 18 166 | 2 347 | 333 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 210 | 19 147 | 156 | 16 634 | 14 772 | 1 862 | 148 |
| DRIVE-IN MOTION PICTURE THEATERS | 69 | 4 144 | 56 | 3 879 | 3 394 | 485 | 185 |
| MISSISSIPPI, TOTAL | 158 | (0) | 120 | 8 126 | 6 392 | 1 734 | 100 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 113 | 7 080 | 85 | 6 138 | 4 834 | 1 304 | 70 |
| DRIVE-IN MOTION PICTURE THEATERS | 45 | (0) | 35 | 1 988 | 1 558 | 430 | 30 |
| MISSOURI, TOTAL | 310 | 29 676 | 241 | 26 337 | 21 687 | 4 650 | 226 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 217 | 20 367 | 167 | 18 540 | 16 070 | 2 470 | 160 |
| DRIVE-IN MOTION PICTURE THEATERS | 93 | 9 309 | 74 | 7 797 | 5 617 | 2 180 | 66 |
| MONTANA, TOTAL | 96 | (0) | 62 | 3 299 | 2 622 | 677 | 26 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 67 | 3 323 | 43 | 2 443 | 1 989 | 454 | 11 |
| DRIVE-IN MOTION PICTURE THEATERS | 29 | (0) | 19 | 856 | 633 | 223 | 15 |
| NEBRASKA, TOTAL | 147 | 11 734 | 113 | 9 659 | 8 187 | 1 472 | 42 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 113 | 9 363 | 89 | 7 467 | 6 406 | 1 061 | 28 |
| DRIVE-IN MOTION PICTURE THEATERS | 34 | 2 371 | 24 | 2 192 | 1 781 | 411 | 14 |
| NEVADA, TOTAL | 35 | (0) | 28 | 3 282 | 2 757 | 525 | 51 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 24 | 2 784 | 19 | 2 501 | 2 102 | 399 | 13 |
| DRIVE-IN MOTION PICTURE THEATERS | 11 | (0) | 9 | 781 | 655 | 126 | 38 |
| NEW HAMPSHIRE, TOTAL | 55 | (0) | 45 | 2 952 | 2 638 | 314 | 140 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 36 | 2 234 | 28 | 1 865 | 1 765 | 100 | 106 |
| DRIVE-IN MOTION PICTURE THEATERS | 19 | (0) | 17 | 1 087 | 873 | 214 | 34 |
| NEW JERSEY, TOTAL | 271 | 41 971 | 223 | 37 617 | 36 545 | 1 072 | 1 125 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 225 | 34 162 | 187 | 30 840 | 29 980 | 860 | 917 |
| DRIVE-IN MOTION PICTURE THEATERS | 46 | 7 809 | 36 | 6 777 | 6 565 | 212 | 208 |
| NEW MEXICO, TOTAL | 106 | (0) | 85 | 6 273 | 5 510 | 763 | 32 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 59 | 4 069 | 45 | 3 650 | 3 393 | 257 | 19 |
| DRIVE-IN MOTION PICTURE THEATERS | 47 | (0) | 40 | 2 623 | 2 117 | 506 | 13 |
| NEW YORK, TOTAL | 869 | 181 315 | 666 | 143 187 | 138 065 | 5 122 | 3 195 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 741 | 166 616 | 563 | 130 149 | 126 013 | 4 136 | 2 866 |
| DRIVE-IN MOTION PICTURE THEATERS | 128 | 14 699 | 103 | 13 038 | 12 052 | 986 | 329 |
| NORTH CAROLINA, TOTAL | 302 | 27 146 | 248 | 24 131 | 18 995 | 5 136 | 113 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 186 | 18 869 | 156 | 17 088 | 13 891 | 3 197 | 96 |
| DRIVE-IN MOTION PICTURE THEATERS | 116 | 8 277 | 92 | 7 043 | 5 104 | 1 939 | 17 |
| NORTH DAKOTA, TOTAL | 83 | (0) | 57 | 2 308 | 1 945 | 363 | 58 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 68 | 2 358 | 45 | 1 933 | 1 622 | 311 | 34 |
| DRIVE-IN MOTION PICTURE THEATERS | 15 | (0) | 12 | 375 | 323 | 52 | 24 |

Standard Notes. - Represents zero.

D Withheld to avoid disclosure.

N Not shown since data may not be representative.

NA Not available.

X Not applicable.

¹Including admissions taxes.²Includes sales from refreshment stands operated by the theater owners. Does not include commissions or earnings from refreshment stands or coin-operated machines operated by others.³Includes amount received as space rental from concessionaires plus theater's share from vending machines NOT operated by the theater owner. Also includes \$3,143 (thousand) in receipts for screen advertising for the United States as a whole. Does not include receipts from rental of real estate.

TABLE 2. Major Sources of Receipts--United States and States: 1967—Continued

| State and type of theater | Total | | Motion picture theaters reporting major sources of receipts | | | | |
|-------------------------------------------|----------------------------|------------------------------------|-------------------------------------------------------------|-------------------------|----------------------------------------------|----------------------------------------------------------------|------------------------------------------|
| | Establishments (number) | Receipts ¹ (\$1,000) | Establishments (number) | Receipts from customers | | | Other receipts ³ (\$1,000) |
| | | | | Total (\$1,000) | Admissions (including taxes) (\$1,000) | Refreshments including popcorn, candy, etc. (\$1,000) | |
| OHIO, TOTAL | 498 | 53 459 | 404 | 46 146 | 43 093 | 3 053 | 1 694 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 309 | 36 486 | 250 | 31 309 | 29 746 | 1 563 | 964 |
| DRIVE-IN MOTION PICTURE THEATERS. | 189 | 16 973 | 154 | 14 837 | 13 347 | 1 490 | 730 |
| OKLAHOMA, TOTAL | 239 | 16 133 | 171 | 13 047 | 10 572 | 2 475 | 44 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 156 | 11 745 | 108 | 9 476 | 7 939 | 1 537 | 38 |
| DRIVE-IN MOTION PICTURE THEATERS. | 83 | 4 388 | 63 | 3 571 | 2 633 | 938 | 6 |
| OREGON, TOTAL | 157 | 11 927 | 114 | 9 330 | 7 624 | 1 706 | 92 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 109 | 8 380 | 78 | 6 267 | 5 368 | 899 | 55 |
| DRIVE-IN MOTION PICTURE THEATERS. | 48 | 3 547 | 36 | 3 063 | 2 256 | 807 | 37 |
| PENNSYLVANIA, TOTAL | 598 | 60 235 | 470 | 50 003 | 47 457 | 2 546 | 1 735 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 428 | 46 708 | 332 | 38 904 | 37 391 | 1 513 | 1 254 |
| DRIVE-IN MOTION PICTURE THEATERS. | 170 | 13 527 | 138 | 11 099 | 10 066 | 1 033 | 481 |
| RHODE ISLAND, TOTAL | 43 | (0) | 31 | 4 216 | 3 814 | 402 | 73 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 29 | 3 275 | 23 | 2 999 | 2 803 | 196 | 49 |
| DRIVE-IN MOTION PICTURE THEATERS. | 14 | (0) | 8 | 1 217 | 1 011 | 206 | 24 |
| SOUTH CAROLINA, TOTAL | 131 | 11 016 | 103 | 9 573 | 7 614 | 1 959 | 73 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 85 | 7 464 | 66 | 6 410 | 5 261 | 1 149 | 62 |
| DRIVE-IN MOTION PICTURE THEATERS. | 46 | 3 552 | 37 | 3 163 | 2 353 | 810 | 11 |
| SOUTH DAKOTA, TOTAL | 103 | (0) | 57 | 2 410 | 1 973 | 437 | 16 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 79 | 3 146 | 45 | 1 916 | 1 610 | 306 | 12 |
| DRIVE-IN MOTION PICTURE THEATERS. | 24 | (0) | 12 | 494 | 363 | 131 | 4 |
| TENNESSEE, TOTAL | 208 | 19 231 | 160 | 15 935 | 13 627 | 2 308 | 417 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 122 | 12 793 | 92 | 11 002 | 9 725 | 1 277 | 305 |
| DRIVE-IN MOTION PICTURE THEATERS. | 86 | 6 438 | 68 | 4 933 | 3 902 | 1 031 | 112 |
| TEXAS, TOTAL | 735 | 74 033 | 583 | 65 851 | 52 980 | 12 871 | 488 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 472 | 52 675 | 374 | 48 261 | 40 259 | 8 002 | 367 |
| DRIVE-IN MOTION PICTURE THEATERS. | 263 | 21 358 | 209 | 17 590 | 12 721 | 4 869 | 121 |
| UTAH, TOTAL | 101 | 9 226 | 70 | 7 548 | 6 452 | 1 096 | 13 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 71 | 6 106 | 52 | 5 360 | 4 725 | 635 | 5 |
| DRIVE-IN MOTION PICTURE THEATERS. | 30 | 3 120 | 18 | 2 188 | 1 727 | 461 | 8 |
| VERMONT, TOTAL | 39 | (0) | 32 | 1 661 | 1 406 | 255 | 6 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 20 | 1 154 | 17 | 1 004 | 906 | 98 | 3 |
| DRIVE-IN MOTION PICTURE THEATERS. | 19 | (0) | 15 | 657 | 500 | 157 | 3 |
| VIRGINIA, TOTAL | 272 | 21 633 | 196 | 18 536 | 16 324 | 2 212 | 458 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 182 | 16 351 | 129 | 13 922 | 12 568 | 1 354 | 351 |
| DRIVE-IN MOTION PICTURE THEATERS. | 90 | 5 282 | 67 | 4 614 | 3 756 | 858 | 107 |
| WASHINGTON, TOTAL | 197 | 20 396 | 160 | 17 980 | 14 354 | 3 626 | 70 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 141 | 14 803 | 114 | 12 931 | 10 888 | 2 043 | 46 |
| DRIVE-IN MOTION PICTURE THEATERS. | 56 | 5 593 | 46 | 5 049 | 3 466 | 1 583 | 24 |
| WEST VIRGINIA, TOTAL | 142 | 6 167 | 105 | 5 143 | 4 235 | 908 | 177 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 82 | 3 625 | 55 | 2 733 | 2 552 | 181 | 95 |
| DRIVE-IN MOTION PICTURE THEATERS. | 60 | 2 542 | 50 | 2 410 | 1 683 | 727 | 82 |
| WISCONSIN, TOTAL | 240 | 19 333 | 188 | 17 063 | 15 040 | 2 023 | 620 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 190 | 15 953 | 149 | 14 009 | 12 609 | 1 400 | 460 |
| DRIVE-IN MOTION PICTURE THEATERS. | 50 | 3 380 | 39 | 3 054 | 2 431 | 623 | 160 |
| WYOMING, TOTAL | 53 | (0) | 26 | (N) | (N) | (N) | (N) |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 33 | 1 846 | 18 | (N) | (N) | (N) | (N) |
| DRIVE-IN MOTION PICTURE THEATERS. | 20 | (0) | 8 | (N) | (N) | (N) | (N) |

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

N Not shown since data may not be representative.

NA Not available.

X Not applicable.

¹Including admissions taxes.²Includes sales from refreshment stands operated by the theater owners. Does not include commissions or earnings from refreshment stands or coin-operated machines operated by others.³Includes amount received as space rental from concessionaires plus theater's share from vending machines NOT operated by the theater owner. Also includes \$3,143 (thousand) in receipts for screen advertising for the United States as a whole. Does not include receipts from rental of real estate.

Table 3. Major Sources of Receipts-Selected Standard Metropolitan Statistical Areas: 1967

| Standard metropolitan statistical area and type of theater | Total | | Establishments (number) | Motion picture theaters reporting major sources of receipts | | | | Other receipts ³ (\$1,000) | | |
|------------------------------------------------------------|----------------------------|------------------------------------|----------------------------|-------------------------------------------------------------|----------------------------------------------|--------------------------------------------------------------------------------|-------|------------------------------------------|--|--|
| | Establishments (number) | Receipts ¹ (\$1,000) | | Receipts from customers | | | | | | |
| | | | | Total (\$1,000) | Admissions (including taxes) (\$1,000) | Refreshments including popcorn, candy, etc. ² (\$1,000) | | | | |
| STANDARD CONSOLIDATED AREAS | | | | | | | | | | |
| NEW YORK, N.Y.-NORTHEASTERN NEW JERSEY. | 653 | 175 843 | 540 | 144 392 | 139 938 | 4 454 | 3 126 | | | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 610 | 164 486 | 499 | 133 236 | 129 351 | 3 885 | 3 074 | | | |
| DRIVE-IN MOTION PICTURE THEATERS. | 43 | 11 357 | 41 | 11 156 | 10 587 | 569 | 52 | | | |
| CHICAGO, ILL.-NORTHWESTERN INDIANA. | 212 | 50 162 | 170 | 44 176 | 39 341 | 4 835 | 1 130 | | | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 181 | 42 061 | 147 | 37 032 | 32 978 | 4 054 | 844 | | | |
| DRIVE-IN MOTION PICTURE THEATERS. | 31 | 8 101 | 23 | 7 144 | 6 363 | 781 | 286 | | | |
| STANDARD METROPOLITAN STATISTICAL AREAS | | | | | | | | | | |
| AKRON, OHIO | 25 | (0) | 23 | 3 481 | 3 315 | 166 | 142 | | | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 16 | 2 244 | 14 | (0) | (0) | (0) | (0) | | | |
| DRIVE-IN MOTION PICTURE THEATERS. | 9 | (0) | 9 | (0) | (0) | (0) | (0) | | | |
| ALBANY-SCHENECTADY-TROY, N.Y. | 32 | (0) | 29 | 3 609 | 3 448 | 161 | 93 | | | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 18 | 2 540 | 16 | 2 411 | 2 329 | 82 | 45 | | | |
| DRIVE-IN MOTION PICTURE THEATERS. | 14 | (0) | 13 | 1 198 | 1 119 | 79 | 48 | | | |
| ANAHEIM-SANTA ANA-GARDEN GROVE, CALIF. | 39 | (0) | 28 | 5 615 | 4 353 | 1 262 | 46 | | | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 30 | 4 472 | 21 | 3 371 | 2 761 | 610 | 5 | | | |
| DRIVE-IN MOTION PICTURE THEATERS. | 9 | (0) | 7 | 2 244 | 1 592 | 652 | 41 | | | |
| ATLANTA, GA. | 75 | (0) | 40 | 8 705 | 7 613 | 1 092 | 161 | | | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 56 | 10 086 | 31 | 6 994 | 6 219 | 775 | 97 | | | |
| DRIVE-IN MOTION PICTURE THEATERS. | 19 | (0) | 9 | 1 711 | 1 394 | 317 | 64 | | | |
| BALTIMORE, MD. | 94 | (0) | 76 | 10 164 | 9 445 | 719 | 279 | | | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 79 | 9 787 | 63 | 8 699 | 8 229 | 470 | 231 | | | |
| DRIVE-IN MOTION PICTURE THEATERS. | 15 | (0) | 13 | 1 465 | 1 216 | 249 | 48 | | | |
| BOSTON, MASS. | 133 | (0) | 99 | 22 030 | 20 465 | 1 565 | 294 | | | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 106 | 21 846 | 81 | 18 246 | 17 052 | 1 194 | 251 | | | |
| DRIVE-IN MOTION PICTURE THEATERS. | 27 | (0) | 18 | 3 784 | 3 413 | 371 | 43 | | | |
| BUFFALO, N.Y. | 48 | (0) | 37 | 5 744 | 5 510 | 234 | 251 | | | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 31 | 5 079 | 24 | 4 060 | 3 872 | 188 | 141 | | | |
| DRIVE-IN MOTION PICTURE THEATERS. | 17 | (0) | 13 | 1 684 | 1 638 | 46 | 110 | | | |
| CHARLOTTE, N.C. | 26 | 3 528 | 21 | 3 228 | 2 687 | 541 | 2 | | | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 18 | 2 761 | 14 | 2 556 | 2 172 | 384 | 2 | | | |
| DRIVE-IN MOTION PICTURE THEATERS. | 8 | 767 | 7 | 672 | 515 | 157 | - | | | |
| CHICAGO, ILL. | 191 | (0) | 151 | 41 801 | 37 437 | 4 364 | 1 056 | | | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 165 | 40 810 | 132 | 35 810 | 31 976 | 3 834 | 817 | | | |
| DRIVE-IN MOTION PICTURE THEATERS. | 26 | (0) | 19 | 5 991 | 5 461 | 530 | 239 | | | |
| CINCINNATI, OHIO-IND.-KY. | 66 | (0) | 55 | 7 344 | 6 923 | 421 | 362 | | | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 45 | 5 841 | 37 | 4 837 | 4 663 | 174 | 225 | | | |
| DRIVE-IN MOTION PICTURE THEATERS. | 21 | (0) | 18 | 2 507 | 2 260 | 247 | 137 | | | |
| CLEVELAND, OHIO | 75 | 12 698 | 64 | 11 625 | 11 227 | 398 | 324 | | | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 60 | 10 875 | 53 | 10 003 | 9 605 | 398 | 274 | | | |
| DRIVE-IN MOTION PICTURE THEATERS. | 15 | 1 823 | 11 | 1 622 | 1 622 | - | 50 | | | |
| COLUMBUS, OHIO | 47 | 5 481 | 32 | 4 079 | 3 890 | 189 | 88 | | | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 30 | 4 211 | 22 | 3 410 | 3 265 | 145 | 61 | | | |
| DRIVE-IN MOTION PICTURE THEATERS. | 17 | 1 270 | 10 | (N) | (N) | (N) | (N) | | | |
| DALLAS, TEX. | 76 | 11 479 | 66 | 10 998 | 8 910 | 2 088 | 68 | | | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 50 | 8 573 | 41 | 8 151 | 6 885 | 1 296 | 54 | | | |
| DRIVE-IN MOTION PICTURE THEATERS. | 26 | 2 906 | 25 | 2 847 | 2 055 | 792 | 14 | | | |
| DAYTON, OHIO. | 34 | (0) | 30 | 4 395 | 4 030 | 365 | 200 | | | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 21 | 2 561 | 17 | (0) | (0) | (0) | (0) | | | |
| DRIVE-IN MOTION PICTURE THEATERS. | 13 | (0) | 13 | (0) | (0) | (0) | (0) | | | |
| DENVER, COLO. | 64 | 10 784 | 48 | 9 313 | 7 826 | 1 487 | 42 | | | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 46 | 8 192 | 35 | 7 042 | 6 102 | 940 | 32 | | | |
| DRIVE-IN MOTION PICTURE THEATERS. | 18 | 2 592 | 13 | 2 271 | 1 724 | 547 | 10 | | | |
| DETROIT, MICH. | 127 | 25 926 | 107 | 23 359 | 21 825 | 1 534 | 769 | | | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 105 | 20 847 | 89 | 18 698 | 17 322 | 1 376 | 552 | | | |
| DRIVE-IN MOTION PICTURE THEATERS. | 22 | 5 079 | 18 | 4 661 | 4 503 | 158 | 217 | | | |
| FORT LAUDERDALE-HOLLYWOOD, FLA. | 18 | (0) | 15 | 3 465 | 3 066 | 399 | 11 | | | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 12 | 2 931 | 10 | 2 710 | 2 446 | 264 | 11 | | | |
| DRIVE-IN MOTION PICTURE THEATERS. | 6 | (0) | 5 | (N) | (N) | (N) | (N) | | | |
| FORT WORTH, TEX. | 36 | (0) | 30 | 4 790 | 3 852 | 938 | 25 | | | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 21 | 3 725 | 19 | 3 581 | 3 017 | 564 | 23 | | | |
| DRIVE-IN MOTION PICTURE THEATERS. | 15 | (0) | 11 | 1 209 | 835 | 374 | 2 | | | |
| FRESNO, CALIF. | 25 | (0) | 18 | 2 081 | 1 617 | 464 | 14 | | | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 18 | 2 323 | 15 | 1 474 | 1 198 | 276 | 3 | | | |
| DRIVE-IN MOTION PICTURE THEATERS. | 7 | (0) | 3 | (N) | (N) | (N) | (N) | | | |

Standard Notes

- Represents zero. D Withheld to avoid disclosure.

N Not shown since data may not be representative.

NA Not available.

X Not applicable.

1 Including admissions taxes.

2 Includes sales from refreshment stands operated by the theater owners. Does not include commissions or earnings from refreshment stands or coin-operated machines operated by others.

3 Includes amount received as space rental from concessionaires plus theater's share from vending machines NOT operated by the theater owner. Also includes receipts from screen advertising. Does not include receipts from rental of real estate.

Table 3. Major Sources of Receipts-Selected Standard Metropolitan Statistical Areas: 1967—Continued

| Standard metropolitan statistical area and type of theater | Total | | Motion picture theaters reporting major sources of receipts | | | | |
|------------------------------------------------------------|----------------------------|------------------------------------|-------------------------------------------------------------|-------------------------|----------------------------------------------|--------------------------------------------------------------------------------|------------------------------------------|
| | Establishments (number) | Receipts ¹ (\$1,000) | Establishments (number) | Receipts from customers | | | Other receipts ³ (\$1,000) |
| | | | | Total (\$1,000) | Admissions (including taxes) (\$1,000) | Refreshments including popcorn, candy, etc. ² (\$1,000) | |
| GREENSBORO-WINSTON SALEM-HIGH POINT, N.C. | 27 | (D) | 21 | 3 371 | 2 682 | 689 | 17 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 14 | 2 639 | 12 | 2 514 | 2 067 | 447 | 16 |
| DRIVE-IN MOTION PICTURE THEATERS. | 13 | (D) | 9 | 857 | 615 | 242 | 1 |
| HARTFORD, CONN. | 26 | (D) | 24 | 4 153 | 3 694 | 459 | 34 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 17 | 3 009 | 16 | 2 773 | 2 589 | 184 | 25 |
| DRIVE-IN MOTION PICTURE THEATERS. | 9 | (D) | 8 | 1 380 | 1 105 | 275 | 9 |
| HONOLULU, HAWAII. | 36 | (D) | 32 | 7 874 | 6 424 | 1 450 | 27 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 31 | 6 195 | 29 | 6 139 | 5 263 | 876 | 25 |
| DRIVE-IN MOTION PICTURE THEATERS. | 5 | (D) | 3 | 1 735 | 1 161 | 574 | 2 |
| HOUSTON, TEX. | 74 | (D) | 62 | 13 294 | 10 923 | 2 371 | 108 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 50 | 10 228 | 43 | 10 158 | 8 671 | 1 487 | 68 |
| DRIVE-IN MOTION PICTURE THEATERS. | 24 | (D) | 19 | 3 136 | 2 252 | 884 | 40 |
| INDIANAPOLIS, IND. | 51 | (D) | 42 | 6 573 | 5 478 | 1 095 | 69 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 34 | 4 172 | 27 | 3 313 | 2 942 | 371 | 27 |
| DRIVE-IN MOTION PICTURE THEATERS. | 17 | (D) | 15 | 3 260 | 2 536 | 724 | 42 |
| JACKSONVILLE, FLA. | 36 | (D) | 18 | 2 966 | 2 461 | 505 | 71 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 23 | 2 907 | 12 | 2 123 | 1 804 | 319 | 38 |
| DRIVE-IN MOTION PICTURE THEATERS. | 13 | (D) | 6 | 843 | 657 | 186 | 33 |
| KANSAS CITY, MO.-KANS | 56 | 10 118 | 49 | 9 162 | 7 269 | 1 893 | 62 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 39 | 5 783 | 35 | 5 642 | 4 818 | 824 | 47 |
| DRIVE-IN MOTION PICTURE THEATERS. | 17 | 4 335 | 14 | 3 520 | 2 451 | 1 069 | 15 |
| LOS ANGELES-LONG BEACH, CALIF. | 293 | 65 558 | 212 | 52 000 | 41 471 | 10 529 | 497 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 239 | 47 414 | 171 | 37 753 | 31 872 | 5 881 | 188 |
| DRIVE-IN MOTION PICTURE THEATERS. | 54 | 18 144 | 41 | 14 247 | 9 599 | 4 648 | 309 |
| LOUISVILLE, KY.-IND. | 31 | (D) | 25 | 5 602 | 4 954 | 648 | 27 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 18 | 3 678 | 17 | 3 662 | 3 421 | 241 | 26 |
| DRIVE-IN MOTION PICTURE THEATERS. | 13 | (D) | 8 | 1 940 | 1 533 | 407 | 1 |
| MEMPHIS, TENN.-ARK. | 32 | (0) | 25 | 4 375 | 3 753 | 622 | 52 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 24 | 3 526 | 19 | 3 227 | 2 860 | 367 | 36 |
| DRIVE-IN MOTION PICTURE THEATERS. | 8 | (D) | 6 | 1 148 | 893 | 255 | 16 |
| MIAMI, FLA. | 66 | 12 183 | 56 | 11 741 | 10 851 | 890 | 82 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 56 | 10 330 | 48 | 9 960 | 9 379 | 581 | 50 |
| DRIVE-IN MOTION PICTURE THEATERS. | 10 | 1 853 | 8 | 1 781 | 1 472 | 309 | 32 |
| MILWAUKEE, WIS. | 67 | (D) | 60 | 8 449 | 7 609 | 840 | 369 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 54 | 7 083 | 50 | 6 906 | 6 350 | 556 | 273 |
| DRIVE-IN MOTION PICTURE THEATERS. | 13 | (D) | 10 | 1 543 | 1 259 | 284 | 96 |
| MINNEAPOLIS-ST. PAUL, MINN. | 91 | (D) | 73 | 14 066 | 12 748 | 1 318 | 237 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 68 | 13 110 | 53 | 11 505 | 10 407 | 1 098 | 92 |
| DRIVE-IN MOTION PICTURE THEATERS. | 23 | (D) | 20 | 2 561 | 2 341 | 220 | 145 |
| NASHVILLE, TENN. | 23 | (D) | 22 | 3 072 | 2 913 | 159 | 187 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 14 | 2 563 | 13 | (D) | (D) | (D) | (D) |
| DRIVE-IN MOTION PICTURE THEATERS. | 9 | (D) | 9 | (D) | (D) | (D) | (D) |
| NEW ORLEANS, LA. | 44 | (D) | 34 | 7 033 | 5 917 | 1 116 | 102 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 34 | 6 474 | 26 | 5 379 | 4 705 | 674 | 87 |
| DRIVE-IN MOTION PICTURE THEATERS. | 10 | (D) | 8 | 1 654 | 1 212 | 442 | 15 |
| NEW YORK, N.Y. | 512 | 148 422 | 419 | 118 995 | 115 405 | 3 590 | 2 486 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 488 | 141 850 | 395 | 112 423 | 109 211 | 3 212 | 2 446 |
| DRIVE-IN MOTION PICTURE THEATERS. | 24 | 6 572 | 24 | 6 572 | 6 194 | 378 | 40 |
| NEWARK, N.J. | 62 | (D) | 50 | 10 502 | 10 108 | 394 | 315 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 56 | 10 407 | 44 | (D) | (D) | (D) | (D) |
| DRIVE-IN MOTION PICTURE THEATERS. | 6 | (D) | 6 | (D) | (D) | (D) | (D) |
| NORFOLK-PDRTSMUDUTH, VA. | 44 | 4 376 | 33 | 3 746 | 3 559 | 187 | 155 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 37 | 3 619 | 27 | 3 100 | 2 943 | 157 | 134 |
| DRIVE-IN MOTION PICTURE THEATERS. | 7 | 757 | 6 | 646 | 616 | 30 | 21 |
| OKLAHOMA CITY, OKLA. | 39 | (D) | 23 | 4 161 | 3 640 | 521 | 22 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 30 | 4 610 | 17 | 3 568 | 3 215 | 353 | 21 |
| DRIVE-IN MOTION PICTURE THEATERS. | 9 | (D) | 6 | 593 | 425 | 168 | 1 |
| OMAHA, NEBR.-IDWA. | 29 | 6 219 | 26 | 5 211 | 4 462 | 749 | 14 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 22 | 4 854 | 19 | 3 846 | 3 322 | 524 | 10 |
| DRIVE-IN MOTION PICTURE THEATERS. | 7 | 1 365 | 7 | 1 365 | 1 140 | 225 | 4 |
| PATERSON-CLIFTON-PASSAIC, N.J. | 46 | (D) | 42 | 9 323 | 9 004 | 319 | 161 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 38 | 7 528 | 36 | 7 394 | 7 162 | 232 | 161 |
| DRIVE-IN MOTION PICTURE THEATERS. | 8 | (D) | 6 | 1 929 | 1 842 | 87 | - |
| PHILADELPHIA, PA.-N.J. | 170 | 29 640 | 118 | 22 438 | 21 748 | 690 | 795 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 138 | 24 670 | 100 | 19 480 | 18 811 | 669 | 612 |
| DRIVE-IN MOTION PICTURE THEATERS. | 32 | 4 970 | 18 | (N) | (N) | (N) | (N) |

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

N Not shown since data may not be representative.

NA Not available. X Not applicable.

¹ Including admissions taxes.² Includes sales from refreshment stands operated by the theater owners. Does not include commissions or earnings from refreshment stands or coin-operated machines operated by others.³ Includes amount received as space rental from concessionaires plus theater's share from vending machines NOT operated by the theater owner. Also includes receipts from screen advertising. Does not include receipts from rental of real estate.

Table 3. Major Sources of Receipts-Selected Standard Metropolitan Statistical Areas: 1967-Continued

| Standard metropolitan statistical area and type of theater | Total | | Motion picture theaters reporting major sources of receipts | | | | |
|------------------------------------------------------------|----------------------------|------------------------------------|-------------------------------------------------------------|-------------------------|----------------------------------------------|-----------------------------------------------------------------------------|------------------------------------------|
| | Establishments (number) | Receipts ¹ (\$1,000) | Establishments (number) | Receipts from customers | | | Other receipts ³ (\$1,000) |
| | | | | Total (\$1,000) | Admissions (including taxes) (\$1,000) | Refreshments including popcorn, candy, etc. ² (\$1,000) | |
| PHOENIX, ARIZ. | 35 | (0) | 27 | 5 550 | 4 834 | 716 | 13 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 17 | 3 642 | 15 | 3 471 | 3 161 | 310 | 3 |
| DRIVE-IN MOTION PICTURE THEATERS. | 18 | (0) | 12 | 2 079 | 1 673 | 406 | 10 |
| PITTSBURGH, PA. | 114 | (0) | 97 | 11 434 | 11 007 | 427 | 493 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 79 | 8 965 | 63 | 7 942 | 7 777 | 165 | 312 |
| DRIVE-IN MOTION PICTURE THEATERS. | 35 | (0) | 34 | 3 492 | 3 230 | 262 | 181 |
| PORTLAND, OREG.-WASH. | 58 | (0) | 42 | 5 062 | 4 141 | 921 | 26 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 43 | 4 264 | 31 | 3 233 | 2 801 | 432 | 21 |
| DRIVE-IN MOTION PICTURE THEATERS. | 15 | (0) | 11 | 1 829 | 1 340 | 489 | 5 |
| PROVIDENCE-PAWTUCKET-WARWICK, R.I.-MASS. | 38 | (0) | 29 | 4 129 | 3 678 | 451 | 69 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 27 | 2 924 | 21 | 2 648 | 2 489 | 159 | 44 |
| DRIVE-IN MOTION PICTURE THEATERS. | 11 | (0) | 8 | 1 481 | 1 189 | 292 | 25 |
| RICHMOND, VA. | 22 | 3 176 | 15 | 2 830 | 2 490 | 340 | 31 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 17 | 2 737 | 10 | 2 391 | 2 144 | 247 | 21 |
| DRIVE-IN MOTION PICTURE THEATERS. | 5 | 439 | 5 | 439 | 346 | 93 | 10 |
| ROCHESTER, N.Y. | 34 | (0) | 24 | 3 800 | 3 599 | 201 | 131 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 26 | 4 057 | 17 | 2 912 | 2 864 | 48 | 98 |
| DRIVE-IN MOTION PICTURE THEATERS. | 8 | (0) | 7 | 888 | 735 | 153 | 33 |
| SACRAMENTO, CALIF. | 45 | (0) | 40 | 6 402 | 5 241 | 1 161 | 8 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 30 | 4 085 | 27 | 3 828 | 3 340 | 488 | 1 |
| DRIVE-IN MOTION PICTURE THEATERS. | 15 | (0) | 13 | 2 574 | 1 901 | 673 | 7 |
| ST. LOUIS, MO.-ILL. | 84 | 15 547 | 75 | 14 662 | 12 222 | 2 440 | 102 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 61 | 10 579 | 55 | 10 111 | 8 952 | 1 159 | 87 |
| DRIVE-IN MOTION PICTURE THEATERS. | 23 | 4 968 | 20 | 4 551 | 3 270 | 1 281 | 15 |
| SALT LAKE CITY, UTAH. | 38 | 5 868 | 29 | 4 967 | 4 309 | 658 | 11 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 26 | 4 089 | 21 | 3 827 | 3 391 | 436 | 3 |
| DRIVE-IN MOTION PICTURE THEATERS. | 12 | 1 779 | 8 | 1 140 | 918 | 222 | 8 |
| SAN ANTONIO, TEX. | 31 | 5 246 | 23 | 4 536 | 3 816 | 720 | 17 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 18 | 3 979 | 15 | 3 747 | 3 261 | 486 | 13 |
| DRIVE-IN MOTION PICTURE THEATERS. | 13 | 1 267 | 8 | 789 | 555 | 234 | 4 |
| SAN BERNARDINO-RIVERSIDE-ONTARIO, CALIF. | 51 | (0) | 42 | 5 387 | 3 958 | 1 429 | 20 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 30 | 2 976 | 24 | 2 555 | 2 009 | 546 | 13 |
| DRIVE-IN MOTION PICTURE THEATERS. | 21 | (0) | 18 | 2 832 | 1 949 | 883 | 7 |
| SAN DIEGO, CALIF. | 58 | 10 363 | 47 | 8 735 | 6 837 | 1 898 | 14 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 39 | 6 437 | 31 | 5 209 | 4 155 | 1 054 | 13 |
| DRIVE-IN MOTION PICTURE THEATERS. | 19 | 3 926 | 16 | 3 526 | 2 682 | 844 | 1 |
| SAN FRANCISCO-OAKLAND, CALIF. | 174 | 32 251 | 139 | 27 962 | 24 647 | 3 315 | 102 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 146 | 26 810 | 115 | 23 055 | 20 362 | 2 693 | 81 |
| DRIVE-IN MOTION PICTURE THEATERS. | 28 | 5 441 | 24 | 4 907 | 4 285 | 622 | 21 |
| SAN JOSE, CALIF. | 43 | (0) | 36 | 7 665 | 6 588 | 1 077 | 8 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 31 | 6 307 | 28 | 5 969 | 5 188 | 781 | 5 |
| DRIVE-IN MOTION PICTURE THEATERS. | 12 | (0) | 8 | 1 696 | 1 400 | 296 | 3 |
| SEATTLE-EVERETT, WASH. | 59 | (0) | 48 | 9 476 | 7 674 | 1 802 | 15 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 49 | 8 451 | 39 | 7 364 | 6 246 | 1 118 | 12 |
| DRIVE-IN MOTION PICTURE THEATERS. | 10 | (0) | 9 | 2 112 | 1 428 | 684 | 3 |
| SPRINGFIELD-CHICOPEE-HOLYOKE, MASS.-CONN. | 31 | (0) | 22 | 3 187 | 2 943 | 244 | 70 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 24 | 2 635 | 15 | (0) | (0) | (0) | (0) |
| DRIVE-IN MOTION PICTURE THEATERS. | 7 | (0) | 7 | (0) | (0) | (0) | (0) |
| TAMPA-ST. PETERSBURG, FLA. | 40 | (0) | 33 | 5 688 | 4 502 | 1 186 | 17 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 24 | 3 948 | 19 | 3 648 | 3 163 | 485 | 14 |
| DRIVE-IN MOTION PICTURE THEATERS. | 16 | (0) | 14 | 2 040 | 1 339 | 701 | 3 |
| TOLEDO, OHIO-MICH. | 29 | 4 733 | 24 | 3 911 | 3 566 | 345 | 32 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 17 | 3 229 | 13 | 2 423 | 2 265 | 158 | 18 |
| DRIVE-IN MOTION PICTURE THEATERS. | 12 | 1 504 | 11 | 1 488 | 1 301 | 187 | 14 |
| TULSA, OKLA. | 29 | (0) | 26 | 3 439 | 2 792 | 647 | 7 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 17 | 2 317 | 14 | (0) | (0) | (0) | (0) |
| DRIVE-IN MOTION PICTURE THEATERS. | 12 | (0) | 12 | (0) | (0) | (0) | (0) |
| WASHINGTON, D.C.-MO.-VA. | 105 | 18 753 | 68 | 15 109 | 14 363 | 746 | 458 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 89 | 16 169 | 57 | 13 078 | 12 741 | 337 | 419 |
| DRIVE-IN MOTION PICTURE THEATERS. | 16 | 2 584 | 11 | 2 031 | 1 622 | 409 | 39 |
| WICHITA, KAN. | 22 | (0) | 18 | 2 912 | 2 300 | 612 | 12 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 11 | 1 862 | 9 | 1 785 | 1 494 | 291 | 3 |
| DRIVE-IN MOTION PICTURE THEATERS. | 11 | (0) | 9 | 1 127 | 806 | 321 | 9 |

Standard Notes: * Represents zero.

D Withheld to avoid disclosure.

N Not shown since data may not be representative.

NA Not available.

X Not applicable.

¹ Including admissions taxes.² Includes sales from refreshment stands operated by the theater owners. Does not include commissions or earnings from refreshment stands or coin-operated machines operated by others.³ Includes amount received as space rental from concessionaries plus theater's share from vending machines NOT operated by the theater owner. Also includes receipts from screen advertising. Does not include receipts from rental of real estate.

TABLE 4. Admissions and Capacity—United States and States: 1967

| State and type of theater | Total | | Motion picture theaters reporting receipts from admissions, number of admissions, and capacity | | | | | | | | |
|----------------------------------------------------|----------------------------|-----------------------|------------------------------------------------------------------------------------------------|---------------------------------|-----------------------------------------|-----------------------------------------------------------|--------------------------------------------------|-------------------------------------------------------------|-----------------------------|----------------------------|--|
| | Establishments (number) | Receipts (\$1,000) | Establishments (number) | Receipts | | | Paid admissions | | | Capacity | |
| | | | | Total ¹ (\$1,000) | Admissions including taxes (\$1,000) | Individual admissions in conventional theaters (1,000) | Drive-in | | Theaters | Drive-ins | |
| | | | | | | | Cars where charge per person was made (1,000) | Car admissions where charge per carload was made (1,000) | Number of seats (number) | Number of cars (number) | |
| UNITED STATES, TOTAL | 11 478 | 1 283 003 | 8 250 | 1 038 550 | 905 429 | 553 309 | 167 684 | 4 002 | 4 787 356 | 1 402 549 | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 8 094 | 969 991 | 5 793 | 786 432 | 705 268 | 553 309 | (X) | (X) | 4 787 356 | (X) | |
| DRIVE-IN MOTION PICTURE THEATERS | 3 384 | 313 012 | 2 457 | 252 118 | 200 161 | (X) | 167 684 | 4 002 | (X) | 1 402 549 | |
| ALABAMA, TOTAL | 168 | (D) | 116 | 10 037 | 8 120 | 5 406 | 2 535 | 170 | 53 295 | 16 642 | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 99 | 8 161 | 70 | 6 728 | 5 571 | 5 406 | (X) | (X) | 53 295 | (X) | |
| DRIVE-IN MOTION PICTURE THEATERS | 69 | (D) | 46 | 3 309 | 2 549 | (X) | 2 535 | 170 | (X) | 16 642 | |
| ALASKA, TOTAL | 21 | (D) | 15 | 2 015 | 1 530 | 1 025 | 140 | (X) | 5 891 | 1 130 | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 19 | 2 048 | 13 | (D) | (D) | (D) | (X) | (D) | (D) | (D) | |
| DRIVE-IN MOTION PICTURE THEATERS | 2 | (D) | 2 | (D) | (D) | (X) | (D) | (D) | (X) | (D) | |
| ARIZONA, TOTAL | 90 | (D) | 62 | 8 708 | 7 389 | 3 341 | 2 095 | 250 | 24 723 | 17 225 | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 52 | 5 963 | 37 | 5 206 | 4 576 | 3 341 | (X) | (X) | 24 723 | (X) | |
| DRIVE-IN MOTION PICTURE THEATERS | 38 | (D) | 25 | 3 502 | 2 813 | (X) | 2 095 | 250 | (X) | 17 225 | |
| ARKANSAS, TOTAL | 135 | (D) | 83 | 6 013 | 4 536 | 3 668 | 1 536 | (X) | 33 520 | 10 543 | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 90 | 5 412 | 56 | 4 006 | 3 154 | 3 668 | (X) | (X) | 33 520 | (X) | |
| DRIVE-IN MOTION PICTURE THEATERS | 45 | (D) | 27 | 2 007 | 1 382 | (X) | 1 536 | (X) | (X) | 10 543 | |
| CALIFORNIA, TOTAL | 971 | 161 990 | 723 | 130 898 | 106 409 | 57 272 | 19 690 | 1 010 | 475 528 | 140 555 | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 748 | 116 660 | 555 | 94 953 | 80 151 | 57 272 | (X) | (X) | 475 528 | (X) | |
| DRIVE-IN MOTION PICTURE THEATERS | 223 | 45 330 | 168 | 35 945 | 26 258 | (X) | 19 690 | 1 010 | (X) | 140 555 | |
| COLORADO, TOTAL | 168 | 17 137 | 114 | 13 806 | 11 470 | 6 922 | 2 673 | 30 | 52 881 | 21 582 | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 118 | 12 933 | 81 | 10 274 | 8 810 | 6 922 | (X) | (X) | 52 881 | (X) | |
| DRIVE-IN MOTION PICTURE THEATERS | 50 | 4 204 | 33 | 3 532 | 2 660 | (X) | 2 673 | 30 | (X) | 21 582 | |
| CONNECTICUT, TOTAL | 141 | 18 961 | 116 | 16 874 | 15 474 | 7 508 | 3 067 | (X) | 77 084 | 25 864 | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 99 | 13 352 | 80 | 11 586 | 11 026 | 7 508 | (X) | (X) | 77 084 | (X) | |
| DRIVE-IN MOTION PICTURE THEATERS | 42 | 5 629 | 36 | 5 288 | 4 448 | (X) | 3 067 | (X) | (X) | 25 864 | |
| DELAWARE, TOTAL | 30 | (D) | 20 | 1 845 | 1 776 | 1 014 | 427 | (X) | 10 830 | 3 050 | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 23 | 1 934 | 16 | 1 276 | 1 207 | 1 014 | (X) | (X) | 10 830 | (X) | |
| DRIVE-IN MOTION PICTURE THEATERS | 7 | (D) | 4 | 569 | 569 | (X) | 427 | (X) | (X) | 3 050 | |
| DISTRICT OF COLUMBIA, TOTAL | 41 | 9 617 | 28 | 7 884 | 7 851 | 4 422 | (X) | (X) | 25 014 | (X) | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 41 | 9 617 | 28 | 7 884 | 7 851 | 4 422 | (X) | (X) | 25 014 | (X) | |
| FLORIDA, TOTAL | 364 | 46 676 | 241 | 35 915 | 30 551 | 19 978 | 6 317 | 40 | 139 535 | 35 783 | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 241 | 34 131 | 166 | 27 722 | 24 614 | 19 978 | (X) | (X) | 139 535 | (X) | |
| DRIVE-IN MOTION PICTURE THEATERS | 123 | 12 545 | 75 | 8 193 | 5 937 | (X) | 6 317 | 40 | (X) | 35 783 | |
| GEORGIA, TOTAL | 282 | (D) | 185 | 21 546 | 17 844 | 14 598 | 4 374 | 35 | 91 041 | 29 189 | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 186 | 21 290 | 119 | 15 740 | 13 437 | 14 598 | (X) | (X) | 91 041 | (X) | |
| DRIVE-IN MOTION PICTURE THEATERS | 96 | (D) | 66 | 5 806 | 4 407 | (X) | 4 374 | 35 | (X) | 29 189 | |
| HAWAII, TOTAL | 56 | (D) | 47 | 8 441 | 6 897 | 4 625 | 918 | (X) | 33 041 | 2 972 | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 51 | 6 898 | 44 | 6 706 | 5 736 | 4 625 | (X) | (X) | 33 041 | (X) | |
| DRIVE-IN MOTION PICTURE THEATERS | 5 | (D) | 3 | 1 735 | 1 161 | (X) | 918 | (X) | (X) | 2 972 | |
| IDAHO, TOTAL | 87 | (D) | 53 | 3 193 | 2 586 | 1 753 | 727 | 12 | 19 046 | 5 913 | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 57 | 2 718 | 37 | 2 061 | 1 716 | 1 753 | (X) | (X) | 19 046 | (X) | |
| DRIVE-IN MOTION PICTURE THEATERS | 30 | (D) | 16 | 1 132 | 870 | (X) | 727 | 12 | (X) | 5 913 | |
| ILLINOIS, TOTAL | 445 | 68 931 | 347 | 57 699 | 50 530 | 33 380 | 7 104 | 8 | 259 804 | 60 972 | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 339 | 54 872 | 264 | 46 394 | 40 940 | 33 380 | (X) | (X) | 259 804 | (X) | |
| DRIVE-IN MOTION PICTURE THEATERS | 106 | 14 059 | 83 | 11 305 | 9 590 | (X) | 7 104 | 8 | (X) | 60 972 | |
| INDIANA, TOTAL | 276 | 26 545 | 213 | 22 662 | 18 638 | 9 395 | 7 061 | 21 | 102 918 | 56 805 | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 168 | 15 390 | 126 | 12 594 | 10 859 | 9 395 | (X) | (X) | 102 918 | (X) | |
| DRIVE-IN MOTION PICTURE THEATERS | 108 | 11 155 | 87 | 10 068 | 7 779 | (X) | 7 061 | 21 | (X) | 56 805 | |
| IOWA, TOTAL | 251 | 17 518 | 168 | 13 463 | 11 401 | 7 781 | 2 245 | 2 | 75 418 | 22 451 | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 184 | 12 913 | 122 | 9 758 | 8 549 | 7 781 | (X) | 2 | 75 418 | (X) | |
| DRIVE-IN MOTION PICTURE THEATERS | 67 | 4 605 | 46 | 3 705 | 2 852 | (X) | 2 245 | 2 | (X) | 22 451 | |
| KANSAS, TOTAL | 209 | (D) | 151 | 10 675 | 8 261 | 4 791 | 2 980 | 23 | 58 549 | 27 847 | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 129 | 7 378 | 95 | 6 285 | 5 167 | 4 791 | (X) | (X) | 58 549 | (X) | |
| DRIVE-IN MOTION PICTURE THEATERS | 80 | (D) | 56 | 4 390 | 3 094 | (X) | 2 980 | 23 | (X) | 27 847 | |

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

N Not shown since data may not be representative.

NA Not available.

X Not applicable.

¹ Including admission taxes and receipts of refreshment stands operated by theater owners.

TABLE 4. Admissions and Capacity—United States and States: 1967—Continued

| State and type of theater | Total | | Motion picture theaters reporting receipts from admissions, number of admissions, and capacity | | | | | | | |
|----------------------------------------------------|----------------------------|-----------------------|------------------------------------------------------------------------------------------------|---------------------------------|-----------------------------------------|-----------------------------------------------------------|---------------------------------------|--------------------------------------------------|----------------------|-----------------------|
| | Establishments (number) | Receipts (\$1,000) | Establishments (number) | Receipts | | Paid admissions | | Capacity | | |
| | | | | Total ¹ (\$1,000) | Admissions including taxes (\$1,000) | Individual admissions in conventional theaters (1,000) | Drive-in | | Theaters (number) | Drive-ins (number) |
| | | | | | | | Cars—where charge per person was made | Car admissions where charge per carload was made | | |
| KENTUCKY, TOTAL | 204 | 14 747 | 142 | 12 499 | 10 564 | 5 394 | 4 028 | 81 | 49 672 | 33 653 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 107 | 8 446 | 70 | 6 957 | 6 262 | 5 394 | (X) | (X) | 49 672 | (X) |
| DRIVE-IN MOTION PICTURE THEATERS. | 97 | 6 301 | 72 | 5 542 | 4 302 | (X) | 4 028 | 81 | (X) | 33 653 |
| LOUISIANA, TOTAL | 182 | 17 890 | 121 | 13 906 | 11 427 | 8 511 | 2 133 | 10 | 70 626 | 13 868 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 138 | 13 527 | 92 | 10 705 | 9 051 | 8 511 | (X) | (X) | 70 626 | (X) |
| DRIVE-IN MOTION PICTURE THEATERS. | 44 | 4 363 | 29 | 3 201 | 2 376 | (X) | 2 133 | 10 | (X) | 13 868 |
| MAINE, TOTAL | 80 | (0) | 61 | 3 274 | 2 757 | 1 516 | 1 087 | 3 | 21 472 | 14 173 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 44 | 2 470 | 32 | 1 756 | 1 589 | 1 516 | (X) | (X) | 21 472 | (X) |
| DRIVE-IN MOTION PICTURE THEATERS. | 36 | (0) | 29 | 1 518 | 1 168 | (X) | 1 087 | 3 | (X) | 14 173 |
| MARYLAND, TOTAL | 167 | 18 184 | 111 | 13 868 | 12 863 | 8 685 | 1 997 | 20 | 66 601 | 18 572 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 125 | 14 371 | 80 | 10 985 | 10 455 | 8 685 | (X) | (X) | 66 601 | (X) |
| DRIVE-IN MOTION PICTURE THEATERS. | 42 | 3 813 | 31 | 2 883 | 2 408 | (X) | 1 997 | 20 | (X) | 18 572 |
| MASSACHUSETTS, TOTAL | 273 | 41 356 | 209 | 35 166 | 32 283 | 15 999 | 5 221 | 172 | 153 671 | 49 588 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 193 | 31 777 | 147 | 26 408 | 24 755 | 15 999 | (X) | (X) | 153 671 | (X) |
| DRIVE-IN MOTION PICTURE THEATERS. | 80 | 9 579 | 62 | 8 758 | 7 528 | (X) | 5 221 | 172 | (X) | 49 588 |
| MICHIGAN, TOTAL | 370 | 45 895 | 286 | 40 054 | 36 230 | 21 231 | 6 168 | 2 | 198 910 | 52 617 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 276 | 34 868 | 220 | 31 004 | 28 110 | 21 231 | (X) | (X) | 198 910 | (X) |
| DRIVE-IN MOTION PICTURE THEATERS. | 94 | 11 027 | 66 | 9 050 | 8 120 | (X) | 6 168 | 2 | (X) | 52 617 |
| MINNESOTA, TOTAL | 279 | 23 291 | 189 | 18 716 | 16 569 | 10 555 | 2 757 | 16 | 90 745 | 27 655 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 210 | 19 147 | 137 | 15 048 | 13 369 | 10 555 | (X) | (X) | 90 745 | (X) |
| DRIVE-IN MOTION PICTURE THEATERS. | 69 | 4 144 | 52 | 3 668 | 3 200 | (X) | 2 757 | 16 | (X) | 27 655 |
| MISSISSIPPI, TOTAL | 158 | (0) | 115 | 7 719 | 6 042 | 4 813 | 1 446 | — | 52 252 | 11 778 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 113 | 7 080 | 83 | 5 801 | 4 550 | 4 813 | (X) | (X) | 52 252 | (X) |
| DRIVE-IN MOTION PICTURE THEATERS. | 45 | (0) | 32 | 1 918 | 1 492 | (X) | 1 446 | — | (X) | 11 778 |
| MISSOURI, TOTAL | 310 | 29 676 | 223 | 25 700 | 21 135 | 12 729 | 4 713 | 301 | 117 925 | 33 979 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 217 | 20 367 | 154 | 18 041 | 15 614 | 12 729 | (X) | (X) | 117 925 | (X) |
| DRIVE-IN MOTION PICTURE THEATERS. | 93 | 9 309 | 69 | 7 659 | 5 521 | (X) | 4 713 | 301 | (X) | 33 979 |
| MONTANA, TOTAL | 96 | (0) | 56 | 3 204 | 2 550 | 2 016 | 560 | 10 | 24 791 | 6 310 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 67 | 3 323 | 39 | 2 399 | 1 953 | 2 016 | (X) | (X) | 24 791 | (X) |
| DRIVE-IN MOTION PICTURE THEATERS. | 29 | (0) | 17 | 805 | 597 | (X) | 560 | 10 | (X) | 6 310 |
| NEBRASKA, TOTAL | 147 | 11 734 | 99 | 7 984 | 6 679 | 4 165 | 1 189 | 67 | 45 768 | 12 651 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 113 | 9 363 | 76 | 5 821 | 4 921 | 4 165 | (X) | (X) | 45 768 | (X) |
| DRIVE-IN MOTION PICTURE THEATERS. | 34 | 2 371 | 23 | 2 163 | 1 758 | (X) | 1 189 | 67 | (X) | 12 651 |
| NEVADA, TOTAL | 35 | (0) | 28 | 3 282 | 2 757 | 1 445 | 517 | — | 11 713 | 5 839 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 24 | 2 784 | 19 | 2 501 | 2 102 | 1 445 | (X) | (X) | 11 713 | (X) |
| DRIVE-IN MOTION PICTURE THEATERS. | 11 | (0) | 9 | 781 | 655 | (X) | 517 | — | (X) | 5 839 |
| NEW HAMPSHIRE, TOTAL | 55 | (0) | 43 | 2 903 | 2 589 | 1 583 | 661 | — | 20 993 | 8 240 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 36 | 2 234 | 26 | 1 816 | 1 716 | 1 583 | (X) | (X) | 20 993 | (X) |
| DRIVE-IN MOTION PICTURE THEATERS. | 19 | (0) | 17 | 1 087 | 873 | (X) | 661 | — | (X) | 8 240 |
| NEW JERSEY, TOTAL | 271 | 41 971 | 209 | 36 012 | 34 989 | 19 172 | 4 386 | — | 201 934 | 36 114 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 225 | 34 162 | 174 | 29 534 | 28 709 | 19 172 | (X) | (X) | 201 934 | (X) |
| DRIVE-IN MOTION PICTURE THEATERS. | 46 | 7 809 | 35 | 6 478 | 6 280 | (X) | 4 386 | — | (X) | 36 114 |
| NEW MEXICO, TOTAL | 106 | (0) | 81 | 6 028 | 5 295 | 2 938 | 2 034 | 27 | 27 812 | 19 333 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 59 | 4 069 | 43 | 3 493 | 3 239 | 2 938 | (X) | (X) | 27 812 | (X) |
| DRIVE-IN MOTION PICTURE THEATERS. | 47 | (0) | 38 | 2 535 | 2 056 | (X) | 2 034 | 27 | (X) | 19 333 |
| NEW YORK, TOTAL | 869 | 181 315 | 629 | 135 557 | 130 727 | 78 388 | 6 454 | 58 | 565 773 | 64 600 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 741 | 166 616 | 541 | 125 037 | 121 034 | 78 388 | (X) | (X) | 565 773 | (X) |
| DRIVE-IN MOTION PICTURE THEATERS. | 128 | 14 699 | 88 | 10 520 | 9 693 | (X) | 6 454 | 58 | (X) | 64 600 |
| NORTH CAROLINA, TOTAL | 302 | 27 146 | 235 | 23 625 | 18 609 | 15 848 | 5 321 | 115 | 100 282 | 30 355 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 186 | 18 869 | 149 | 16 869 | 13 706 | 15 848 | (X) | (X) | 100 282 | (X) |
| DRIVE-IN MOTION PICTURE THEATERS. | 116 | 8 277 | 86 | 6 756 | 4 903 | (X) | 5 321 | 115 | (X) | 30 355 |
| NORTH DAKOTA, TOTAL | 83 | (0) | 53 | 2 213 | 1 868 | 1 974 | 310 | 24 | 19 264 | 4 692 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. | 68 | 2 358 | 41 | 1 838 | 1 545 | 1 974 | (X) | (X) | 19 264 | (X) |
| DRIVE-IN MOTION PICTURE THEATERS. | 15 | (0) | 12 | 375 | 323 | (X) | 310 | 24 | (X) | 4 692 |

Standard Notes: * Represents zero. D Withheld to avoid disclosure. N Not shown since data may not be representative. NA Not available. X Not applicable.

¹ Including admission taxes and receipts of refreshment stands operated by theater owners.

TABLE 4. Admissions and Capacity—United States and States: 1967—Continued:

| State and type of theater | Total | | Establishments | Motion picture theaters reporting receipts from admissions, number of admissions, and capacity | | | | | | | | |
|----------------------------------------------------|----------------------------|-----------------------|----------------|------------------------------------------------------------------------------------------------|---------------------------------|-----------------------------------------|-----------------------------------------------------------|--------------------------------------------------|-------------------------------------------------------------|----------------------|-----------------------|--|
| | Establishments (number) | Receipts (\$1,000) | | Establishments (number) | Receipts | | Paid admissions | | | Capacity | | |
| | | | | | Total ¹ (\$1,000) | Admissions including taxes (\$1,000) | Individual admissions in conventional theaters (1,000) | Cars-where charge per person was made (1,000) | Car admissions where charge per carload was made (1,000) | Theaters (number) | Drive-ins (number) | |
| OHIO, TOTAL | 498 | 53 459 | 378 | 44 227 | 41 303 | 20 333 | 9 919 | 22 | 221 408 | 92 473 | | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 309 | 36 486 | 235 | 30 375 | 28 911 | 20 333 | (X) | | 221 408 | (X) | | |
| DRIVE-IN MOTION PICTURE THEATERS | 189 | 16 973 | 143 | 13 852 | 12 392 | (X) | 9 919 | 22 | | 92 473 | | |
| OKLAHOMA, TOTAL | 239 | 16 133 | 157 | 11 992 | 9 548 | 6 974 | 2 701 | 59 | 63 512 | 23 627 | | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 156 | 11 745 | 95 | 8 442 | 6 930 | 6 974 | (X) | | 63 512 | (X) | | |
| DRIVE-IN MOTION PICTURE THEATERS | 83 | 4 388 | 62 | 3 550 | 2 618 | (X) | 2 701 | 59 | | 23 627 | | |
| OREGON, TOTAL | 157 | 11 927 | 104 | 9 031 | 7 374 | 4 090 | 1 721 | 205 | 43 799 | 17 871 | | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 109 | 8 380 | 69 | 5 985 | 5 130 | 4 090 | (X) | | 43 799 | (X) | | |
| DRIVE-IN MOTION PICTURE THEATERS | 48 | 3 547 | 35 | 3 046 | 2 244 | (X) | 1 721 | 205 | | 17 871 | | |
| PENNSYLVANIA, TOTAL | 598 | 60 235 | 454 | 49 250 | 46 726 | 28 887 | 7 781 | 212 | 281 923 | 80 305 | | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 428 | 46 708 | 319 | 38 203 | 36 708 | 28 887 | (X) | | 281 923 | (X) | | |
| DRIVE-IN MOTION PICTURE THEATERS | 170 | 13 527 | 135 | 11 047 | 10 018 | (X) | 7 781 | 212 | | 80 305 | | |
| RHOE ISLAND, TOTAL | 43 | (0) | 29 | 4 035 | 3 646 | 1 767 | 793 | - | 19 864 | 6 620 | | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 29 | 3 275 | 21 | 2 818 | 2 635 | 1 767 | (X) | | 19 864 | (X) | | |
| DRIVE-IN MOTION PICTURE THEATERS | 14 | (0) | 8 | 1 217 | 1 011 | (X) | 793 | - | | 6 620 | | |
| SOUTH CAROLINA, TOTAL | 131 | 11 016 | 92 | 8 742 | 6 859 | 5 466 | 2 443 | - | 37 308 | 11 762 | | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 85 | 7 464 | 57 | 5 690 | 4 596 | 5 466 | (X) | | 37 308 | (X) | | |
| DRIVE-IN MOTION PICTURE THEATERS | 46 | 3 552 | 35 | 3 052 | 2 263 | (X) | 2 443 | - | | 11 762 | | |
| SOUTH DAKOTA, TOTAL | 103 | (0) | 50 | (N) | (N) | (N) | (N) | (N) | (N) | (N) | | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 79 | 3 146 | 39 | (N) | (N) | (N) | (X) | (X) | (N) | (X) | | |
| DRIVE-IN MOTION PICTURE THEATERS | 24 | (0) | 11 | (N) | (N) | (X) | (N) | (N) | (N) | (N) | | |
| TENNESSEE, TOTAL | 208 | 19 231 | 144 | 15 138 | 12 966 | 7 967 | 3 838 | 1 | 64 961 | 27 132 | | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 122 | 12 793 | 80 | 10 355 | 9 169 | 7 967 | (X) | | 64 961 | (X) | | |
| DRIVE-IN MOTION PICTURE THEATERS | 86 | 6 438 | 64 | 4 783 | 3 797 | (X) | 3 838 | 1 | | 27 132 | | |
| TEXAS, TOTAL | 735 | 74 033 | 541 | 63 407 | 51 032 | 35 008 | 11 719 | 619 | 298 643 | 99 479 | | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 472 | 52 675 | 346 | 46 670 | 38 837 | 35 008 | (X) | | 298 643 | (X) | | |
| DRIVE-IN MOTION PICTURE THEATERS | 263 | 21 358 | 195 | 16 737 | 12 195 | (X) | 11 719 | 619 | | 99 479 | | |
| UTAH, TOTAL | 101 | 9 226 | 66 | 7 062 | 5 984 | 3 037 | 1 313 | 1 | 29 441 | 10 901 | | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 71 | 6 106 | 48 | 4 874 | 4 257 | 3 037 | (X) | | 29 441 | (X) | | |
| DRIVE-IN MOTION PICTURE THEATERS | 30 | 3 120 | 18 | 2 188 | 1 727 | (X) | 1 313 | 1 | | 10 901 | | |
| VERMONT, TOTAL | 39 | (0) | 31 | 1 613 | 1 358 | 781 | 449 | - | 11 906 | 5 977 | | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 20 | 1 154 | 17 | 1 004 | 906 | 781 | (X) | | 11 906 | (X) | | |
| DRIVE-IN MOTION PICTURE THEATERS | 19 | (0) | 14 | 609 | 452 | (X) | 449 | - | | 5 977 | | |
| VIRGINIA, TOTAL | 272 | 21 633 | 185 | 18 085 | 15 910 | 10 614 | 3 242 | 178 | 88 070 | 26 855 | | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 182 | 16 351 | 122 | 13 645 | 12 323 | 10 614 | (X) | | 88 070 | (X) | | |
| DRIVE-IN MOTION PICTURE THEATERS | 90 | 5 282 | 63 | 4 440 | 3 587 | (X) | 3 242 | 178 | | 26 855 | | |
| WASHINGTON, TOTAL | 197 | 20 396 | 151 | 17 666 | 14 075 | 8 929 | 2 912 | 79 | 84 261 | 27 438 | | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 141 | 14 803 | 107 | 12 641 | 10 628 | 8 929 | (X) | | 84 261 | (X) | | |
| DRIVE-IN MOTION PICTURE THEATERS | 56 | 5 593 | 44 | 5 025 | 3 447 | (X) | 2 912 | 79 | | 27 438 | | |
| WEST VIRGINIA, TOTAL | 142 | 6 167 | 99 | 4 914 | 4 057 | 2 473 | 1 515 | 56 | 37 857 | 18 420 | | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 82 | 3 625 | 52 | 2 601 | 2 439 | 2 473 | (X) | | 37 857 | (X) | | |
| DRIVE-IN MOTION PICTURE THEATERS | 60 | 2 542 | 47 | 2 313 | 1 618 | (X) | 1 515 | 56 | | 18 420 | | |
| WISCONSIN, TOTAL | 240 | 19 333 | 178 | 16 754 | 14 782 | 10 671 | 1 939 | 58 | 101 975 | 24 184 | | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 190 | 15 953 | 141 | 13 732 | 12 376 | 10 671 | (X) | | 101 975 | (X) | | |
| DRIVE-IN MOTION PICTURE THEATERS | 50 | 3 380 | 37 | 3 022 | 2 406 | (X) | 1 939 | 58 | | 24 184 | | |
| WYOMING, TOTAL | 53 | (0) | 19 | (N) | (N) | (N) | (N) | (N) | (N) | (N) | | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 33 | 1 846 | 13 | (N) | (N) | (N) | (X) | (N) | (N) | (X) | | |
| DRIVE-IN MOTION PICTURE THEATERS | 20 | (0) | 6 | (N) | (N) | (X) | (N) | (N) | (N) | (N) | | |

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

N Not shown since data may not be representative.

NA Not available.

X Not applicable.

¹Including admission taxes and receipts of refreshment stands operated by theater owners.

TABLE 5. Admissions and Capacity-Selected Standard Metropolitan Statistical Areas: 1967

| Standard metropolitan statistical area and type of theater | Total | | Motion picture theaters reporting receipts from admissions, number of admissions, and capacity | | | | | | | | |
|------------------------------------------------------------|----------------------------|-----------------------|------------------------------------------------------------------------------------------------|---------------------------------|-----------------------------------------|-----------------------------------------------------------|--------------------------------------------------|-------------------------------------------------------------|-----------------------------|----------------------------|--|
| | Establishments (number) | Receipts (\$1,000) | Establishments (number) | Receipts | | | Paid admissions | | | Capacity | |
| | | | | Total ¹ (\$1,000) | Admissions including taxes (\$1,000) | Individual admissions in conventional theaters (1,000) | Drive-in | | Theaters | Drive-ins | |
| | | | | | | | Cars-where charge per person was made (1,000) | Car admissions where charge per carload was made (1,000) | Number of seats (number) | Number of cars (number) | |
| STANDARD CONSOLIDATED AREAS | | | | | | | | | | | |
| NEW YORK, N.Y.—NORTHEASTERN NEW JERSEY | 653 | 175 843 | 515 | 137 810 | 133 632 | 79 423 | 5 650 | - | 553 421 | 39 970 | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 610 | 164 486 | 478 | 128 509 | 124 787 | 79 423 | (x) | (x) | 553 421 | (x) | |
| DRIVE-IN MOTION PICTURE THEATERS | 43 | 11 357 | 37 | 9 301 | 8 845 | (x) | 5 650 | - | 39 970 | | |
| CHICAGO, ILL.—NORTHERN INDIANA | 212 | 50 162 | 162 | 42 201 | 37 548 | 24 493 | 4 712 | 3 | 162 940 | 29 098 | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 181 | 42 061 | 139 | 35 057 | 31 185 | 24 493 | (x) | (x) | 162 940 | (x) | |
| DRIVE-IN MOTION PICTURE THEATERS | 31 | 8 101 | 23 | 7 144 | 6 363 | (x) | 4 712 | 3 | 29 098 | | |
| STANDARD METROPOLITAN STATISTICAL AREAS | | | | | | | | | | | |
| AKRON, OHIO. | 25 | (D) | 21 | 3 106 | 2 951 | 1 205 | 821 | - | 12 133 | 6 902 | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 16 | 2 244 | 13 | 1 854 | 1 747 | 1 205 | (x) | (x) | 12 133 | (x) | |
| DRIVE-IN MOTION PICTURE THEATERS | 9 | (D) | 8 | 1 252 | 1 204 | (x) | 821 | - | (x) | 6 902 | |
| ALBANY—SCHENECTADY—TROY, N.Y. | 32 | (O) | 25 | 3 472 | 3 332 | 1 543 | 684 | - | 19 550 | 7 676 | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 18 | 2 540 | 14 | 2 385 | 2 304 | 1 543 | (x) | (x) | 19 550 | (x) | |
| DRIVE-IN MOTION PICTURE THEATERS | 14 | (D) | 11 | 1 087 | 1 028 | (x) | 684 | - | 7 676 | | |
| ANAHEIM—SANTA ANA—GARDEN GROVE, CALIF. | 39 | (D) | 25 | 5 154 | 4 004 | 1 918 | 1 244 | 89 | 14 349 | 8 475 | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 30 | 4 472 | 19 | 3 008 | 2 476 | 1 918 | (x) | (x) | 14 349 | (x) | |
| DRIVE-IN MOTION PICTURE THEATERS | 9 | (O) | 6 | 2 146 | 1 528 | (x) | 1 244 | 89 | (x) | 8 475 | |
| ATLANTA, GA. | 75 | (D) | 40 | 8 705 | 7 613 | 7 059 | 1 252 | - | 27 325 | 7 724 | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 56 | 10 086 | 31 | 6 994 | 6 219 | 7 059 | (x) | (x) | 27 325 | (x) | |
| DRIVE-IN MOTION PICTURE THEATERS | 19 | (D) | 9 | 1 711 | 1 394 | (x) | 1 252 | - | (x) | 7 724 | |
| BALTIMORE, MD. | 94 | (D) | 73 | 9 992 | 9 298 | 6 546 | 941 | - | 49 428 | 10 283 | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 79 | 9 787 | 60 | 8 527 | 8 082 | 6 546 | (x) | (x) | 49 428 | (x) | |
| DRIVE-IN MOTION PICTURE THEATERS | 15 | (D) | 13 | 1 465 | 1 216 | (x) | 941 | - | (x) | 10 283 | |
| BOSTON, MASS. | 133 | (O) | 95 | 21 413 | 19 890 | 10 528 | 2 219 | - | 85 417 | 16 980 | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 106 | 21 846 | 78 | 17 694 | 16 542 | 10 528 | (x) | (x) | 85 417 | (x) | |
| DRIVE-IN MOTION PICTURE THEATERS | 27 | (D) | 17 | 3 719 | 3 348 | (x) | 2 219 | - | (x) | 16 980 | |
| BUFFALO, N.Y. | 48 | (O) | 34 | 5 154 | 4 946 | 2 768 | 747 | - | 27 310 | 6 870 | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 31 | 5 079 | 24 | 4 060 | 3 872 | 2 768 | (x) | (x) | 27 310 | (x) | |
| DRIVE-IN MOTION PICTURE THEATERS | 17 | (D) | 10 | (N) | (N) | (x) | (N) | (N) | (x) | (N) | |
| CHARLOTTE, N.C. | 26 | 3 528 | 19 | 3 109 | 2 583 | 2 034 | 376 | 77 | 10 096 | 3 011 | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 18 | 2 761 | 12 | 2 437 | 2 068 | 2 034 | (x) | (x) | 10 096 | (x) | |
| DRIVE-IN MOTION PICTURE THEATERS | 8 | 767 | 7 | 672 | 515 | (x) | 376 | 77 | (x) | 3 011 | |
| CHICAGO, ILL. | 191 | (O) | 143 | 39 826 | 35 644 | 23 515 | 3 923 | 3 | 150 048 | 25 078 | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 165 | 40 810 | 124 | 33 835 | 30 183 | 23 515 | (x) | (x) | 150 048 | (x) | |
| DRIVE-IN MOTION PICTURE THEATERS | 26 | (D) | 19 | 5 991 | 5 461 | (x) | 3 923 | 3 | (x) | 25 078 | |
| CINCINNATI, OHIO—IND.—KY. | 66 | (D) | 53 | 7 248 | 6 863 | 3 238 | 1 841 | - | 27 859 | 16 449 | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 45 | 5 841 | 35 | 4 741 | 4 603 | 3 238 | (x) | (x) | 27 859 | (x) | |
| DRIVE-IN MOTION PICTURE THEATERS | 21 | (D) | 18 | 2 507 | 2 260 | (x) | 1 841 | - | (x) | 16 449 | |
| CLEVELAND, OHIO. | 75 | 12 698 | 60 | 11 366 | 10 972 | 6 231 | 1 093 | - | 67 128 | 7 430 | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 60 | 10 875 | 52 | 9 972 | 9 578 | 6 231 | (x) | (x) | 67 128 | (x) | |
| DRIVE-IN MOTION PICTURE THEATERS | 15 | 1 823 | 8 | 1 394 | 1 394 | (x) | 1 093 | - | (x) | 7 430 | |
| COLUMBUS, OHIO | 47 | 5 481 | 23 | 3 627 | 3 451 | 1 796 | 326 | 17 | 15 290 | 3 191 | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 30 | 4 211 | 15 | 3 129 | 2 997 | 1 796 | (x) | (x) | 15 290 | (x) | |
| DRIVE-IN MOTION PICTURE THEATERS | 17 | 1 270 | 8 | (N) | (N) | (x) | (N) | (N) | (x) | (N) | |
| DALLAS, TEX. | 76 | 11 479 | 62 | 10 725 | 8 835 | 5 193 | 2 067 | 52 | 38 839 | 14 834 | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 50 | 8 573 | 39 | 8 069 | 6 796 | 5 193 | (x) | (x) | 38 839 | (x) | |
| DRIVE-IN MOTION PICTURE THEATERS | 26 | 2 906 | 23 | 2 656 | 2 039 | (x) | 2 067 | 52 | (x) | 14 834 | |
| DAYTON, OHIO | 34 | (D) | 28 | 4 169 | 3 830 | 1 443 | 1 523 | - | 11 576 | 9 245 | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 21 | 2 561 | 15 | (D) | (D) | (D) | (D) | (D) | (D) | (D) | |
| DRIVE-IN MOTION PICTURE THEATERS | 13 | (O) | 13 | (D) | (D) | (D) | (D) | (D) | (D) | (D) | |
| DENVER, COLO. | 64 | 10 784 | 45 | 8 617 | 7 216 | 3 899 | 1 676 | - | 25 814 | 12 040 | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 46 | 8 192 | 33 | 6 399 | 5 529 | 3 899 | (x) | (x) | 25 814 | (x) | |
| DRIVE-IN MOTION PICTURE THEATERS | 18 | 2 592 | 12 | 2 218 | 1 687 | (x) | 1 676 | - | (x) | 12 040 | |
| DETROIT, MICH. | 127 | 25 926 | 105 | 22 928 | 21 418 | 11 638 | 3 042 | - | 99 163 | 22 065 | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 105 | 20 847 | 87 | 18 267 | 16 915 | 11 638 | (x) | (x) | 99 163 | (x) | |
| DRIVE-IN MOTION PICTURE THEATERS | 22 | 5 079 | 18 | 4 661 | 4 503 | (x) | 3 042 | - | (x) | 22 065 | |
| FORT LAUDERDALE—HOLLYWOOD, FLA. | 18 | (O) | 15 | 3 465 | 3 066 | 1 699 | 473 | - | 11 416 | 3 417 | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 12 | 2 931 | 10 | 2 710 | 2 446 | 1 699 | (x) | (x) | 11 416 | (x) | |
| DRIVE-IN MOTION PICTURE THEATERS | 6 | (O) | 5 | (N) | (N) | (x) | (N) | (N) | (x) | (N) | |
| FORT WORTH, TEX. | 36 | (D) | 27 | 4 646 | 3 729 | 2 189 | 834 | 67 | 16 862 | 7 428 | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 21 | 3 725 | 16 | 3 437 | 2 894 | 2 189 | (x) | (x) | 16 862 | (x) | |
| DRIVE-IN MOTION PICTURE THEATERS | 15 | (O) | 11 | 1 209 | 835 | (x) | 834 | 67 | 7 428 | | |
| FRESNO, CALIF. | 25 | (D) | 17 | (N) | (N) | (N) | (N) | (N) | (N) | (N) | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 18 | 2 323 | 14 | (N) | (N) | (N) | (N) | (N) | (N) | (N) | |
| DRIVE-IN MOTION PICTURE THEATERS | 7 | (D) | 3 | (N) | (N) | (x) | (N) | (N) | (N) | (N) | |
| GREENSBORO—WINSTON SALEM—HIGH POINT, N.C. | 27 | (D) | 20 | 3 269 | 2 612 | 1 907 | 568 | - | 11 750 | 3 050 | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 14 | 2 639 | 12 | 2 514 | 2 067 | 1 907 | (x) | (x) | 11 750 | (x) | |
| DRIVE-IN MOTION PICTURE THEATERS | 13 | (O) | 8 | 755 | 545 | (x) | 568 | - | (x) | 3 050 | |

Standard Notes: - Represents zero. D Withheld to avoid disclosure. N Not shown since data may not be representative.

NA Not available. X Not applicable.

*Including admission taxes and receipts of refreshment stands operated by theater owners.

TABLE 5. Admissions and Capacity-Selected Standard Metropolitan Statistical Areas: 1967—Continued

| Standard metropolitan statistical area and type of theater | Total | | Motion picture theaters reporting receipts from admissions, number of admissions, and capacity | | | | | | | |
|------------------------------------------------------------|----------------------------|-----------------------|------------------------------------------------------------------------------------------------|---------------------------------|-----------------------------------------|-----------------------------------------------------------|--------------------------------------------------|-------------------------------------------------------------|----------------------|-----------------------|
| | Establishments (number) | Receipts (\$1,000) | Establishments (number) | Receipts | | Paid admissions | | | Capacity | |
| | | | | Total ¹ (\$1,000) | Admissions including taxes (\$1,000) | Individual admissions in conventional theaters (1,000) | Cars-where charge per person was made (1,000) | Car admissions where charge per carload was made (1,000) | Theaters (number) | Drive-ins (number) |
| HARTFORD, CONN. | 26 | (D) | 22 | 4 127 | 3 672 | 1 543 | 747 | - | 14 299 | 7 153 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 17 | 3 009 | 14 | 2 747 | 2 567 | 1 543 | (X) | - | 14 299 | (X) |
| DRIVE-IN MOTION PICTURE THEATERS | 9 | (D) | 8 | 1 380 | 1 105 | (X) | 747 | - | 7 153 | |
| HONOLULU, HAWAII | 36 | (D) | 32 | 7 874 | 6 424 | 4 092 | 918 | - | 23 699 | 2 972 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 31 | 6 195 | 29 | 6 139 | 5 263 | 4 092 | (X) | - | 23 699 | (X) |
| DRIVE-IN MOTION PICTURE THEATERS | 5 | (D) | 3 | 1 735 | 1 161 | (X) | 918 | - | 2 972 | |
| HOUSTON, TEX. | 74 | (D) | 59 | 12 357 | 10 050 | 6 205 | 1 741 | 29 | 44 195 | 12 987 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 50 | 10 228 | 41 | 9 499 | 8 016 | 6 205 | (X) | 44 195 | (X) | |
| DRIVE-IN MOTION PICTURE THEATERS | 24 | (D) | 18 | 2 858 | 2 034 | (X) | 1 741 | 29 | (X) | 12 987 |
| INDIANAPOLIS, IND. | 51 | (D) | 40 | 6 495 | 5 430 | 1 972 | 2 012 | - | 23 470 | 15 195 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 34 | 4 172 | 26 | 3 282 | 2 924 | 1 972 | (X) | 23 470 | (X) | |
| DRIVE-IN MOTION PICTURE THEATERS | 17 | (D) | 14 | 3 213 | 2 506 | (X) | 2 012 | - | 15 195 | |
| JACKSONVILLE, FLA. | 36 | (D) | 18 | 2 431 | 2 051 | 1 297 | 386 | 22 | 10 437 | 2 534 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 23 | 2 907 | 12 | 1 941 | 1 649 | 1 297 | (X) | 10 437 | (X) | |
| DRIVE-IN MOTION PICTURE THEATERS | 13 | (D) | 6 | (N) | (N) | (X) | (N) | (N) | (N) | |
| KANSAS CITY, MO.—KANS. | 56 | 10 118 | 47 | 8 902 | 7 024 | 3 247 | 2 033 | - | 27 931 | 14 949 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 39 | 5 783 | 33 | 5 382 | 4 573 | 3 247 | (X) | 27 931 | (X) | |
| DRIVE-IN MOTION PICTURE THEATERS | 17 | 4 335 | 14 | 3 520 | 2 451 | (X) | 2 033 | - | 14 949 | |
| LOS ANGELES—LONG BEACH, CALIF. | 293 | 65 558 | 206 | 51 485 | 40 988 | 21 759 | 7 189 | 632 | 152 343 | 41 406 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 239 | 47 414 | 166 | 37 444 | 31 595 | 21 759 | (X) | 152 343 | (X) | |
| DRIVE-IN MOTION PICTURE THEATERS | 54 | 18 144 | 40 | 14 041 | 9 393 | (X) | 7 189 | 632 | 41 406 | |
| LOUISVILLE, KY.—IND. | 31 | (D) | 24 | 5 555 | 4 924 | 2 354 | 1 252 | - | 16 301 | 7 212 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 18 | 3 678 | 16 | 3 615 | 3 391 | 2 354 | (X) | 16 301 | (X) | |
| DRIVE-IN MOTION PICTURE THEATERS | 13 | (D) | 8 | 1 940 | 1 533 | (X) | 1 252 | - | 7 212 | |
| MEMPHIS, TENN.—ARK. | 32 | (D) | 25 | 4 375 | 3 753 | 2 146 | 783 | - | 16 496 | 4 265 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 24 | 3 526 | 19 | 3 227 | 2 860 | 2 146 | (X) | 16 496 | (X) | |
| DRIVE-IN MOTION PICTURE THEATERS | 8 | (D) | 6 | 1 148 | 893 | (X) | 783 | - | 4 265 | |
| MIAMI, FLA. | 66 | 12 183 | 54 | 11 105 | 10 303 | 6 917 | 1 032 | - | 46 042 | 5 989 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 56 | 10 330 | 46 | 9 485 | 8 948 | 6 917 | (X) | 46 042 | (X) | |
| DRIVE-IN MOTION PICTURE THEATERS | 10 | 1 853 | 8 | 1 620 | 1 355 | (X) | 1 032 | - | 5 989 | |
| MILWAUKEE, WIS. | 67 | (D) | 57 | 8 327 | 7 505 | 4 718 | 1 040 | 2 | 40 041 | 10 940 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 54 | 7 083 | 47 | 6 784 | 6 246 | 4 718 | (X) | 40 041 | (X) | |
| DRIVE-IN MOTION PICTURE THEATERS | 13 | (D) | 10 | 1 543 | 1 259 | (X) | 1 040 | 2 | 10 940 | |
| MINNEAPOLIS—ST. PAUL, MINN. | 91 | (D) | 69 | 12 998 | 11 770 | 7 597 | 1 878 | - | 46 313 | 16 679 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 68 | 13 110 | 50 | 10 546 | 9 538 | 7 597 | (X) | 46 313 | (X) | |
| DRIVE-IN MOTION PICTURE THEATERS | 23 | (D) | 19 | 2 452 | 2 232 | (X) | 1 878 | - | 16 679 | |
| NASHVILLE, TENN. | 23 | (D) | 19 | 2 828 | 2 679 | 1 554 | 576 | - | 10 935 | 4 328 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 14 | 2 563 | 10 | (D) | (D) | (D) | (X) | (D) | (X) | (D) |
| DRIVE-IN MOTION PICTURE THEATERS | 9 | (D) | 9 | (D) | (D) | (D) | (X) | (D) | (X) | (D) |
| NEW ORLEANS, LA. | 44 | (D) | 30 | 6 508 | 5 541 | 3 545 | 856 | - | 21 875 | 4 410 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 34 | 6 474 | 23 | 5 229 | 4 586 | 3 545 | (X) | 21 875 | (X) | |
| DRIVE-IN MOTION PICTURE THEATERS | 10 | (D) | 7 | 1 279 | 955 | (X) | 856 | - | 4 410 | |
| NEW YORK, N.Y. | 512 | 148 422 | 401 | 113 534 | 110 173 | 67 078 | 2 992 | - | 422 162 | 22 272 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 488 | 141 850 | 380 | 108 518 | 105 436 | 67 078 | (X) | 422 162 | (X) | |
| DRIVE-IN MOTION PICTURE THEATERS | 24 | 6 572 | 21 | 5 016 | 4 737 | (X) | 2 992 | - | 22 272 | |
| NEWARK, N.J. | 62 | (D) | 45 | 9 756 | 9 389 | 5 017 | 728 | - | 55 635 | 7 343 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 56 | 10 407 | 39 | (D) | (D) | (D) | (X) | (D) | (X) | (D) |
| DRIVE-IN MOTION PICTURE THEATERS | 6 | (D) | 6 | (D) | (D) | (D) | (X) | (D) | (X) | (D) |
| NORFOLK—PORTSMOUTH, VA. | 44 | 4 376 | 31 | 3 554 | 3 367 | 2 219 | 434 | 54 | 19 729 | 2 602 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 37 | 3 619 | 26 | 3 036 | 2 879 | 2 219 | (X) | 19 729 | (X) | |
| DRIVE-IN MOTION PICTURE THEATERS | 7 | 757 | 5 | 518 | 488 | (X) | 434 | 54 | 2 602 | |
| OKLAHOMA CITY, OKLA. | 39 | (D) | 22 | (N) | (N) | (N) | (N) | (N) | (N) | (N) |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 30 | 4 610 | 16 | (N) | (N) | (N) | (X) | (N) | (N) | (X) |
| DRIVE-IN MOTION PICTURE THEATERS | 9 | (D) | 6 | 593 | 425 | (X) | 409 | 7 | (X) | 3 314 |
| OMAHA, NEBR.—IOWA | 29 | 6 219 | 23 | 4 097 | 3 486 | 1 585 | 646 | - | 13 718 | 6 242 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 22 | 4 854 | 16 | 2 732 | 2 347 | 1 585 | (X) | 13 718 | (X) | |
| DRIVE-IN MOTION PICTURE THEATERS | 7 | 1 365 | 7 | 1 365 | 1 139 | (X) | 646 | - | 6 242 | |
| PATERSON—CLIFTON—PASSAIC, N.J. | 46 | (D) | 41 | 9 024 | 8 719 | 4 246 | 1 006 | - | 45 588 | 6 184 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 38 | 7 528 | 36 | 7 394 | 7 162 | 4 246 | (X) | 45 588 | (X) | |
| DRIVE-IN MOTION PICTURE THEATERS | 8 | (D) | 5 | 1 630 | 1 557 | (X) | 1 006 | - | 6 184 | |
| PHILADELPHIA, PA.—N.J. | 170 | 29 640 | 114 | 22 044 | 21 354 | 13 276 | 1 972 | - | 96 062 | 15 750 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 138 | 24 670 | 96 | 19 086 | 18 417 | 13 276 | (X) | 96 062 | (X) | |
| DRIVE-IN MOTION PICTURE THEATERS | 32 | 4 970 | 18 | 2 958 | 2 937 | (X) | 1 972 | - | 15 750 | |
| PHOENIX, ARIZ. | 35 | (D) | 27 | 5 550 | 4 834 | 2 004 | 1 207 | 195 | 11 273 | 9 877 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 17 | 3 642 | 15 | 3 471 | 3 161 | 2 004 | (X) | 11 273 | (X) | |
| DRIVE-IN MOTION PICTURE THEATERS | 18 | (D) | 12 | 2 079 | 1 673 | (X) | 1 207 | 195 | (X) | 9 877 |

Standard Notes: - Represents zero. D Withheld to avoid disclosure. N Not shown since data may not be representative.

NA Not available. X Not applicable.

¹Including admission taxes and receipts of refreshment stands operated by theater owners.

TABLE 5. Admissions and Capacity-Selected Standard Metropolitan Statistical Areas: 1967—Continued

| Standard metropolitan statistical area and type of theater | Total | | Motion picture theaters reporting receipts from admissions, number of admissions, and capacity | | | | | | | |
|------------------------------------------------------------|----------------------------|-----------------------|------------------------------------------------------------------------------------------------|---------------------------------|-----------------------------------------|-----------------------------------------------------------|--------------------------------------------------|-------------------------------------------------------------|----------------------|-----------------------|
| | Establishments (number) | Receipts (\$1,000) | Establishments (number) | Receipts | | Paid admissions | | Capacity | | |
| | | | | Total ¹ (\$1,000) | Admissions including taxes (\$1,000) | Individual admissions in conventional theaters (1,000) | Drive-in | | Theaters (number) | Drive-ins (number) |
| | | | | | | | Cars-where charge per person was made (1,000) | Car admissions where charge per carload was made (1,000) | | |
| PITTSBURGH, PA. | 114 | (D) | 91 | 11 295 | 10 881 | 5 759 | 2 431 | - | 51 665 | 21 863 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 79 | 8 965 | 59 | 7 833 | 7 681 | 5 759 | (x) | (x) | 51 665 | (x) |
| DRIVE-IN MOTION PICTURE THEATERS | 35 | (D) | 32 | 3 462 | 3 200 | (x) | 2 431 | - | (x) | 21 863 |
| PORTRLAND, OREG.-WASH. | 58 | (D) | 37 | 4 862 | 3 971 | 1 767 | 969 | 43 | 18 421 | 7 958 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 43 | 4 264 | 26 | 3 033 | 2 631 | 1 767 | (x) | (x) | 18 421 | (x) |
| DRIVE-IN MOTION PICTURE THEATERS | 15 | (D) | 11 | 1 829 | 1 340 | (x) | 969 | 43 | (x) | 7 958 |
| PROVIDENCE-PAWTUCKET-WARWICK, R.I.-MASS. | 38 | (D) | 27 | 3 948 | 3 510 | 1 515 | 886 | - | 18 601 | 7 799 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 27 | 2 924 | 19 | 2 467 | 2 321 | 1 515 | (x) | (x) | 18 601 | (x) |
| DRIVE-IN MOTION PICTURE THEATERS | 11 | (D) | 8 | 1 481 | 1 189 | (x) | 886 | - | (x) | 7 799 |
| RICHMOND, VA. | 22 | 3 176 | 15 | 2 830 | 2 490 | 1 614 | 321 | 13 | 10 607 | 3 580 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 17 | 2 737 | 10 | 2 391 | 2 144 | 1 614 | (x) | (x) | 10 607 | (x) |
| DRIVE-IN MOTION PICTURE THEATERS | 5 | 439 | 5 | 439 | 346 | (x) | 321 | 13 | (x) | 3 580 |
| ROCHESTER, N.Y. | 34 | (D) | 22 | (N) | (N) | (N) | (N) | (N) | (N) | (N) |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 26 | 4 057 | 16 | (N) | (N) | (N) | (x) | (x) | (N) | (x) |
| DRIVE-IN MOTION PICTURE THEATERS | 8 | (D) | 6 | 831 | 692 | (x) | 470 | - | (x) | 5 600 |
| SACRAMENTO, CALIF. | 45 | (D) | 38 | 6 121 | 5 034 | 1 957 | 1 275 | 58 | 20 486 | 10 800 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 30 | 4 085 | 26 | 3 681 | 3 213 | 1 957 | (x) | (x) | 20 486 | (x) |
| DRIVE-IN MOTION PICTURE THEATERS | 15 | (D) | 12 | 2 440 | 1 821 | (x) | 1 275 | 58 | (x) | 10 800 |
| ST. LOUIS, MO.-ILL. | 84 | 15 547 | 73 | 14 634 | 12 201 | 6 847 | 2 441 | 270 | 55 082 | 16 057 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 61 | 10 579 | 53 | 10 083 | 8 931 | 6 847 | (x) | (x) | 55 082 | (x) |
| DRIVE-IN MOTION PICTURE THEATERS | 23 | 4 968 | 20 | 4 551 | 3 270 | (x) | 2 441 | 270 | (x) | 16 057 |
| SALT LAKE CITY, UTAH | 38 | 5 868 | 27 | 4 548 | 3 898 | 1 902 | 637 | - | 14 170 | 5 696 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 26 | 4 089 | 19 | 3 408 | 2 980 | 1 902 | (x) | (x) | 14 170 | (x) |
| DRIVE-IN MOTION PICTURE THEATERS | 12 | 1 779 | 8 | 1 140 | 918 | (x) | 637 | - | (x) | 5 696 |
| SAN ANTONIO, TEX. | 31 | 5 246 | 22 | 4 478 | 3 774 | 2 325 | 381 | 101 | 25 077 | 3 773 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 18 | 3 979 | 14 | 3 689 | 3 219 | 2 325 | (x) | (x) | 25 077 | (x) |
| DRIVE-IN MOTION PICTURE THEATERS | 13 | 1 267 | 8 | 789 | 555 | (x) | 381 | 101 | (x) | 3 773 |
| SAN BERNARDOINO-RIVERSIDE-ONTARIO, CALIF. | 51 | (D) | 42 | 5 387 | 3 958 | 1 871 | 1 510 | 91 | 19 208 | 12 032 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 30 | 2 976 | 24 | 2 555 | 2 009 | 1 871 | (x) | (x) | 19 208 | (x) |
| DRIVE-IN MOTION PICTURE THEATERS | 21 | (D) | 18 | 2 832 | 1 949 | (x) | 1 510 | 91 | (x) | 12 032 |
| SAN DIEGO, CALIF. | 58 | 10 363 | 41 | 7 610 | 5 900 | 3 187 | 1 489 | - | 24 414 | 9 912 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 39 | 6 437 | 29 | 4 918 | 3 873 | 3 187 | (x) | (x) | 24 414 | (x) |
| DRIVE-IN MOTION PICTURE THEATERS | 19 | 3 926 | 12 | 2 692 | 2 027 | (x) | 1 489 | - | (x) | 9 912 |
| SAN FRANCISCO-OAKLAND, CALIF. | 174 | 32 251 | 139 | 27 962 | 24 647 | 13 177 | 2 900 | - | 106 408 | 21 648 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 146 | 26 810 | 115 | 23 055 | 20 362 | 13 177 | (x) | (x) | 106 408 | (x) |
| DRIVE-IN MOTION PICTURE THEATERS | 28 | 5 441 | 24 | 4 907 | 4 285 | (x) | 2 900 | - | (x) | 21 648 |
| SAN JOSE, CALIF. | 43 | (D) | 35 | 7 561 | 6 491 | 3 247 | 959 | - | 22 432 | 7 759 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 31 | 6 307 | 27 | 5 865 | 5 091 | 3 247 | (x) | (x) | 22 432 | (x) |
| DRIVE-IN MOTION PICTURE THEATERS | 12 | (D) | 8 | 1 696 | 1 400 | (x) | 959 | - | (x) | 7 759 |
| SEATTLE-EVERETT, WASH. | 59 | (D) | 44 | 9 224 | 7 439 | 4 578 | 1 123 | 56 | 34 923 | 6 826 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 49 | 8 451 | 35 | 7 112 | 6 011 | 4 578 | (x) | (x) | 34 923 | (x) |
| DRIVE-IN MOTION PICTURE THEATERS | 10 | (D) | 9 | 2 112 | 1 428 | (x) | 1 123 | 56 | (x) | 6 826 |
| SPRINGFIELD-CHICOPEE-HOLYOKE, MASS.-CONN. | 31 | (D) | 21 | 3 130 | 2 886 | 1 312 | 491 | 150 | 17 475 | 6 032 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 24 | 2 635 | 15 | 2 173 | 2 022 | 1 312 | (x) | (x) | 17 475 | (x) |
| DRIVE-IN MOTION PICTURE THEATERS | 7 | (D) | 6 | 957 | 864 | (x) | 491 | 150 | (x) | 6 032 |
| TAMPA-ST. PETERSBURG, FLA. | 40 | (D) | 32 | 5 577 | 4 391 | 2 393 | 1 671 | - | 15 044 | 8 251 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 24 | 3 948 | 18 | 3 537 | 3 052 | 2 393 | (x) | (x) | 15 044 | (x) |
| DRIVE-IN MOTION PICTURE THEATERS | 16 | (D) | 14 | 2 040 | 1 339 | (x) | 1 671 | - | (x) | 8 251 |
| TOLEDO, OHIO-MICH. | 29 | 4 733 | 23 | 3 907 | 3 563 | 1 478 | 917 | - | 14 986 | 9 452 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 17 | 3 229 | 12 | 2 419 | 2 262 | 1 478 | (x) | (x) | 14 986 | (x) |
| DRIVE-IN MOTION PICTURE THEATERS | 12 | 1 504 | 11 | 1 488 | 1 301 | (x) | 917 | - | (x) | 9 452 |
| TULSA, OKLA. | 29 | (D) | 25 | 3 436 | 2 789 | 1 318 | 910 | 3 | 11 744 | 6 522 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 17 | 2 317 | 13 | (D) | (D) | (D) | (D) | (D) | (D) | (D) |
| DRIVE-IN MOTION PICTURE THEATERS | 12 | (D) | 12 | (D) | (D) | (D) | (D) | (D) | (D) | (D) |
| WASHINGTON, D.C.-MO.-VA. | 105 | 18 753 | 65 | 14 565 | 13 834 | 7 793 | 1 316 | 13 | 47 620 | 8 149 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 89 | 16 169 | 54 | 12 534 | 12 212 | 7 793 | (x) | (x) | 47 620 | (x) |
| DRIVE-IN MOTION PICTURE THEATERS | 16 | 2 584 | 11 | 2 031 | 1 622 | (x) | 1 316 | 13 | (x) | 8 149 |
| WICHITA, KANS. | 22 | (D) | 15 | 2 664 | 2 092 | 996 | 802 | 3 | 8 320 | 5 103 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 11 | 1 862 | 8 | 1 603 | 1 327 | 996 | (x) | (x) | 8 320 | (x) |
| DRIVE-IN MOTION PICTURE THEATERS | 11 | (D) | 7 | 1 061 | 765 | (x) | 802 | 3 | (x) | 5 103 |

Standard Notes: - Represents zero. D Withheld to avoid disclosure. N Not shown since data may not be representative. NA Not available. X Not applicable.

* Including admission taxes and receipts of refreshment stands operated by theater owners.

TABLE 6. Period in Operation—United States and States: 1967

| State and type of theater | Total | | Establishments reporting period when started as a theater | | | | | | | | | | | |
|----------------------------------------------------|----------------------------|-----------------------|-----------------------------------------------------------|-----------------------|----------------------------|-----------------------|----------------------------|-----------------------|----------------------------|-----------------------|----------------------------|-----------------------|----------------------------|-----------------------|
| | Establishments (number) | Receipts (\$1,000) | Establishments (number) | Receipts (\$1,000) | Period started | | | | | | | | | |
| | | | | | Before 1942 | | 1942 to 1948 | | 1949 to 1954 | | 1955 to 1963 | | 1964 to 1967 | |
| | | | | | Establishments (number) | Receipts (\$1,000) |
| UNITED STATES, TOTAL | 11 478 | 1 283 003 | 8 203 | 1 003 654 | 4 055 | 494 290 | 1 007 | 106 820 | 1 612 | 150 177 | 878 | 121 636 | 651 | 130 731 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 8 094 | 969 991 | 5 795 | 763 918 | 3 928 | 478 821 | 650 | 66 377 | 414 | 47 521 | 332 | 66 571 | 471 | 104 628 |
| DRIVE-IN MOTION PICTURE THEATERS | 3 384 | 313 012 | 2 408 | 239 736 | 127 | 15 469 | 357 | 40 443 | 1 198 | 102 656 | 546 | 55 065 | 180 | 26 103 |
| ALABAMA | 168 | (D) | 122 | 10 651 | 55 | 4 766 | 14 | 1 620 | 33 | 2 259 | 9 | 505 | 11 | 1 501 |
| MOTION PICTURE THEATERS, EX. DRIVE-IN | 99 | 8 161 | 74 | 7 247 | 52 | 4 546 | 10 | 1 234 | 3 | 272 | 2 | 143 | 7 | 1 052 |
| DRIVE-IN MOTION PICTURE THEATERS | 69 | (D) | 48 | 3 404 | 3 | 220 | 4 | 386 | 30 | 1 987 | 7 | 362 | 4 | 449 |
| ALASKA | 21 | (D) | 16 | 2 059 | 3 | 615 | 4 | 227 | 4 | 410 | 3 | 246 | 2 | 561 |
| MOTION PICTURE THEATERS, EX. DRIVE-IN | 19 | 2 048 | 14 | (D) | 3 | (D) | 4 | (D) | 4 | (D) | 2 | (D) | 1 | (D) |
| DRIVE-IN MOTION PICTURE THEATERS | 2 | (D) | 2 | (D) | - | (D) | - | (D) | - | (D) | 1 | (D) | 1 | (D) |
| ARIZONA | 90 | (D) | 60 | 7 931 | 23 | 1 906 | 7 | 1 542 | 7 | 566 | 14 | 2 339 | 9 | 1 578 |
| MOTION PICTURE THEATERS, EX. DRIVE-IN | 52 | 5 963 | 39 | 5 195 | 20 | 1 686 | 5 | 1 105 | 3 | 237 | 3 | 774 | 8 | 1 393 |
| DRIVE-IN MOTION PICTURE THEATERS | 38 | (D) | 21 | 2 736 | 3 | 220 | 2 | 437 | 4 | 329 | 11 | 1 565 | 1 | 185 |
| ARKANSAS | 135 | (D) | 87 | 6 113 | 39 | 2 663 | 19 | 1 164 | 18 | 1 461 | 8 | 696 | 3 | 129 |
| MOTION PICTURE THEATERS, EX. DRIVE-IN | 90 | 5 412 | 59 | 4 093 | 36 | 2 543 | 15 | 887 | 4 | 276 | 4 | 387 | - | - |
| DRIVE-IN MOTION PICTURE THEATERS | 45 | (D) | 28 | 2 020 | 3 | 120 | 4 | 277 | 14 | 1 185 | 4 | 309 | 3 | 129 |
| CALIFORNIA | 971 | 161 990 | 682 | 122 522 | 336 | 61 671 | 97 | 14 850 | 101 | 18 387 | 72 | 14 664 | 76 | 12 950 |
| MOTION PICTURE THEATERS, EX. DRIVE-IN | 748 | 116 660 | 529 | 90 264 | 325 | 59 314 | 71 | 9 247 | 47 | 6 284 | 34 | 6 357 | 52 | 9 062 |
| DRIVE-IN MOTION PICTURE THEATERS | 223 | 45 330 | 153 | 32 258 | 11 | 2 357 | 26 | 5 603 | 54 | 12 103 | 38 | 8 307 | 24 | 3 888 |
| COLORADO | 168 | 17 137 | 116 | 13 757 | 52 | 5 661 | 11 | 867 | 20 | 2 885 | 19 | 2 161 | 14 | 2 183 |
| MOTION PICTURE THEATERS, EX. DRIVE-IN | 118 | 12 933 | 83 | 10 317 | 51 | 5 628 | 6 | 302 | 5 | 820 | 9 | 1 541 | 12 | 2 026 |
| DRIVE-IN MOTION PICTURE THEATERS | 50 | 4 204 | 33 | 3 440 | 1 | 33 | 5 | 565 | 15 | 2 065 | 10 | 620 | 2 | 157 |
| CONNECTICUT | 141 | 18 961 | 108 | 14 958 | 54 | 7 254 | 8 | 1 405 | 26 | 3 278 | 14 | 1 941 | 6 | 1 080 |
| MOTION PICTURE THEATERS, EX. DRIVE-IN | 99 | 13 332 | 81 | 11 008 | 51 | 6 481 | 5 | 875 | 13 | 1 557 | 8 | 1 165 | 4 | 930 |
| DRIVE-IN MOTION PICTURE THEATERS | 42 | 5 629 | 27 | 3 950 | 3 | 773 | 3 | 530 | 13 | 1 721 | 6 | 776 | 2 | 150 |
| DELAWARE | 30 | (D) | 21 | 2 171 | 10 | 926 | 3 | 258 | 4 | 346 | 1 | 212 | 3 | 429 |
| MOTION PICTURE THEATERS, EX. DRIVE-IN | 23 | 1 934 | 16 | 1 469 | 10 | 926 | 3 | 258 | 1 | 21 | 1 | 212 | 1 | 52 |
| DRIVE-IN MOTION PICTURE THEATERS | 7 | (D) | 5 | 702 | - | - | - | - | 3 | 325 | - | - | 2 | 377 |
| DISTRICT OF COLUMBIA | 41 | 9 617 | 27 | 7 828 | 20 | 5 906 | 3 | 521 | 1 | 222 | 2 | 664 | 1 | 515 |
| MOTION PICTURE THEATERS, EX. DRIVE-IN | 41 | 9 617 | 27 | 7 828 | 20 | 5 906 | 3 | 521 | 1 | 222 | 2 | 664 | 1 | 515 |
| DRIVE-IN MOTION PICTURE THEATERS | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| FLORIDA | 364 | 46 676 | 265 | 37 811 | 88 | 11 842 | 32 | 4 086 | 56 | 6 722 | 51 | 8 147 | 38 | 7 014 |
| MOTION PICTURE THEATERS, EX. DRIVE-IN | 241 | 34 131 | 176 | 28 308 | 80 | 11 155 | 24 | 3 064 | 12 | 1 780 | 29 | 5 888 | 31 | 6 421 |
| DRIVE-IN MOTION PICTURE THEATERS | 123 | 12 545 | 89 | 9 503 | 8 | 687 | 8 | 1 022 | 44 | 4 942 | 22 | 2 259 | 7 | 5 593 |
| GEORGIA | 282 | (D) | 193 | 21 014 | 79 | 8 926 | 19 | 1 675 | 43 | 3 224 | 30 | 3 239 | 22 | 3 950 |
| MOTION PICTURE THEATERS, EX. DRIVE-IN | 186 | 21 290 | 125 | 15 190 | 77 | 8 665 | 14 | 942 | 6 | 226 | 9 | 1 632 | 19 | 3 725 |
| DRIVE-IN MOTION PICTURE THEATERS | 96 | (D) | 68 | 5 824 | 2 | 261 | 5 | 733 | 37 | 2 998 | 21 | 1 607 | 3 | 225 |
| HAWAII | 56 | (D) | 46 | 8 427 | 36 | 5 443 | 1 | 11 | 2 | 63 | 4 | 1 533 | 3 | 1 377 |
| MOTION PICTURE THEATERS, EX. DRIVE-IN | 51 | 6 898 | 43 | 6 692 | 36 | 5 443 | 1 | 11 | 2 | 63 | 2 | 258 | 2 | 917 |
| DRIVE-IN MOTION PICTURE THEATERS | 5 | (D) | 3 | 1 735 | - | - | - | - | - | - | 2 | 1 275 | 1 | 460 |
| IDAHO | 87 | (D) | 63 | 3 520 | 37 | 2 081 | 10 | 673 | 13 | 671 | 3 | 95 | - | - |
| MOTION PICTURE THEATERS, EX. DRIVE-IN | 57 | 2 718 | 44 | 2 346 | 36 | 2 030 | 4 | 228 | 3 | 74 | 1 | 14 | - | - |
| DRIVE-IN MOTION PICTURE THEATERS | 30 | (D) | 19 | 1 174 | 1 | 51 | 6 | 445 | 10 | 597 | 2 | 81 | - | - |
| ILLINOIS | 445 | 68 931 | 326 | 53 351 | 199 | 32 649 | 30 | 4 778 | 52 | 5 910 | 25 | 5 835 | 20 | 4 179 |
| MOTION PICTURE THEATERS, EX. DRIVE-IN | 339 | 54 872 | 247 | 42 367 | 196 | 31 718 | 14 | 2 438 | 10 | 1 284 | 12 | 3 573 | 15 | 3 354 |
| DRIVE-IN MOTION PICTURE THEATERS | 106 | 14 059 | 79 | 10 984 | 3 | 931 | 16 | 2 340 | 42 | 4 626 | 13 | 2 262 | 5 | 825 |
| INDIANA | 276 | 26 545 | 210 | 21 379 | 112 | 10 379 | 28 | 3 222 | 53 | 5 550 | 9 | 442 | 8 | 1 786 |
| MOTION PICTURE THEATERS, EX. DRIVE-IN | 168 | 15 390 | 126 | 11 815 | 106 | 9 864 | 7 | 518 | 8 | 571 | 1 | 35 | 4 | 827 |
| DRIVE-IN MOTION PICTURE THEATERS | 108 | 11 155 | 84 | 9 564 | 6 | 515 | 21 | 2 704 | 45 | 4 979 | 8 | 407 | 4 | 959 |
| IOWA | 251 | 17 518 | 184 | 13 639 | 118 | 8 701 | 16 | 1 029 | 32 | 2 131 | 7 | 544 | 11 | 1 234 |
| MOTION PICTURE THEATERS, EX. DRIVE-IN | 184 | 12 913 | 137 | 9 993 | 117 | 8 557 | 10 | 554 | 2 | 61 | 3 | 83 | 5 | 738 |
| DRIVE-IN MOTION PICTURE THEATERS | 67 | 4 605 | 47 | 3 646 | 1 | 144 | 6 | 475 | 30 | 2 070 | 4 | 461 | 6 | 496 |
| KANSAS | 209 | (D) | 146 | 9 131 | 73 | 4 078 | 9 | 818 | 44 | 2 541 | 12 | 511 | 8 | 1 183 |
| MOTION PICTURE THEATERS, EX. DRIVE-IN | 129 | 7 378 | 93 | 5 384 | 73 | 4 078 | 6 | 521 | 5 | 221 | 5 | 288 | 4 | 276 |
| DRIVE-IN MOTION PICTURE THEATERS | 80 | (D) | 53 | 3 747 | - | - | 3 | 297 | 39 | 2 320 | 7 | 223 | 4 | 907 |

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

N Not shown since data may not be representative.

NA Not available.

X Not applicable.

TABLE 6. Period in Operation—United States and States: 1967—Continued

| State and type of theater | Total | | Establishments reporting period when started as a theater | | | | | | | | | | | | | |
|---------------------------------------|----------------------------|-----------------------|-----------------------------------------------------------|-----------------------|----------------------------|-----------------------|----------------------------|-----------------------|----------------------------|-----------------------|----------------------------|-----------------------|----------------------------|-----------------------|--|--|
| | Establishments (number) | Receipts (\$1,000) | Establishments (number) | Receipts (\$1,000) | Period started | | | | | | | | Establishments (number) | Receipts (\$1,000) | | |
| | | | | | Before 1942 | | 1942 to 1948 | | 1949 to 1954 | | 1955 to 1963 | | | | | |
| | | | | | Establishments (number) | Receipts (\$1,000) | Establishments (number) | Receipts (\$1,000) | Establishments (number) | Receipts (\$1,000) | Establishments (number) | Receipts (\$1,000) | | | | |
| KENTUCKY. | 204 | 14 747 | 137 | 10 436 | 52 | 4 633 | 14 | 1 085 | 29 | 1 616 | 32 | 1 858 | 10 | 1 244 | | |
| MOTION PICTURE THEATERS, EX. DRIVE-IN | 107 | 8 446 | 69 | 5 930 | 50 | 4 336 | 9 | 274 | 3 | 105 | 3 | 311 | 4 | 904 | | |
| DRIVE-IN MOTION PICTURE THEATERS. . . | 97 | 6 301 | 68 | 4 504 | 2 | 297 | 5 | 811 | 26 | 1 511 | 29 | 1 547 | 6 | 340 | | |
| LOUISIANA. | 182 | 17 890 | 120 | 13 534 | 55 | 5 590 | 17 | 1 505 | 31 | 3 494 | 5 | 696 | 12 | 2 249 | | |
| MOTION PICTURE THEATERS, EX. DRIVE-IN | 138 | 13 527 | 91 | 10 187 | 54 | 5 533 | 14 | 1 133 | 11 | 1 287 | 2 | 451 | 10 | 1 783 | | |
| DRIVE-IN MOTION PICTURE THEATERS. . . | 44 | 4 363 | 29 | 3 347 | 1 | 57 | 3 | 372 | 20 | 2 207 | 3 | 245 | 2 | 466 | | |
| MAINE. | 80 | (0) | 56 | 3 038 | 27 | 1 378 | 3 | 137 | 20 | 1 061 | 4 | 287 | 2 | 175 | | |
| MOTION PICTURE THEATERS, EX. DRIVE-IN | 44 | 2 470 | 32 | 1 739 | 26 | 1 342 | 2 | 102 | 2 | 110 | 1 | 58 | 1 | 127 | | |
| DRIVE-IN MOTION PICTURE THEATERS. . . | 36 | (0) | 24 | 1 299 | 1 | 36 | 1 | 35 | 18 | 951 | 3 | 229 | 1 | 48 | | |
| MARYLAND. | 167 | 18 184 | 107 | 13 231 | 44 | 5 483 | 13 | 1 871 | 18 | 1 902 | 18 | 1 742 | 14 | 2 233 | | |
| MOTION PICTURE THEATERS, EX. DRIVE-IN | 125 | 14 371 | 76 | 10 367 | 44 | 5 483 | 11 | 1 271 | 4 | 782 | 3 | 598 | 14 | 2 233 | | |
| DRIVE-IN MOTION PICTURE THEATERS. . . | 42 | 3 813 | 31 | 2 864 | — | — | 2 | 600 | 14 | 1 120 | 15 | 1 144 | — | — | | |
| MASSACHUSETTS. | 273 | 41 356 | 184 | 31 977 | 90 | 10 864 | 10 | 2 119 | 32 | 5 676 | 28 | 5 491 | 24 | 7 827 | | |
| MOTION PICTURE THEATERS, EX. DRIVE-IN | 193 | 31 777 | 130 | 24 054 | 88 | 10 616 | 4 | 701 | 10 | 2 346 | 9 | 3 259 | 19 | 7 132 | | |
| DRIVE-IN MOTION PICTURE THEATERS. . . | 80 | 9 579 | 54 | 7 923 | 2 | 248 | 6 | 1 418 | 22 | 3 330 | 19 | 2 232 | 5 | 695 | | |
| MICHIGAN. | 370 | 45 895 | 278 | 37 411 | 161 | 21 542 | 38 | 3 906 | 42 | 4 269 | 22 | 3 338 | 15 | 4 356 | | |
| MOTION PICTURE THEATERS, EX. DRIVE-IN | 276 | 34 868 | 214 | 29 336 | 161 | 21 542 | 27 | 1 905 | 8 | 675 | 6 | 1 536 | 12 | 3 678 | | |
| DRIVE-IN MOTION PICTURE THEATERS. . . | 94 | 11 027 | 64 | 8 075 | — | — | 11 | 2 001 | 34 | 3 594 | 16 | 1 802 | 3 | 678 | | |
| MINNESOTA. | 279 | 23 291 | 207 | 19 143 | 130 | 11 835 | 14 | 585 | 35 | 2 521 | 18 | 1 952 | 10 | 2 250 | | |
| MOTION PICTURE THEATERS, EX. DRIVE-IN | 210 | 19 147 | 156 | 15 725 | 123 | 11 549 | 8 | 228 | 12 | 1 124 | 7 | 1 225 | 6 | 1 599 | | |
| DRIVE-IN MOTION PICTURE THEATERS. . . | 69 | 4 144 | 51 | 3 418 | 7 | 286 | 6 | 357 | 23 | 1 397 | 11 | 727 | 4 | 651 | | |
| MISSISSIPPI. | 158 | (0) | 113 | 7 622 | 44 | 2 879 | 20 | 1 276 | 19 | 973 | 18 | 1 199 | 12 | 1 295 | | |
| MOTION PICTURE THEATERS, EX. DRIVE-IN | 113 | 7 080 | 83 | 5 801 | 41 | 2 710 | 17 | 1 103 | 6 | 405 | 11 | 784 | 8 | 799 | | |
| DRIVE-IN MOTION PICTURE THEATERS. . . | 45 | (0) | 30 | 1 821 | 3 | 169 | 3 | 173 | 13 | 568 | 7 | 415 | 4 | 496 | | |
| MISSOURI. | 310 | 29 676 | 230 | 24 399 | 113 | 10 856 | 24 | 2 307 | 48 | 3 616 | 21 | 2 753 | 24 | 4 867 | | |
| MOTION PICTURE THEATERS, EX. DRIVE-IN | 217 | 20 367 | 160 | 16 877 | 110 | 10 641 | 14 | 633 | 7 | 334 | 9 | 1 809 | 20 | 3 460 | | |
| DRIVE-IN MOTION PICTURE THEATERS. . . | 93 | 9 309 | 70 | 7 522 | 3 | 215 | 10 | 1 674 | 41 | 3 282 | 12 | 944 | 4 | 1 407 | | |
| MONTANA. | 96 | (0) | 66 | 3 304 | 34 | 1 618 | 7 | 650 | 14 | 645 | 8 | 241 | 3 | 150 | | |
| MOTION PICTURE THEATERS, EX. DRIVE-IN | 67 | 3 323 | 45 | 2 338 | 32 | 1 456 | 4 | 385 | 5 | 306 | 3 | 127 | 1 | 64 | | |
| DRIVE-IN MOTION PICTURE THEATERS. . . | 29 | (0) | 21 | 966 | 2 | 162 | 3 | 265 | 9 | 339 | 5 | 114 | 2 | 86 | | |
| NEBRASKA. | 147 | 11 734 | 98 | 7 199 | 63 | 4 045 | 7 | 348 | 16 | 1 409 | 10 | 1 064 | 2 | 333 | | |
| MOTION PICTURE THEATERS, EX. DRIVE-IN | 113 | 9 363 | 75 | (N) | (N) | (N) | (N) | 66 | 14 | 1 391 | 6 | 485 | (N) | 154 | | |
| DRIVE-IN MOTION PICTURE THEATERS. . . | 34 | 2 371 | 23 | 2 096 | — | — | 2 | 66 | 14 | 1 391 | 6 | 485 | 1 | 154 | | |
| NEVADA. | 35 | (0) | 25 | 3 070 | 10 | 942 | 1 | 70 | 6 | 780 | 1 | 66 | 7 | 1 212 | | |
| MOTION PICTURE THEATERS, EX. DRIVE-IN | 24 | 2 784 | 18 | 2 469 | 10 | 942 | 1 | 70 | 2 | 423 | — | — | 5 | 1 034 | | |
| DRIVE-IN MOTION PICTURE THEATERS. . . | 11 | (0) | 7 | 601 | — | — | — | 4 | 357 | 1 | 66 | 2 | 178 | | | |
| NEW HAMPSHIRE. | 55 | (0) | 40 | 2 610 | 24 | 1 408 | 1 | 243 | 13 | 859 | 1 | 36 | 1 | 64 | | |
| MOTION PICTURE THEATERS, EX. DRIVE-IN | 36 | 2 234 | 26 | 1 705 | 21 | 1 246 | 1 | 243 | 3 | 180 | 1 | 36 | — | — | | |
| DRIVE-IN MOTION PICTURE THEATERS. . . | 19 | (0) | 14 | 905 | 3 | 162 | — | — | 10 | 679 | — | — | 1 | 64 | | |
| NEW JERSEY. | 271 | 41 971 | 205 | 34 445 | 125 | 17 305 | 7 | 699 | 10 | 1 652 | 31 | 7 516 | 32 | 7 273 | | |
| MOTION PICTURE THEATERS, EX. DRIVE-IN | 225 | 34 162 | 170 | 27 738 | 123 | 16 743 | 4 | 386 | 4 | 530 | 14 | 3 869 | 25 | 6 210 | | |
| DRIVE-IN MOTION PICTURE THEATERS. . . | 46 | 7 809 | 35 | 6 707 | 2 | 562 | 3 | 313 | 6 | 1 122 | 17 | 3 647 | 7 | 1 063 | | |
| NEW MEXICO. | 106 | (0) | 82 | 6 027 | 11 | 687 | 42 | 2 979 | 12 | 818 | 14 | 1 273 | 3 | 270 | | |
| MOTION PICTURE THEATERS, EX. DRIVE-IN | 59 | 4 069 | 43 | 3 476 | 10 | 648 | 27 | 2 319 | 3 | 54 | 2 | 287 | 1 | 68 | | |
| DRIVE-IN MOTION PICTURE THEATERS. . . | 47 | (0) | 39 | 2 551 | 1 | 39 | 15 | 660 | 9 | 764 | 12 | 886 | 2 | 202 | | |
| NEW YORK. | 869 | 181 315 | 606 | 140 927 | 357 | 83 868 | 46 | 11 274 | 60 | 10 739 | 86 | 19 418 | 57 | 15 628 | | |
| MOTION PICTURE THEATERS, EX. DRIVE-IN | 741 | 166 616 | 515 | 129 205 | 343 | 80 929 | 36 | 10 528 | 35 | 8 243 | 58 | 16 922 | 43 | 12 583 | | |
| DRIVE-IN MOTION PICTURE THEATERS. . . | 128 | 14 699 | 91 | 11 722 | 14 | 2 939 | 10 | 746 | 25 | 2 496 | 28 | 2 496 | 14 | 3 045 | | |
| NORTH CAROLINA. | 302 | 27 146 | 235 | 22 746 | 94 | 9 513 | 40 | 2 960 | 66 | 4 790 | 21 | 2 785 | 14 | 2 698 | | |
| MOTION PICTURE THEATERS, EX. DRIVE-IN | 186 | 18 869 | 148 | 16 228 | 89 | 8 917 | 25 | 1 725 | 11 | 1 295 | 10 | 1 632 | 13 | 2 659 | | |
| DRIVE-IN MOTION PICTURE THEATERS. . . | 116 | 8 277 | 87 | 6 518 | 5 | 596 | 15 | 1 235 | 55 | 3 495 | 11 | 1 153 | 1 | 39 | | |
| NORTH DAKOTA. | 83 | (0) | 55 | 2 167 | 31 | 1 233 | 4 | 139 | 13 | 629 | 5 | 74 | 2 | 92 | | |
| MOTION PICTURE THEATERS, EX. DRIVE-IN | 68 | 2 358 | 44 | 1 846 | 31 | 1 233 | 4 | 139 | 8 | 463 | 1 | 11 | — | — | | |
| DRIVE-IN MOTION PICTURE THEATERS. . . | 15 | (0) | 11 | 321 | — | — | — | — | 5 | 166 | 4 | 63 | 2 | 92 | | |

Standard Notes: * Represents zero. D Withheld to avoid disclosure. N Not shown since it may not be representative. NA Not available. X Not applicable.

TABLE 6. Period in Operation—United States and States: 1967—Continued

| State and type of theater | Total | | Establishments reporting period when started as a theater | | | | | | | | | | | | | |
|-----------------------------------------------------------------------------------------------------------|----------------------------|----------------------------|-----------------------------------------------------------|----------------------------|----------------------------|-------------------------|----------------------------|-------------------------|----------------------------|--------------------------|----------------------------|-------------------------|----------------------------|-------------------------|--|--|
| | Establishments (number) | Receipts (\$1,000) | Establishments (number) | Receipts (\$1,000) | Period started | | | | | | | | Establishments (number) | Receipts (\$1,000) | | |
| | | | | | Before 1942 | | 1942 to 1948 | | 1949 to 1954 | | 1955 to 1963 | | | | | |
| | | | | | Establishments (number) | Receipts (\$1,000) | Establishments (number) | Receipts (\$1,000) | Establishments (number) | Receipts (\$1,000) | Establishments (number) | Receipts (\$1,000) | | | | |
| OHIO. MOTION PICTURE THEATERS, EX. DRIVE-IN ORIVE-IN MOTION PICTURE THEATERS. . . | 498 309 189 | 53 459 36 486 16 973 | 373 231 142 | 41 406 28 431 12 975 | 165 157 8 | 15 943 15 024 919 | 62 29 33 | 6 544 3 590 2 954 | 64 13 51 | 6 439 2 580 3 859 | 47 41 41 | 4 656 402 254 | 35 26 9 | 7 824 6 835 989 | | |
| OKLAHOMA. MOTION PICTURE THEATERS, EX. DRIVE-IN ORIVE-IN MOTION PICTURE THEATERS. . . | 239 156 83 | 16 133 11 745 4 388 | 166 106 60 | 11 985 8 549 3 436 | 79 78 1 | 5 145 5 121 24 | 22 13 9 | 2 271 1 446 825 | 45 6 39 | 1 680 259 1 421 | 10 2 8 | 468 166 302 | 10 7 3 | 2 421 1 557 864 | | |
| OREGON. MOTION PICTURE THEATERS, EX. ORIVE-IN ORIVE-IN MOTION PICTURE THEATERS. . . | 157 109 48 | 11 927 8 380 3 547 | 109 75 34 | 8 843 6 113 2 730 | 62 62 - | 5 516 5 516 - | 9 6 3 | 434 252 182 | 26 4 22 | 1 921 145 1 776 | 9 1 8 | 928 157 771 | 3 2 1 | 44 43 1 | | |
| PENNSYLVANIA. MOTION PICTURE THEATERS, EX. ORIVE-IN ORIVE-IN MOTION PICTURE THEATERS. . . | 598 428 170 | 60 235 46 708 13 527 | 453 325 128 | 47 857 37 542 10 315 | 238 236 2 | 23 568 23 332 236 | 44 24 20 | 4 356 2 327 2 029 | 99 25 74 | 8 303 2 961 5 342 | 45 14 31 | 5 307 2 626 2 681 | 27 26 1 | 6 323 6 296 27 | | |
| RHOE ISLAND. MOTION PICTURE THEATERS, EX. DRIVE-IN ORIVE-IN MOTION PICTURE THEATERS. . . | 43 29 14 | (o) 3 275 (o) | 28 20 8 | 3 871 2 654 1 217 | 14 14 - | 1 952 1 952 - | 3 2 1 | 224 81 143 | 4 1 3 | 510 253 257 | 7 3 4 | 1 185 368 817 | - - - | - - - | | |
| SOUTH CAROLINA. MOTION PICTURE THEATERS, EX. ORIVE-IN ORIVE-IN MOTION PICTURE THEATERS. . . | 131 85 46 | 11 016 7 464 3 552 | 101 63 38 | 9 223 6 037 3 186 | 43 41 2 | 4 693 4 076 617 | 22 13 9 | 1 466 977 489 | 25 3 22 | 1 992 120 1 872 | 7 2 5 | 454 246 208 | 4 4 - | 618 618 - | | |
| SOUTH OAKOTA. MOTION PICTURE THEATERS, EX. ORIVE-IN ORIVE-IN MOTION PICTURE THEATERS. . . | 103 79 24 | (o) 3 146 (o) | 53 42 11 | (N) (N) (N) | (N) (N) (N) | (N) (N) (N) | (N) (N) (N) | (N) (N) (N) | (N) (N) (N) | (N) (N) (N) | (N) (N) (N) | (N) (N) (N) | (N) (N) (N) | (N) (N) (N) | | |
| TENNESSEE MOTION PICTURE THEATERS, EX. DRIVE-IN ORIVE-IN MOTION PICTURE THEATERS. . . | 208 122 86 | 19 231 12 793 6 438 | 152 88 64 | 15 272 10 711 4 561 | 55 53 2 | 5 626 5 570 56 | 22 17 5 | 1 772 1 450 322 | 40 6 34 | 3 654 1 544 2 110 | 19 4 15 | 1 472 579 893 | 16 8 8 | 2 748 1 568 1 180 | | |
| TEXAS MOTION PICTURE THEATERS, EX. ORIVE-IN ORIVE-IN MOTION PICTURE THEATERS. . . | 735 472 263 | 74 033 52 675 21 358 | 544 349 195 | 61 944 45 434 16 510 | 200 191 9 | 25 233 24 435 798 | 107 67 40 | 8 752 5 951 2 801 | 146 51 95 | 11 720 4 577 7 143 | 51 11 40 | 6 376 2 540 3 836 | 40 29 11 | 9 863 7 931 1 932 | | |
| UTAH MOTION PICTURE THEATERS, EX. DRIVE-IN ORIVE-IN MOTION PICTURE THEATERS. . . | 101 71 30 | 9 226 6 106 3 120 | 62 48 14 | 6 762 4 960 (N) | 33 33 (N) | 3 278 3 278 (N) | 7 6 (N) | 657 450 (N) | 10 5 (N) | 1 120 538 (N) | 8 2 (N) | 1 206 338 (N) | 4 2 (N) | 501 356 (N) | | |
| VERMONT MOTION PICTURE THEATERS, EX. ORIVE-IN ORIVE-IN MOTION PICTURE THEATERS. . . | 39 20 19 | (o) 1 154 (o) | 29 15 14 | 1 509 895 614 | 13 13 - | 689 689 1 | 3 2 1 | 231 206 25 | 9 - | 423 - | 2 - | 72 72 72 | 2 2 2 | 94 - 94 | | |
| VIRGINIA. MOTION PICTURE THEATERS, EX. ORIVE-IN ORIVE-IN MOTION PICTURE THEATERS. . . | 272 182 90 | 21 632 16 351 5 282 | 181 118 63 | 15 975 12 224 3 751 | 84 80 4 | 8 647 8 361 286 | 22 16 6 | 2 082 1 380 702 | 49 8 41 | 2 195 208 1 987 | 14 4 10 | 1 104 563 541 | 12 10 2 | 1 947 1 712 235 | | |
| WASHINGTON. MOTION PICTURE THEATERS, EX. ORIVE-IN ORIVE-IN MOTION PICTURE THEATERS. . . | 197 141 56 | 20 396 14 803 5 593 | 144 103 41 | 15 867 11 060 4 807 | 72 72 - | 7 516 7 516 - | 25 14 11 | 3 294 1 203 2 091 | 33 12 21 | 2 771 895 1 876 | 9 4 5 | 1 597 426 171 | 5 1 4 | 689 20 669 | | |
| WEST VIRGINIA MOTION PICTURE THEATERS, EX. ORIVE-IN ORIVE-IN MOTION PICTURE THEATERS. . . | 142 82 60 | (o) 3 625 (o) | 98 53 45 | 4 695 2 615 2 080 | 37 36 1 | 1 993 1 867 1 126 | 17 9 8 | 458 249 209 | 30 3 27 | 1 556 1 106 1 450 | 13 5 8 | 659 393 266 | 1 - 1 | 29 - 29 | | |
| WISCONSIN. MOTION PICTURE THEATERS, EX. ORIVE-IN ORIVE-IN MOTION PICTURE THEATERS. . . | 240 190 50 | 19 333 15 953 3 380 | 172 135 37 | 15 889 12 909 2 980 | 119 113 6 | 11 372 11 090 282 | 11 8 3 | 1 012 211 801 | 27 8 19 | 1 459 221 1 238 | 5 - | 445 23 422 | 10 6 4 | 1 601 1 364 237 | | |
| WYOMING MOTION PICTURE THEATERS, EX. ORIVE-IN ORIVE-IN MOTION PICTURE THEATERS. . . | 53 33 20 | (o) 1 846 (o) | 22 16 6 | (N) (N) (N) | (N) (N) (N) | (N) (N) (N) | (N) (N) (N) | (N) (N) (N) | (N) (N) (N) | (N) (N) (N) | (N) (N) (N) | (N) (N) (N) | (N) (N) (N) | (N) (N) (N) | | |

Standard Notes: • Represents zero.

D Withheld to avoid disclosure.

N Not shown since data may not be representative.

NA Not available.

X Not applicable.

TABLE 7. Percentage of Showings With Multiple Features and Number of Feature Films Leased—United States and States: 1967

| State and type of theater | Total | | Theaters reporting multiple features and films leased | | | | | |
|----------------------------------------------------|----------------------------|-----------------------|-------------------------------------------------------|-----------------------|----------------------------------------------------|------------------------------------------------|----------------------------------------------------|--------------------------|
| | Establishments (number) | Receipts (\$1,000) | Establishments (number) | Receipts (\$1,000) | Theaters showing multiple features | | | Films leased (number) |
| | | | | | More than 75 percent of the time (number) | 50 to 75 percent of the time (number) | Less than 50 percent of the time (number) | |
| UNITED STATES, TOTAL | 11 478 | 1 283 003 | 7 679 | 961 060 | 2 916 | 900 | 3 863 | 782 106 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 8 094 | 969 991 | 5 392 | 722 851 | 1 357 | 597 | 3 438 | 494 200 |
| DRIVE-IN MOTION PICTURE THEATERS | 3 384 | 313 012 | 2 287 | 238 209 | 1 559 | 303 | 425 | 287 906 |
| ALABAMA | 168 | (o) | 106 | 9 701 | 17 | 27 | 62 | 14 525 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 99 | 8 161 | 67 | 6 713 | 6 | 8 | 53 | 6 947 |
| DRIVE-IN MOTION PICTURE THEATERS | 69 | (D) | 39 | 2 988 | 11 | 19 | 9 | 7 578 |
| ALASKA | 21 | (D) | 14 | 1 963 | 6 | 1 | 7 | 1 949 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 19 | 2 048 | 12 | (D) | (D) | (D) | (o) | (o) |
| DRIVE-IN MOTION PICTURE THEATERS | 2 | (D) | 2 | (D) | (D) | (D) | (o) | (o) |
| ARIZONA | 90 | (D) | 63 | 8 586 | 42 | 7 | 14 | 7 527 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 52 | 5 963 | 39 | 5 208 | 18 | 7 | 14 | 4 750 |
| DRIVE-IN MOTION PICTURE THEATERS | 38 | (D) | 24 | 3 378 | 24 | - | - | 2 777 |
| ARKANSAS | 135 | (o) | 77 | 5 866 | 25 | 11 | 41 | 10 171 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 90 | 5 412 | 50 | 3 859 | 11 | 7 | 32 | 5 233 |
| DRIVE-IN MOTION PICTURE THEATERS | 45 | (D) | 27 | 2 007 | 14 | 4 | 9 | 4 938 |
| CALIFORNIA | 971 | 161 990 | 609 | 110 307 | 488 | 41 | 80 | 66 219 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 748 | 116 660 | 468 | 78 904 | 352 | 38 | 78 | 50 520 |
| DRIVE-IN MOTION PICTURE THEATERS | 223 | 45 330 | 141 | 31 403 | 136 | 3 | 2 | 15 699 |
| COLORADO | 168 | 17 137 | 108 | 13 546 | 44 | 7 | 57 | 9 143 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 118 | 12 933 | 78 | 10 120 | 17 | 6 | 55 | 6 535 |
| DRIVE-IN MOTION PICTURE THEATERS | 50 | 4 204 | 30 | 3 426 | 27 | 1 | 2 | 2 608 |
| CONNECTICUT | 141 | 18 961 | 109 | 15 526 | 44 | 20 | 45 | 7 432 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 99 | 13 332 | 76 | 10 514 | 19 | 13 | 44 | 4 600 |
| DRIVE-IN MOTION PICTURE THEATERS | 42 | 5 629 | 33 | 5 012 | 25 | 7 | 1 | 2 832 |
| DELAWARE | 30 | (D) | 21 | 2 031 | 7 | 2 | 12 | 1 704 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 23 | 1 934 | 16 | 1 329 | 2 | 2 | 12 | 1 250 |
| DRIVE-IN MOTION PICTURE THEATERS | 7 | (D) | 5 | 702 | 5 | - | - | 454 |
| DISTRICT OF COLUMBIA | 41 | 9 617 | 27 | 7 854 | 10 | - | 17 | 1 623 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 41 | 9 617 | 27 | 7 854 | 10 | - | 17 | 1 623 |
| DRIVE-IN MOTION PICTURE THEATERS | - | - | - | - | - | - | - | - |
| FLORIDA | 364 | 46 676 | 262 | 37 110 | 136 | 16 | 110 | 36 787 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 241 | 34 131 | 170 | 27 374 | 52 | 11 | 107 | 17 840 |
| DRIVE-IN MOTION PICTURE THEATERS | 123 | 12 545 | 92 | 9 736 | 84 | 5 | 3 | 18 947 |
| GEORGIA | 282 | (o) | 187 | 21 689 | 41 | 32 | 114 | 27 672 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 186 | 21 290 | 119 | 15 033 | 14 | 10 | 95 | 15 097 |
| DRIVE-IN MOTION PICTURE THEATERS | 96 | (D) | 68 | 6 656 | 27 | 22 | 19 | 12 575 |
| HAWAII | 56 | (D) | 36 | 7 546 | 21 | 5 | 10 | 6 869 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 51 | 6 898 | 33 | 5 811 | 18 | 5 | 10 | 6 571 |
| DRIVE-IN MOTION PICTURE THEATERS | 5 | (D) | 3 | 1 735 | 3 | - | - | 298 |
| IDAHO | 87 | (D) | 57 | 3 178 | 20 | 10 | 27 | 4 678 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 57 | 2 718 | 40 | 2 100 | 8 | 8 | 24 | 3 391 |
| DRIVE-IN MOTION PICTURE THEATERS | 30 | (D) | 17 | 1 078 | 12 | 2 | 3 | 1 287 |
| ILLINOIS | 445 | 68 931 | 302 | 54 719 | 111 | 45 | 146 | 28 425 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 339 | 54 872 | 234 | 44 121 | 70 | 33 | 131 | 20 048 |
| DRIVE-IN MOTION PICTURE THEATERS | 106 | 14 059 | 68 | 10 598 | 41 | 12 | 15 | 8 377 |
| INDIANA | 276 | 26 545 | 193 | 20 552 | 89 | 12 | 92 | 17 683 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 168 | 15 390 | 115 | 11 895 | 23 | 8 | 84 | 9 137 |
| DRIVE-IN MOTION PICTURE THEATERS | 108 | 11 155 | 78 | 8 657 | 66 | 4 | 8 | 8 546 |
| IOWA | 251 | 17 518 | 175 | 13 748 | 39 | 22 | 114 | 16 477 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 184 | 12 913 | 130 | 9 807 | 4 | 17 | 109 | 11 251 |
| DRIVE-IN MOTION PICTURE THEATERS | 67 | 4 605 | 45 | 3 941 | 35 | 5 | 5 | 5 226 |
| KANSAS | 209 | (o) | 144 | 10 462 | 54 | 32 | 58 | 15 311 |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 129 | 7 378 | 91 | 6 235 | 20 | 22 | 49 | 8 783 |
| DRIVE-IN MOTION PICTURE THEATERS | 80 | (o) | 53 | 4 227 | 34 | 10 | 9 | 6 528 |

Standard Notes: - Represents zero. D Withheld to avoid disclosure. N Not shown since data may not be representative.

NA Not available. X Not applicable.

TABLE 7. Percentage of Showings With Multiple Features and Number of Feature Films
Leased—United States and States: 1967—Continued

| State and type of theater | Total | | Theaters reporting multiple features and films leased | | | | | | Films leased | |
|----------------------------------------------------|----------------------------|-----------------------|-------------------------------------------------------|-----------------------|----------------------------------------------------|------------------------------------------------|----------------------------------------------------|--------|--------------|--|
| | Establishments (number) | Receipts (\$1,000) | Establishments (number) | Receipts (\$1,000) | Theaters showing multiple features | | | | | |
| | | | | | More than 75 percent of the time (number) | 50 to 75 percent of the time (number) | Less than 50 percent of the time (number) | | | |
| KENTUCKY | 204 | 14 747 | 141 | 11 613 | 45 | 34 | 62 | 17 221 | | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 107 | 8 446 | 74 | 6 738 | 17 | 15 | 42 | 8 083 | | |
| DRIVE-IN MOTION PICTURE THEATERS | 97 | 6 301 | 67 | 4 875 | 28 | 19 | 20 | 9 138 | | |
| LOUISIANA | 182 | 17 890 | 116 | 13 810 | 31 | 18 | 67 | 15 343 | | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 138 | 13 527 | 91 | 10 529 | 10 | 17 | 64 | 10 617 | | |
| DRIVE-IN MOTION PICTURE THEATERS | 44 | 4 363 | 25 | 3 281 | 21 | 1 | 3 | 4 726 | | |
| MAINE | 80 | (D) | 52 | 2 795 | 17 | 6 | 29 | 4 448 | | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 44 | 2 470 | 33 | 1 835 | 6 | 2 | 25 | 3 148 | | |
| DRIVE-IN MOTION PICTURE THEATERS | 36 | (D) | 19 | (N) | (N) | (N) | (N) | (N) | | |
| MARYLAND | 167 | 18 184 | 110 | 13 849 | 43 | 3 | 64 | 8 919 | | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 125 | 14 371 | 79 | 11 055 | 18 | 1 | 60 | 5 761 | | |
| DRIVE-IN MOTION PICTURE THEATERS | 42 | 3 813 | 31 | 2 794 | 25 | 2 | 4 | 3 158 | | |
| MASSACHUSETTS | 273 | 41 356 | 184 | 32 922 | 86 | 23 | 75 | 13 942 | | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 193 | 31 777 | 133 | 25 346 | 45 | 23 | 65 | 9 566 | | |
| DRIVE-IN MOTION PICTURE THEATERS | 80 | 9 579 | 51 | 7 576 | 41 | - | 10 | 4 376 | | |
| MICHIGAN | 370 | 45 895 | 265 | 37 814 | 92 | 27 | 146 | 19 810 | | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 276 | 34 868 | 203 | 29 023 | 44 | 21 | 138 | 14 002 | | |
| DRIVE-IN MOTION PICTURE THEATERS | 94 | 11 027 | 62 | 8 791 | 48 | 6 | 8 | 5 808 | | |
| MINNESOTA | 279 | 23 291 | 194 | 18 835 | 31 | 11 | 152 | 16 391 | | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 210 | 19 147 | 143 | 15 358 | 4 | 3 | 136 | 11 329 | | |
| DRIVE-IN MOTION PICTURE THEATERS | 69 | 4 144 | 51 | 3 477 | 27 | 8 | 16 | 5 062 | | |
| MISSISSIPPI | 158 | (D) | 110 | 7 421 | 20 | 18 | 72 | 15 719 | | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 113 | 7 080 | 80 | 5 755 | 7 | 13 | 60 | 11 477 | | |
| DRIVE-IN MOTION PICTURE THEATERS | 45 | (D) | 30 | 1 666 | 13 | 5 | 12 | 4 242 | | |
| MISSOURI | 310 | 29 676 | 224 | 25 313 | 87 | 24 | 113 | 24 195 | | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 217 | 20 367 | 157 | 17 700 | 42 | 18 | 97 | 14 863 | | |
| DRIVE-IN MOTION PICTURE THEATERS | 93 | 9 309 | 67 | 7 613 | 45 | 6 | 16 | 9 332 | | |
| MONTANA | 96 | (D) | 57 | 3 176 | 13 | 7 | 37 | 5 453 | | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 67 | 3 323 | 38 | 2 363 | 3 | 4 | 31 | 4 108 | | |
| DRIVE-IN MOTION PICTURE THEATERS | 29 | (D) | 19 | 813 | 10 | 3 | 6 | 1 345 | | |
| NEBRASKA | 147 | 11 734 | 95 | 7 798 | 25 | 6 | 64 | 9 139 | | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 113 | 9 363 | 73 | 5 713 | 12 | 1 | 60 | 6 522 | | |
| DRIVE-IN MOTION PICTURE THEATERS | 34 | 2 371 | 22 | 2 085 | 13 | 5 | 4 | 2 617 | | |
| NEVADA | 35 | (D) | 25 | 2 538 | 7 | 3 | 15 | 1 888 | | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 24 | 2 784 | 16 | 1 757 | 1 | 2 | 13 | 979 | | |
| DRIVE-IN MOTION PICTURE THEATERS | 11 | (D) | 9 | 781 | 6 | 1 | 2 | 909 | | |
| NEW HAMPSHIRE | 55 | (D) | 39 | 2 706 | 11 | 7 | 21 | 2 680 | | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 36 | 2 234 | 25 | 1 740 | 2 | 5 | 18 | 1 903 | | |
| DRIVE-IN MOTION PICTURE THEATERS | 19 | (D) | 14 | 966 | 9 | 2 | 3 | 777 | | |
| NEW JERSEY | 271 | 41 971 | 188 | 33 337 | 72 | 22 | 94 | 12 517 | | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 225 | 34 162 | 157 | 27 087 | 48 | 20 | 89 | 9 817 | | |
| DRIVE-IN MOTION PICTURE THEATERS | 46 | 7 809 | 31 | 6 250 | 24 | 2 | 5 | 2 700 | | |
| NEW MEXICO | 106 | 6 964 | 38 | (N) | (N) | (N) | (N) | (N) | | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 59 | 4 069 | 17 | (N) | (N) | (N) | (N) | (N) | | |
| DRIVE-IN MOTION PICTURE THEATERS | 47 | 2 895 | 21 | 1 836 | 12 | 7 | 2 | 3 346 | | |
| NEW YORK | 869 | 181 315 | 519 | 113 471 | 193 | 80 | 246 | 41 912 | | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 741 | 166 616 | 434 | 103 917 | 132 | 77 | 225 | 35 026 | | |
| DRIVE-IN MOTION PICTURE THEATERS | 128 | 14 699 | 85 | 9 554 | 61 | 3 | 21 | 6 886 | | |
| NDRTH CAROLINA | 302 | 27 146 | 224 | 22 651 | 50 | 23 | 151 | 30 153 | | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 186 | 18 869 | 142 | 16 093 | 8 | 5 | 129 | 15 358 | | |
| DRIVE-IN MOTION PICTURE THEATERS | 116 | 8 277 | 82 | 6 558 | 42 | 18 | 22 | 14 795 | | |
| NDRTH DAKOTA | 83 | (D) | 54 | 2 187 | 4 | - | 50 | 4 665 | | |
| MOTION PICTURE THEATERS, EXCEPT DRIVE-IN | 68 | 2 358 | 43 | 1 822 | - | - | 43 | 3 690 | | |
| DRIVE-IN MOTION PICTURE THEATERS | 15 | (D) | 11 | 365 | 4 | - | 7 | 975 | | |

Standard Notes: - Represents zero. D Withheld to avoid disclosure. N Not shown since data may not be representative.

NA Not available. X Not applicable.

TABLE 7. Percentage of Showings With Multiple Features and Number of Feature Films
Leased—United States and States: 1967—Continued

| State and type of theater | Total | | Theaters reporting multiple features and films leased | | | | | | Films leased (number) | |
|---------------------------------------------------------------------------------------------------------------------------|----------------------------|----------------------------|-------------------------------------------------------|----------------------------|----------------------------------------------------|------------------------------------------------|----------------------------------------------------|----------------------------|--------------------------|--|
| | Establishments (number) | Receipts (\$1,000) | Establishments (number) | Receipts (\$1,000) | Theaters showing multiple features | | | | | |
| | | | | | More than 75 percent of the time (number) | 50 to 75 percent of the time (number) | Less than 50 percent of the time (number) | | | |
| OHIO. MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. DRIVE-IN MOTION PICTURE THEATERS. | 498 309 189 | 53 459 36 486 16 973 | 360 225 135 | 42 463 29 098 13 365 | 159 46 113 | 51 39 12 | 150 140 10 | 29 567 15 662 13 905 | | |
| OKLAHOMA. MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. DRIVE-IN MOTION PICTURE THEATERS. | 239 156 83 | 16 133 11 745 4 388 | 161 100 61 | 12 131 8 595 3 536 | 32 10 22 | 15 3 12 | 114 87 27 | 17 864 10 174 7 690 | | |
| OREGON. MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. DRIVE-IN MOTION PICTURE THEATERS. | 157 109 48 | 11 927 8 380 3 547 | 99 69 30 | 8 466 5 907 2 559 | 61 33 28 | 11 9 2 | 27 27 - | 9 163 5 559 3 604 | | |
| PENNSYLVANIA. MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. DRIVE-IN MOTION PICTURE THEATERS. | 598 428 170 | 60 235 46 708 13 527 | 452 325 127 | 49 349 38 736 10 613 | 157 53 104 | 60 45 15 | 235 227 8 | 35 538 23 721 11 817 | | |
| RHODE ISLAND. MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. DRIVE-IN MOTION PICTURE THEATERS. | 43 29 14 | (0) 3 275 (0) | 25 18 7 | 3 565 2 418 1 147 | 10 4 6 | 4 4 - | 11 10 1 | 1 609 972 637 | | |
| SOUTH CAROLINA. MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. DRIVE-IN MOTION PICTURE THEATERS. | 131 85 46 | 11 016 7 464 3 552 | 93 57 36 | 8 741 5 687 3 054 | 22 6 16 | 10 1 9 | 61 50 11 | 12 460 6 500 5 960 | | |
| SOUTH DAKOTA. MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. DRIVE-IN MOTION PICTURE THEATERS. | 103 79 24 | (0) 3 146 (0) | 44 36 8 | (N) (N) (N) | (N) (N) (N) | (N) (N) (N) | (N) (N) (N) | (N) (N) (N) | | |
| TENNESSEE. MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. DRIVE-IN MOTION PICTURE THEATERS. | 208 122 86 | 19 231 12 793 6 438 | 134 77 57 | 14 536 9 970 4 566 | 22 10 12 | 31 2 29 | 81 65 16 | 17 272 7 301 9 971 | | |
| TEXAS. MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. DRIVE-IN MOTION PICTURE THEATERS. | 735 472 263 | 74 033 52 675 21 358 | 518 331 187 | 61 907 45 671 16 236 | 176 47 129 | 34 14 20 | 308 270 38 | 67 242 36 215 31 027 | | |
| UTAH. MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. DRIVE-IN MOTION PICTURE THEATERS. | 101 71 30 | 9 226 6 106 3 120 | 62 44 18 | 6 922 4 734 2 188 | 15 3 12 | 5 4 1 | 42 37 5 | 3 753 2 717 1 036 | | |
| VERMONT. MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. DRIVE-IN MOTION PICTURE THEATERS. | 39 20 19 | (0) 1 154 (0) | 27 14 13 | 1 392 833 559 | 10 2 8 | - - - | 17 12 5 | 2 178 1 342 836 | | |
| VIRGINIA. MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. DRIVE-IN MOTION PICTURE THEATERS. | 272 182 90 | 21 635 16 351 5 282 | 180 117 63 | 16 855 12 574 4 281 | 39 13 26 | 16 9 7 | 125 95 30 | 19 345 11 660 7 685 | | |
| WASHINGTON. MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. DRIVE-IN MOTION PICTURE THEATERS. | 197 141 56 | 20 396 14 803 5 593 | 118 81 37 | (N) (N) 4 340 | (N) (N) 36 | (N) (N) 1 | (N) (N) - | (N) (N) 3 365 | | |
| WEST VIRGINIA. MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. DRIVE-IN MOTION PICTURE THEATERS. | 142 82 60 | (0) 3 625 (0) | 90 46 44 | 4 283 2 188 2 095 | 41 11 30 | 14 9 5 | 35 26 9 | 9 638 4 628 5 010 | | |
| WISCONSIN. MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. DRIVE-IN MOTION PICTURE THEATERS. | 240 190 50 | 19 333 15 953 3 380 | 171 136 35 | 16 309 13 372 2 937 | 53 27 26 | 18 17 1 | 100 92 8 | 15 365 11 975 3 390 | | |
| WYOMING. MOTION PICTURE THEATERS, EXCEPT DRIVE-IN. DRIVE-IN MOTION PICTURE THEATERS. | 53 33 20 | (0) 1 846 (0) | 20 13 7 | (N) (N) (N) | (N) (N) (N) | (N) (N) (N) | (N) (N) (N) | (N) (N) (N) | | |

Standard Notes:

- Represents zero.

D Withheld to avoid disclosure.

N Not shown since data may not be representative.

NA Not available.

X Not applicable.

TABLE 8. Film and Tape Distributors, by Source of Receipts—United States and Selected SMSA's: 1967

(Data are shown only for distributors with payroll)

| Standard metropolitan statistical area | Total | | Establishments reporting source of receipts | | | | | | | | | | | |
|------------------------------------------|----------------------------|-----------------------|---------------------------------------------|-----------------|----------------------------------------------|------------------------------------|--------------------------------------------|------------------------------------|------------------------------------------|-------------------------------------------------------------|--------------------------------------------------|-----------------------------------------------------------------|-------------------|-------------------------------------------|
| | | | Receipts | | | | | | | | | | | |
| | Establishments (number) | Receipts (\$1,000) | Number | Total Number | Establishments distributing feature subjects | | Establishments distributing short subjects | | Other receipts from exhibitions | Rental from television exhibitors | | Other U.S. receipts | | Receipts from exports operations |
| | | | | | Number | Receipts from this source | Number | Receipts from this source | | From films and tapes produced for television | From leasing old films to television | From sales of old theatrical films to television | Other receipts | |
| MOTION PICTURE FILM EXCHANGES | | | | | | | | | | | | | | |
| UNITED STATES, TOTAL | 710 | 855 114 | 536 | 818 783 | 400 | 468 190 | 235 | 8 863 | 5 741 | 7 053 | 6 464 | 28 668 | 31 148 | 262 656 |
| ATLANTA, GA. | 18 | 16 910 | 15 | 15 325 | 14 | 14 067 | 8 | 179 | 20 | - | - | - | 1 059 | - |
| BOSTON, MASS. | 17 | 20 609 | 15 | 20 153 | 13 | 19 156 | 9 | 175 | 138 | - | - | - | 684 | - |
| BUFFALO, N.Y. | 10 | 7 451 | 10 | 7 451 | 10 | 7 304 | 6 | 74 | - | - | - | - | 73 | - |
| CHARLOTTE, N.C. | 12 | 11 549 | 11 | 10 981 | 11 | 10 763 | 7 | 128 | - | - | - | - | 90 | - |
| CHICAGO, ILL. | 31 | 39 846 | 19 | 38 207 | 14 | 34 523 | 9 | 445 | 286 | 552 | - | - | 2 332 | 69 |
| CINCINNATI, OHIO-KY.-IND. | 11 | 10 814 | 10 | 9 875 | 10 | 9 738 | 7 | 90 | - | - | - | - | 47 | - |
| CLEVELAND, OHIO. | 16 | 11 296 | 16 | 11 296 | 13 | 10 842 | 7 | 156 | 97 | - | - | - | 201 | - |
| DALLAS, TEX. | 21 | 23 764 | 19 | 22 787 | 17 | 21 048 | 7 | 197 | 322 | - | 30 | - | 1 190 | - |
| DENVER, COLO. | 13 | 7 758 | 12 | 7 430 | 11 | 7 166 | 7 | 100 | 122 | - | - | - | 42 | - |
| DES MOINES, IOWA | 7 | 5 594 | 7 | 5 594 | 7 | 5 499 | 6 | 95 | - | - | - | - | 0 | - |
| DETROIT, MICH. | 17 | 15 983 | 14 | 15 428 | 12 | 13 734 | 7 | 125 | 33 | 349 | - | - | 1 187 | - |
| INDIANAPOLIS, IND. | 9 | 7 800 | 9 | 7 800 | 8 | 7 524 | 7 | 95 | 33 | - | - | - | 148 | - |
| JACKSONVILLE, FLA. | 11 | 11 737 | 9 | 11 541 | 8 | 11 380 | 6 | 106 | 2 | - | - | - | 53 | - |
| KANSAS CITY, MO.-KANS. | 13 | 8 161 | 7 | 5 230 | 6 | 4 509 | 4 | 56 | 17 | - | - | - | 648 | - |
| LOS ANGELES-LONG BEACH, CALIF. | 77 | 80 109 | 52 | 75 675 | 32 | 48 826 | 15 | 1 748 | 575 | 54 | 23 | 297 | 3 818 | 20 334 |
| MILWAUKEE, WIS. | 11 | 6 760 | 10 | 6 740 | 10 | 5 888 | 7 | 90 | 21 | - | - | - | 741 | - |
| MINNEAPOLIS-ST. PAUL, MINN. | 13 | 9 714 | 11 | 9 351 | 10 | 8 617 | 7 | 131 | 150 | - | - | - | 453 | - |
| NEW ORLEANS, LA. | 13 | 12 295 | 10 | 9 114 | 10 | 8 923 | 7 | 135 | - | - | - | - | 56 | - |
| NEW YORK, N.Y. | 184 | 421 120 | 120 | 409 969 | 57 | 115 563 | 18 | 2 856 | 1 660 | 6 098 | 6 279 | 28 349 | 6 911 | 242 253 |
| PHILADELPHIA, PA.-N.J. | 20 | 22 722 | 16 | 21 250 | 13 | 19 381 | 8 | 195 | 117 | - | - | - | 1 557 | - |
| PITTSBURGH, PA. | 14 | 8 284 | 13 | 8 013 | 13 | 7 865 | 6 | 68 | 4 | - | 20 | - | 56 | - |
| ST. LOUIS, MO.-ILL. | 13 | 8 584 | 12 | 8 288 | 12 | 7 548 | 8 | 238 | - | - | - | - | 502 | - |
| SALT LAKE CITY, UTAH | 10 | 6 392 | 9 | 6 293 | 8 | 5 455 | 7 | 85 | 59 | - | - | - | 694 | - |
| SAN FRANCISCO-OAKLAND, CALIF. | 26 | 23 243 | 19 | 21 944 | 15 | 20 390 | 8 | 199 | 304 | - | 49 | - | 1 002 | - |
| SEATTLE-EVERETT, WASH. | 11 | 8 118 | 10 | 7 647 | 9 | 7 315 | 8 | 118 | 106 | - | - | - | 108 | - |
| WASHINGTON, D.C.-MD.-VA. | 13 | 16 419 | 13 | 16 419 | 11 | 15 937 | 7 | 165 | 115 | - | - | - | 202 | - |
| REMAINDER OF UNITED STATES | 99 | 32 072 | 68 | 28 982 | 46 | 19 229 | 32 | 814 | 1 560 | - | 63 | 22 | 7 294 | - |
| FILM OR TAPE DISTRIBUTORS FOR TELEVISION | | | | | | | | | | | | | | |
| UNITED STATES, TOTAL | 147 | 367 848 | 97 | 355 894 | 7 | 986 | 1 | 264 | 746 | 166 534 | 125 829 | 354 | 16 418 | 44 763 |
| LOS ANGELES, CALIF. | 38 | 49 300 | 23 | 47 046 | 3 | 43 | - | - | 20 515 | 17 484 | - | - | 6 058 | 2 946 |
| NEW YORK, N.Y. | 72 | 304 704 | 50 | 296 560 | 3 | 928 | 1 | 264 | 746 | 142 703 | 102 395 | 354 | 9 583 | 39 587 |
| REMAINDER OF UNITED STATES | 37 | 13 844 | 24 | 12 288 | 1 | 15 | - | - | 3 316 | 5 950 | - | - | 777 | 2 230 |

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable.

Film and Tape Distributors—Expenses: 1967

| Expenses | Motion picture film exchanges (\$1,000) | Film or tape distributors for TV (\$1,000) |
|--------------------------------------------------------------|--------------------------------------------|-----------------------------------------------|
| PAYMENTS TO OTHERS FOR THEIR SHARE OF FILM RENTALS | 389 277 | 179 159 |
| EXPENSES ALLOCABLE TO DISTRIBUTION . | 128 778 | 61 330 |

Note: Companies operating exchanges in more than one city were not required to report separate expenses for each exchange. Total expenses for the United States as a whole are shown above.

Film and Tape Distributors—Receipts: 1963

| Standard metropolitan statistical area | Motion picture film exchanges | | Film or tape distributors for TV | |
|----------------------------------------|-------------------------------|-----------------------|----------------------------------|-----------------------|
| | Establishments (number) | Receipts (\$1,000) | Establishments (number) | Receipts (\$1,000) |
| UNITED STATES, TOTAL | 730 | 722 532 | 131 | 188 704 |
| LOS ANGELES-LONG BEACH, CALIF. | 48 | 40 080 | 21 | 7 806 |
| NEW YORK, N.Y. | 175 | 427 462 | 66 | 143 967 |
| REMAINDER OF UNITED STATES | 507 | 254 990 | 44 | 36 931 |

r Revised.

TABLE 9. Producers of Motion Pictures Other Than for Television-United States and Selected SMSA's: 1967

| Source of receipts and distribution of costs | Motion picture producers other than for television | | | | | Remainder of United States | |
|------------------------------------------------------------------------------------------|----------------------------------------------------|-----------------------------------------|--------------------------------|---------------|---|----------------------------|--|
| | United States, total | Standard metropolitan statistical areas | | | | | |
| | | New York, N.Y. | Los Angeles-Long Beach, Calif. | Chicago, Ill. | | | |
| UNITED STATES, TOTAL: | | | | | | | |
| ESTABLISHMENTS (NUMBER) | 909 | 284 | 328 | 26 | | | |
| RECEIPTS (\$1,000) | 176 251 | 63 511 | 72 103 | 14 564 | | 271 | |
| PRODUCERS REPORTING SOURCE OF RECEIPTS AND DISTRIBUTION OF COSTS, TOTAL: | | | | | | | |
| ESTABLISHMENTS (NUMBER) | 674 | 210 | 260 | 20 | | 184 | |
| RECEIPTS (\$1,000) | 151 143 | 59 663 | 53 087 | 14 188 | | 24 205 | |
| RECEIPTS FROM U.S. EXHIBITORS FOR-- | | | | | | | |
| FEATURE FILMS (\$1,000) | 15 543 | 4 588 | 10 116 | | | 839 | |
| SHORT SUBJECTS SERIALS AND NEWSREELS (\$1,000) | 6 058 | 3 615 | 1 508 | 543 | | 392 | |
| RECEIPTS FROM FILMS AND TAPES PRODUCED ONLY FOR TELEVISION (\$1,000) | 20 511 | 12 310 | 7 463 | | | 738 | |
| RECEIPTS FROM CONTRACT PRODUCTION (\$1,000) | 56 917 | 17 176 | 6 480 | 13 437 | | 19 824 | |
| RECEIPTS FROM STUDIO RENTALS, LABORATORY WORK FOR OTHERS (\$1,000) | 4 131 | 416 | 2 344 | | 3 | 1 368 | |
| RECEIPTS FROM LOANS OF PLAYERS OR OTHER EMPLOYEES (\$1,000) | 9 961 | 6 193 | 3 766 | | | 2 | |
| RECEIPTS FROM LEASING OLD THEATRICAL FILMS TO TELEVISION (\$1,000) | 21 670 | 14 121 | 7 527 | | | 22 | |
| OTHER RECEIPTS (\$1,000) | 16 352 | 1 244 | 13 883 | 205 | | 1 020 | |
| COSTS, TOTAL (\$1,000) | 490 840 | 112 125 | 346 016 | 11 037 | | 21 662 | |
| PRODUCTION COSTS INCURRED IN THE UNITED STATES (\$1,000) | 380 056 | 90 991 | 263 691 | 10 265 | | 15 109 | |
| OTHER COSTS INCURRED IN THE UNITED STATES (\$1,000) | 37 783 | 18 480 | 12 087 | 766 | | 6 450 | |
| COSTS INCURRED OUTSIDE OF THE UNITED STATES (\$1,000) | 73 001 | 2 654 | 70 238 | 6 | | 103 | |

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable.

TABLE 10. Producers of Motion Pictures and Tape for Television-United States and Selected SMSA's: 1967

| Source of receipts and distribution of costs | Producers of tape and film for television | | | | | Remainder of United States | |
|------------------------------------------------------------------------------------------|-------------------------------------------|-----------------------------------------|--------------------------------|---------------|--|----------------------------|--|
| | United States, total | Standard metropolitan statistical areas | | | | | |
| | | New York, N.Y. | Los Angeles-Long Beach, Calif. | Chicago, Ill. | | | |
| UNITED STATES, TOTAL: | | | | | | | |
| ESTABLISHMENTS (NUMBER) | 686 | 246 | 286 | 23 | | 131 | |
| RECEIPTS (\$1,000) | 447 038 | 165 808 | 248 020 | 14 832 | | 18 378 | |
| PRODUCERS REPORTING SOURCE OF RECEIPTS AND DISTRIBUTION OF COSTS, TOTAL: | | | | | | | |
| ESTABLISHMENTS (NUMBER) | 531 | 196 | 232 | 20 | | 83 | |
| RECEIPTS (\$1,000) | 407 549 | 145 489 | 239 150 | 10 292 | | 12 618 | |
| RECEIPTS FROM U.S. EXHIBITORS FOR-- | | | | | | | |
| FEATURE FILMS (\$1,000) | 2 197 | 2 153 | 44 | | | - | |
| SHORT SUBJECTS SERIALS AND NEWSREELS (\$1,000) | 4 926 | 1 252 | 3 230 | 116 | | 328 | |
| RECEIPTS FROM FILMS AND TAPES PRODUCED ONLY FOR TELEVISION (\$1,000) | 260 597 | 53 070 | 194 183 | 5 317 | | 8 027 | |
| RECEIPTS FROM CONTRACT PRODUCTION (\$1,000) | 67 600 | 30 470 | 29 214 | 4 221 | | 3 695 | |
| RECEIPTS FROM STUDIO RENTALS LABORATORY WORK FOR OTHERS (\$1,000) | 1 738 | 358 | 1 330 | 46 | | 4 | |
| RECEIPTS FROM LOANS OF PLAYERS OR OTHER EMPLOYEES (\$1,000) | 4 079 | 693 | 3 336 | 46 | | 4 | |
| RECEIPTS FROM LEASING OLD THEATRICAL FILMS TO TELEVISION (\$1,000) | 41 088 | 40 128 | 894 | | | 66 | |
| OTHER RECEIPTS (\$1,000) | 25 324 | 17 365 | 6 919 | 546 | | 494 | |
| COSTS, TOTAL (\$1,000) | 401 293 | 152 997 | 225 765 | 9 242 | | 13 289 | |
| PRODUCTION COSTS INCURRED IN THE UNITED STATES (\$1,000) | 328 035 | 129 964 | 182 772 | 6 127 | | 9 172 | |
| OTHER COSTS INCURRED IN THE UNITED STATES (\$1,000) | 67 224 | 21 484 | 38 521 | 3 106 | | 4 113 | |
| COSTS INCURRED OUTSIDE OF THE UNITED STATES (\$1,000) | 6 034 | 1 549 | 4 472 | 9 | | 4 | |

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable.

TABLE 11. Short Subjects and TV Programs Produced and in Production: 1967

(Includes producers of motion pictures other than for television as well as producers of motion pictures and tape for television)

| Type of picture or program | Pictures and programs completed during 1967 | | Average cost per picture or program completed during 1967 (dollars) | Pictures and programs in production at end of year but not completed | |
|----------------------------------------------------------------------|---------------------------------------------|----------------|---------------------------------------------------------------------|----------------------------------------------------------------------|----------------|
| | Number | Cost (\$1,000) | | Number | Cost (\$1,000) |
| TOTAL. | 20 221 | 338 410 | 16 736 | 2 816 | 43 433 |
| PRODUCTION OF FILMS OR TAPES FOR T.V.: | | | | | |
| PROGRAM HALF HOURS | 6 292 | 254 281 | 40 413 | 952 | 32 957 |
| COMMERCIAL SPOTS | 9 617 | 55 300 | 5 750 | 960 | 4 136 |
| SHORT SUBJECTS, NEWSREELS COMMERCIALS (NOT PRODUCED FOR TELEVISION): | | | | | |
| COLOR PROCESS. | 158 | 1 883 | 11 918 | 79 | 664 |
| BLACK AND WHITE. | 263 | 2 110 | 8 023 | 5 | 33 |
| ALL OTHER PRODUCTIONS (COLOR PROCESS AND BLACK AND WHITE): | | | | | |
| EDUCATIONAL. | 1 326 | 7 968 | 6 009 | 312 | 2 751 |
| INDUSTRIAL. | 1 896 | 14 880 | 7 848 | 432 | 2 655 |
| OTHER ¹ | 669 | 1 988 | 2 972 | 76 | 237 |

Note: This table is based on those firms which supplied the indicated data and does not represent the entire industry. Data should be used only as an indication of average cost of each type of production.

¹ Does not include production of slide films and film strips for 1967. These were included in 1963 report.

TABLE 12. Services Allied to Motion Picture Distribution—United States and Selected SMSA's: 1967

| Standard metropolitan statistical areas | Total | | | Number | Establishments reporting distribution of receipts and expenses | | | | | |
|-----------------------------------------|---------------------------------|------------------------------------|--------------------------------------|--------|----------------------------------------------------------------|---------------------------------------------------------------|--------------------------------|--------------------|-----------------------------------------|--|
| | Estab- lishments (number) | Operating receipts (\$1,000) | Payroll, entire year (\$1,000) | | Operating receipts | | | Operating expenses | | |
| | | | | | Total (\$1,000) | Purchasing, booking delivery activities (\$1,000) | Other receipts (\$1,000) | Total (\$1,000) | Payroll, entire year (\$1,000) | |
| UNITED STATES, TOTAL. | 289 | 30 960 | 12 945 | 165 | 22 552 | 12 790 | 9 762 | 20 416 | 9 724 | |
| CHARLOTTE, N.C. SMSA. | 8 | 1 100 | 349 | 5 | 984 | 793 | 191 | 910 | 319 | |
| CHICAGO, ILL. SMSA. | 10 | 1 461 | 622 | 8 | 1 441 | 828 | 613 | 1 237 | 613 | |
| KANSAS CITY, MO.-KANS. SMSA. | 5 | 1 890 | 660 | 5 | 1 890 | 1 648 | 242 | 1 797 | 660 | |
| LOS ANGELES, CALIF. SMSA. | 17 | 1 955 | 757 | 17 | 1 955 | 1 276 | 679 | 1 804 | 757 | |
| NEW YORK, N.Y. SMSA. | 63 | 6 873 | 3 084 | 39 | 5 990 | 2 272 | 3 718 | 5 495 | 2 780 | |
| REMAINDER OF UNITED STATES. | 186 | 17 681 | 7 473 | 91 | 10 292 | 5 973 | 4 319 | 9 173 | 4 595 | |

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable.

TABLE 13. Motion Picture Service Industries—United States and Selected SMSA's: 1967

| Standard metropolitan statistical area | Total | | | Number | Establishments reporting distribution of receipts and expenses | | | | | | | | |
|----------------------------------------|----------------|--------------------|----------------------|--------|----------------------------------------------------------------|-----------------------------------------------|-----------|----------------------------------------------|-----------|--------------------|----------------|-----------|--|
| | Establishments | Operating receipts | Payroll, entire year | | Total receipts | Operating receipts and film processed | | | | Operating expenses | | | |
| | | | | | | Motion picture film processing and/or printed | | Black and white | | Color | | | |
| | | | | | | Linear feet of processed and/or printed film | Receipts | Linear feet of processed and/or printed film | Receipts | Receipts | Other receipts | | |
| | (number) | (\$1,000) | (\$1,000) | | (\$1,000) | (1,000 feet) | (\$1,000) | (1,000 feet) | (\$1,000) | (\$1,000) | (\$1,000) | (\$1,000) | |
| UNITED STATES, TOTAL | 554 | 313 951 | 113 805 | 316 | 276 732 | 1 138 095 | 36 027 | 2 077 731 | 161 672 | 79 033 | 230 138 | 101 228 | |
| CHICAGO, ILL. SMSA | 25 | 8 585 | 2 713 | 16 | 7 554 | 27 667 | 1 040 | 40 407 | 3 383 | 3 131 | 6 123 | 2 346 | |
| LOS ANGELES, CALIF. SMSA | 175 | 144 532 | 53 928 | 104 | 127 886 | 231 160 | 8 759 | 1 039 598 | 84 365 | 34 762 | 108 641 | 48 535 | |
| NEW YORK, N.Y. SMSA | 205 | 128 056 | 46 523 | 114 | 112 526 | 736 301 | 20 439 | 803 684 | 59 211 | 32 876 | 92 566 | 41 108 | |
| REMAINDER OF UNITED STATES | 149 | 32 778 | 10 641 | 82 | 28 766 | 142 967 | 5 789 | 194 042 | 14 713 | 8 264 | 22 808 | 9 039 | |

Appendix A

GENERAL EXPLANATION

CENSUS COVERAGE

Method of Coverage—Effective with the 1967 Census of Business, a major shift in the method of compiling data was introduced. In the 1954, 1958, and 1963 censuses, data for all "employer" establishments (those which had some paid employment during the census year) were obtained through a mail canvass. Information for "nonemployers" was obtained from Federal income tax records.

In the 1967 Census of Business, service firms were divided into two categories—the "mail" universe and the "nonmail" universe. The coverage of each component and the method of obtaining census information for these two groups are described below.

1. **The "nonmail" universe**—This group consists of firms which were not required to file a regular census return and includes the following categories:

a. **All "nonemployers"**—Consists of all firms with no paid employment during 1967. Receipts information for these firms was obtained from 1967 Federal income tax records. This segment, although made up of a large number of firms, accounted for less than 1 percent of total receipts for the kinds of business covered in this report. (Also see "Comparison of the 1963 Census With the 1967 Census," on the next page.)

In the 1967 census, data for all nonemployer establishments were compiled from tax records. In the 1963 census, data were compiled from only one-half of the nonemployer tax returns and were doubled to establish census totals.

The census included only those service nonemployer firms which reported a receipts volume of \$1,000 or more during 1967 or, having been in operation for less than the full year, reported receipts which would have reached a total of \$1,000 or more on an annual basis. This treatment is the same as in the 1963 census.

b. **Selected "small employers"**—"Employers" consist of all business firms in the

active records of the Internal Revenue Service (IRS) which were subject to payment of Federal Insurance Contribution Act (FICA) taxes. "Small employers" consist basically of all those single-unit firms with payroll below a specified cutoff. The cutoff varied by kind of business (see "The mail universe," item 2 below, for treatment of businesses covered in this report) and was designed, in most cases, to limit the "nonmail" group to establishments which would account for not more than 20 percent of total receipts in each kind of business. The "number-of-employee" equivalent of the payroll cutoff generally was in the range of one to three employees. Data on receipts, payroll, and employment for "under cutoff" employer firms were obtained from the administrative records of the Internal Revenue Service (IRS) and the Social Security Administration (SSA).

2. **The "mail" universe**—Information for firms in this group was obtained basically by means of a mail canvass. However, information on first quarter payroll and mid-March employment for single-unit employers (section b below) was obtained from IRS and SSA records. All employer firms for the kinds of business covered in this report were included in the "mail" universe on a 100-percent basis (without a payroll cutoff as described in item 1-b above). It is from firms in this group that specialized data, in addition to receipts, annual payroll, and employment, were collected. Appendix B presents facsimiles of the report forms used in the mail canvass. The "mail" universe includes the following categories:

a. **Firms in the census precanvass**—The census precanvass operation was basically designed to identify firms which operated units at more than one location.

Firms which were included in the precanvass were drawn primarily from 1963 census records of multiunit firms and larger employers.

b. **Firms not in the census precanvass**—Other firms included in the "mail" universe consist of employers other than those covered by section 1-b or 2-a above.

Comparison of the 1963 Census With the 1967 Census—Except for the method of coverage described above, the 1963 and 1967 censuses were conducted under similar conditions and procedures. Strict comparability of the data for the two censuses is limited by the following factors:

1. **Classification**—For both 1963 and 1967, nonemployer firms were classified on the basis of information supplied on the Federal income tax returns. However, the 1967 classifications for "nonemployer" firms were coded in less detail than in 1963. Therefore, 1967 data for the combination of "employer" and "nonemployer" establishments are presented in less kind-of-business detail than was the case in 1963. Data for employer establishments, however, are shown in full detail.

For 1963, nonemployer firms were classified by IRS personnel with technical assistance from Census Bureau personnel. For 1967, classification of these firms was performed by personnel of the IRS through use of a coded listing of the kinds of business which were to be separately identified. While the technique of classification was substantially the same and was based on the firm's description of its principal business activity, greater use was made in 1967 of "basket" classifications (e.g., miscellaneous business services).

The 1967 census classification for the small employer firms (see coverage of employers above) which were not mailed the census report form was based on the following:

- a. If the firm had been in business in 1963, the kind-of-business classification which had been assigned in that census was used.
- b. If the firm was a "birth" since 1963, the SSA classification was used if it corresponded to a census classification.
- c. If an adequate kind-of-business classification could not be assigned under the procedures outlined in a. and b. above, the firm was mailed a brief inquiry requesting information needed to assign such a classification.
- d. If these three procedures proved inadequate, the firm's description of its principal business activity as entered on its IRS business tax return was used.

To determine the census classification for both 1963 and 1967 for establishments in the "mail" universe (section 2 under "Method of Coverage" above), considerable use was made of "self-designation." For kinds of business which posed classification problems, however,

including the kinds of business covered in this report, special questions were included to assist in assignment of the census classification. In both 1963 and 1967, the primary criterion for classification (for establishments reporting this information) was the source of the firm's receipts.

2. **Active proprietors**—In the 1963 census, the number of active proprietors of unincorporated businesses was computed by crediting sole proprietorships with one proprietor and partnerships with two proprietors for each establishment in business during the week of November 15. In this report, the count of active proprietors is based on crediting each sole proprietorship with one active proprietor and each partnership with two active proprietors for the following types of firms, including multiunit firms:

- a. All firms in business the full year.
- b. All payroll firms in business during the pay period including March 12, 1967.
- c. Every second nonpayroll firm not in business the full year.

3. **Coverage of nonemployers**—Although a comparison of data for nonemployer firms from the 1963 and 1967 censuses seems to indicate that there was an increase in the number of such firms and that they accounted for approximately as large a proportion of total service receipts volume in 1967 as in 1963, these conclusions are subject to the following limitations:

The combination of (1) the census processing cutoff occurring before the completion of the flow of tax forms from which the census nonemployer data were derived and (2) other processing omissions is estimated to have led to a loss of about 50,000 nonemployer firms accounting for about one percent of service receipts volume in 1963. This estimate, which is based on a study of a sample of tax forms made after the 1963 census results were compiled, reflects a more substantial census omission than previously had been estimated. Because of a later processing date for the 1967 census, omissions from this census are believed negligible. Both censuses probably omitted a small number of nonemployers (accounting for a negligible receipts volume) because the tax form kind-of-business description was inadequate to indicate that they conducted an in-scope kind of business.

As noted in section 1-a under "Method of Coverage" above, the only service nonemployer establishments included in the census were those which reported a receipts volume of

\$1,000 or more during 1967 or, having been in operation for less than the full year, reported receipts which would have reached a total of \$1,000 or more on an annual basis. While these are the same rules used in the 1963 census, a modification to reflect price changes probably would have resulted in the exclusion of several thousand additional marginal firms.

4. Payroll—In 1963, the inclusion of gratuities in "payroll" received by employees from patrons was not requested. In 1967, both in the case of payroll reported to the Internal Revenue Service and of payroll reported to the Census Bureau, businesses were requested to include in "payroll" the amount of tips and gratuities which were reported to employers as received by employees from patrons.

EXPLANATION OF TERMS

Establishments—An establishment is a single physical location at which business is conducted. An establishment is not necessarily identical with the "company" or "enterprise," which may consist of one or more establishments. Census of business figures represent a summary of reports for individual establishments rather than for companies. For businesses which were mailed a census form, separate information was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities were generally grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and where conditions prescribed by the Standard Industrial Classification (SIC) Manual¹ for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the census.

Leased service departments (separately owned businesses operated as departments of

another service establishment or of a retail establishment, such as a separately owned or operated refreshment stand in a motion picture theater or a beauty salon in a department store) are treated as separate service establishments in the selected services portion of the 1967 census.

Receipts—Receipts include the total of all receipts from customers for services rendered or merchandise sold during 1967, whether or not payment was received in that year. The receipts do not include the receipts from concessions, such as candy and popcorn counters, which are located inside the theater but which are owned or operated by others. Receipts include the amount of local and State sales taxes, amusement taxes, or Federal excise taxes which are collected by the establishment directly from customers and paid directly by the establishment to a local, State, or Federal taxing agency. Excise and other taxes which are paid by the manufacturer or wholesaler and passed along to the service establishment are also included. Excluded from the total receipts are amounts received from sources other than customers of the establishment, such as income from investment, commissions from vending machine operators, space and concession rentals, rental of real estate, and screen advertising. However, net receipts from concessions and vending machines not operated by the theaters, as well as receipts from screen advertising, are shown separately in this report.

Although the count of establishments in this report represents the number in business at the end of the year, the receipts figures include receipts of all establishments in business at any time during the year. Nonemployer establishments are included in the tables if they operated at an annual receipts volume rate of \$1,000 or more; however, their reported receipts have not been projected to a full year's operation.

Payroll entire year—"Payroll" includes all forms of compensation such as salaries, wages, commissions, bonuses, vacation allowances, sick leave pay, and the value of payments in kind (e.g. free meals and lodgings) paid during the year to all employees. Tips and gratuities received by employees from patrons which are reported to employers are included. For corporations, it includes amounts paid to officers and executives; for unincorporated businesses, it does not include compensation of proprietors or of partners. Payroll is reported before deductions for social security, income

¹ Executive Office of the President, Bureau of the Budget, Standard Industrial Classification Manual, 1967.

tax, insurance dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service for purposes of reporting on Form 941.

Paid employees for the pay period including March 12, 1967—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll in the pay period including March 12, 1967. Included are employees on paid sick leave, paid holidays, and paid vacations. Proprietors and partners of unincorporated businesses are not included. The definition of paid employees is the same as used in reporting on IRS form 941.

Active proprietors of unincorporated businesses—The number of active proprietors shown in this report is calculated by crediting each sole proprietorship with one active proprietor and each partnership with two active proprietors for the following types of firms:

1. All firms in business the full year.
2. All payroll firms in business during the pay period including March 12, 1967.
3. Every second nonpayroll firm not in business the full year.

For multiunit proprietorships and partnerships, proprietors were credited to only one establishment of such multiunits.

Motion Picture Theaters:

Admissions receipts—Consists of the amount paid by theater patrons for admission, including any Federal, State, or local admission taxes.

Sales of candy, popcorn, etc.—Consists of the total receipts of candy counters or refreshment stands (including sales taxes) located inside the theater which are operated by the theater.

Rentals and concessions—Consists of the amount received from operators of leased departments and concessions located in the theater, regardless of whether compensation was in the form of a flat rental or a percentage of the receipts. Also included is the theater owner's share of receipts of coin operated machines operated by others at the theater. This item does not include receipts from rental of stores or offices.

Advertising—These are the receipts received by the theater operator for screen advertising.

Paid admissions:

Individuals—This represents the total paid admissions to conventional motion picture theaters and the number of paid admission to drive-ins where price per person is charged.

Cars—This represents the number of car admissions to drive-in theaters where a price per car is charged.

Period Started—This is the period in which the establishment commenced operation as a motion picture theater. It does not necessarily mean the period in which the present operator took over a particular theater.

Motion Picture Film Exchanges:

Receipts—Consists of amount received from exhibitors for rental of United States and foreign theatrical and nontheatrical films and TV tapes, from the sale of movie prints and merchandise, from export operations, as well as miscellaneous receipts from customers. To avoid duplication of receipts this item does not include the reporting company's share of receipts from film rentals collected by others.

Operating expenses—Consists of payroll, advertising, administrative, occupancy rentals, and other expenses allocable to distribution. Also includes film rental payments to other film exchanges and to producers.

Motion Picture Production:

Receipts—Includes only receipts from outright sales of film or TV tape, from film or tape rentals received directly from theater or television exhibitors, and miscellaneous receipts from other than film rentals. Earnings from films which are distributed by film exchanges, whether independent or producer-owned, are not included in receipts of motion picture producers. To avoid duplication within the industry, such receipts are shown under "film exchanges." Likewise, receipts from contract production for other motion picture producers are excluded. Only those producers' receipts from studio rental, laboratory work, loan of players, etc., which were not netted against costs were included in receipts.

Costs—Consists of cost of materials and supplies, payments of rights and royalties, payments for laboratory work, payments to other producers for contract production, payroll, and other operating expenses both inside and outside the United States.

Standard metropolitan statistical area — The standard metropolitan statistical areas (SMSA's) for which data are shown are those defined by the Bureau of the Budget.² A standard metropolitan statistical area is a county or group of contiguous counties (except in New England) which contains at least one central city of 50,000 inhabitants or more, or "twin cities" with a combined population of at least 50,000. In addition to the county or counties containing such a city or cities, contiguous counties are included in an SMSA if, according to certain criteria, they are essentially metropolitan in character and are socially and economically integrated with the central city. In New England, towns and cities, rather than counties, are the units used in defining an SMSA.

KIND-OF-BUSINESS CLASSIFICATIONS

"Services" as defined in the 1967 edition of the SIC Manual, includes establishments primarily engaged in rendering a wide variety of services to individuals and business establishments.

Establishments covered by the census were assigned a kind-of-business classification in accordance with the provisions of the 1967 edition of the SIC Manual. The basis for kind-of-business classification is described above in the sections under "Method of Coverage" and "Comparison of the 1963 Census With the 1967 Census—Classification."

This report includes data for SIC Major Group 78. Descriptions of those kinds of business for which data are provided in this report follow.

Motion picture production other than for television (SIC 7813)—Establishments primarily engaged in the production of theatrical and nontheatrical motion pictures for exhibition other than for television. Included in this classification are establishments of producer-distributor organizations. Services allied to motion picture production are classified separately.

Motion picture production for television (SIC 7814)—Establishments primarily engaged in

the production of theatrical and nontheatrical motion pictures and tape for television exhibition. Included in this classification are establishments of producer-distributor organizations. Services allied to motion picture production are classified separately.

Motion picture film exchanges (SIC 7816)

Establishments primarily engaged in renting theatrical and nontheatrical film to exhibitors other than in the field of television. Included in receipts are earnings from film rentals in foreign countries. Services allied to motion picture distribution are classified separately.

Film or tape distribution for television (SIC 7817)—Establishments primarily engaged in renting theatrical and nontheatrical film or tape to exhibitors in the field of television. Included in receipts are earnings from film or tape rentals in foreign countries. Services allied to motion picture distribution are classified separately.

Services allied to motion picture distribution (SIC 7818)—Establishments primarily engaged in performing auxiliary services to motion picture distribution, such as film delivery service, film buying and booking agencies, and film libraries.

Services allied to motion picture production (SIC 7821)—Establishments primarily engaged in performing services independent of motion picture production but allied thereto, such as film processing and editing and titling. Also included are casting bureaus, wardrobe and studio property rental, and the rental and repair of cameras and other motion picture equipment.

Motion picture theaters (except drive-ins) (SIC 7832)—Theaters primarily engaged in the exhibition of motion pictures in regular theaters. These are sometimes called "conventional," "four-wall," or "indoor" theaters. Portable motion picture theaters are included in this classification. Drive-in motion picture theaters are classified separately.

Drive-in motion picture theaters (SIC 7833)—Theaters primarily engaged in the outdoor exhibition of motion pictures commonly known as "open-air" or "drive-in" theaters.

² Executive Office of the President, Bureau of the Budget, *Standard Metropolitan Statistical Areas, 1967*, as amended January 15, 1968.

Appendix B

MOTION PICTURE REPORTING FORMS

Form Approved: Budget Bureau No. 41-S67014

| | | | | | | | | | |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------|-------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------|----------------------------------------------------|----------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|--|
| FORM CB-78A (7801) | | U.S. DEPARTMENT OF COMMERCE BUREAU OF THE CENSUS | NOTICE —Response to this inquiry is required by law (Title 13 U.S. Code). By the same law, your report to the Census Bureau is confidential. It may be seen only by sworn Census employees and may be used only for statistical purposes. The law also provides that copies retained in your files are immune from legal process. | | | | | | |
| 1967 CENSUS OF BUSINESS MOTION PICTURE PRODUCTION, DISTRIBUTION, SERVICE | | In correspondence pertaining to this report, please refer to this Census File Number 2 CB-78A (7801) | | | Employer Identification No. 2 | | | | |
| GENERAL INSTRUCTIONS <p>Please complete and return this form in the envelope provided.</p> <p>If you operated more than one establishment (location) under the same Employer Identification Number in 1967, entries on this report should be consolidated for all such locations except that in item 1, enter the location of your main establishment and in item 7 provide information separately for each location.</p> <p>If your Employer Identification Number (the number appearing on Employer's Quarterly Federal Tax Return, Treasury Form 941) was changed during 1967, submit a report for the entire period of operation in 1967 on one 1967 Census reporting form, and list all Employer Identification Numbers used during any part of 1967 in item 2.</p> <p>This report should cover the calendar year 1967 or, if records are maintained on a fiscal year basis, the report should cover the fiscal year which includes at least 10 months of 1967.</p> <p>If book figures are not available, enter your best estimates.</p> <p>If unusual circumstances should cause an undue burden in filing by the due date, or if you have any questions, please write to the Jeffersonville Census Operations Office, Jeffersonville, Indiana 47130.</p> | | | | | | | | | |
| 1. NAME AND PHYSICAL LOCATION <p>a. Is the name shown in the label the name by which this establishment is known to the public?</p> <p><input type="checkbox"/> Yes <input type="checkbox"/> No (If "No," enter trade name above the label.)</p> <p>b. Is the address in the label—</p> <p>1. <input type="checkbox"/> The mail address of your establishment but not the actual physical location.</p> <p>2. <input type="checkbox"/> The mail address of your establishment (including number and street) which also is its actual physical location.</p> <p>3. <input type="checkbox"/> Neither of the above (e.g. accountant's office).</p> <p>(NOTE: If you marked box 1 or 3, or number and street are not shown in the label, complete c, d, and e below. If you marked box 2, complete d and e below.)</p> <p>c. Enter following physical location information</p> <table border="1"> <tr> <td>Number and street</td> <td>City, village, or other place</td> </tr> <tr> <td>State</td> <td>ZIP code</td> </tr> </table> <p>(NOTE: If location cannot be described by number and street give name or number of highway and approximate distance from nearest town.)</p> <p>d. Enter name of county in which your establishment is located.....</p> <p>e. Is your establishment physically located within the boundaries of the city, village, or other place specified in the label or in "c"?</p> <p><input type="checkbox"/> Yes <input type="checkbox"/> No</p> | | | Number and street | City, village, or other place | State | ZIP code | 2. EMPLOYER IDENTIFICATION NUMBER <p>Is the Employer Identification (EI) Number printed in the address label the SAME as that used for this establishment on your latest 1967 Employer's Quarterly Federal Tax Return, Treasury Form 941?</p> <p><input type="checkbox"/> Yes <input type="checkbox"/> No (If "No," enter the currently assigned EI Number here (9 digits)) → — — — — —</p> | | |
| Number and street | City, village, or other place | | | | | | | | |
| State | ZIP code | | | | | | | | |
| 3. LEGAL FORM OF ORGANIZATION OF COMPANY OPERATING THIS ESTABLISHMENT <p>1 <input type="checkbox"/> Individual proprietor 2 <input type="checkbox"/> Partnership 0 <input type="checkbox"/> Corporation (Do not mark if any form of cooperative association) 8 <input type="checkbox"/> Co-op (cooperative association), corporate or noncorporate 9 <input type="checkbox"/> Other (Specify).....</p> | | | X-1 | | | | | | |
| 4. PERIOD OPERATED IN 1967 <p>a. Was this establishment in business at the end of 1967?..... 1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No</p> <p>(NOTE: For establishments which were inactive during December 1967 due to seasonal or part-time operations, answer "Yes," unless the establishment was not owned at the end of the year.)</p> <p>b. How many months during 1967 did you own this establishment?.....</p> <p>Months X-2</p> | | | X-2 | | | | | | |
| 5. DOLLAR VOLUME OF BUSINESS AND PAYROLL IN 1967 <p>Motion picture producers should complete item 10 (page 2). They need not complete this item. All other business establishments reporting on this form must complete item 5.</p> <p>Line a—Include only receipts from customers; excise taxes and sales taxes, total charges for services or for use of facilities and merchandise sold whether or not payment was received in 1967. Do not include commissions from vending machine operators, rents, sale of real estate, etc.</p> <p>Line b—Include all wages, salaries, bonuses, commissions, fees, vacation and sick leave pay, the cash equivalent of payment in kind such as goods, lodging, food and clothing. Include reported tips and gratuities received by your employees from others. Do not include payments to or withdrawals by, proprietors or partners of unincorporated businesses.</p> | | | | | | Dollars Cents Key | | | |
| <p>a. Receipts from services and sales of merchandise</p> <p>b. Total ANNUAL payroll in 1967 before deductions</p> | | | XX X-4 | | | | | | |
| | | | XX X-5XX | | | | | | |

MOTION PICTURE REPORTING FORMS--Continued

6. COMPANY AFFILIATION

a. **Mark this box** if this business is owned or controlled by another company and enter the name, mailing address, and Employer Identification Number of owning or controlling company (if known).

b. **Mark this box** if this business owns or controls any other company or companies and enter the name, mailing address, and Employer Identification Number of owned or controlled companies (if known).

Name of company

Mailing address (Number, street, city, State, ZIP code)

EI No. (9 digits)

7. YOUR BUSINESS LOCATIONS

a. In 1967 did you operate your business at more than one location under the Employer Identification Number you had at the end of 1967?.....

1 Yes 2 No

b. If "Yes," is marked above, separately list below each location, including your main selling location and facilities other than selling establishments (such as warehouses, central administrative offices, buying offices, etc.).

| Address of business (Number, street, city or town, county, State, ZIP code) | Description of business | Census Use Only | Sales or receipts | | Number of paid employees (Pay period including March 12) |
|------------------------------------------------------------------------------------------------------------|-------------------------|-----------------|-------------------|-------|----------------------------------------------------------|
| | | | Dollars | Cents | |
| 1. | | | | | XX |
| 2. | | | | | XX |
| 3. | | | | | XX |
| Totals for this Employer Identification Number (Sales total should equal the entry in item 5A) → | | | | | XX |

8. KIND OF BUSINESS

a. Mark only ONE line. If this establishment was engaged in more than one of the kinds of activity listed, mark the one which accounted for the major portion of your receipts in 1967.

X-8 *

Distributors (Complete item 9)

7816002 Film distributor or exchange, theatrical

7816002 Distributor of educational, industrial, religious or other nontheatrical films or slides

7817000 Film or tape distributor for television

Producers (Complete items 10, 11 and 12)

7813009 Producer of motion pictures other than for television

7814007 Producer of motion pictures and tape for television

7813009 Producer of educational, industrial, religious or other nontheatrical films

Establishments Providing Services Allied to Film Distribution (Complete item 13)

7818008 Film delivery

7818008 Film booking agency

7818008 Film purchasing agency

7818008 Motion picture film library

7818008 Other services allied to film distribution (Specify) _____

Establishments Providing Services Allied to Film Production (Complete item 13)

7821002 Motion picture film processing laboratory

7821002 Rental and repair of motion picture equipment

7821002 Rental of wardrobe and studio property

7821002 Casting bureaus

7821002 Other services allied to film production (Specify) _____

Producers of Still Films and Slide Films (Complete item 10)

7815004 Producers of still films and slide films

Administrative Offices of Motion Picture Companies (Complete item 9)

7816002 General, central, home, regional, district or similar office also engaged in film distribution

General, central, home, regional, district or similar office not engaged in film distribution

b. Other kind of business

Kind of business other than any listed on page 1 (Specify) _____

c. To be completed only by establishments marking "Other kind of business" in item 8b. List your major types of receipts indicating what percent of your total receipts each represented in 1967. Lines listed should account for two thirds or more of your total receipts in item 5.

| Types of services (or lines of merchandise) | Percent of item 5 |
|---------------------------------------------|-------------------|
| 1. | % |
| 2. | % |
| 3. | % |
| 4. | % |

MOTION PICTURE REPORTING FORMS--Continued

9. THEATRICAL MOTION PICTURE AND TV FILM AND TAPE DISTRIBUTORS AND EXCHANGES

| Line a(2)—Include rentals received from United States nontheatrical films, rentals from foreign theatrical and nontheatrical films exhibited in the United States. | Line b(1)—Report the distribution of films and tapes produced only for television. | Line c(3)—Include receipts from sale of movie films, other than to television, from sales of merchandise, and from rental and sales of accessories. | Line d—Report here dollar value of earnings in foreign countries when "taken into operations"; for example, the amounts actually transferred, available for immediate transfer (converted to dollars), and amount of earnings used in foreign countries to offset amount expended by United States companies in those countries (such as production expenses). |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| | | | Receipts |
| | | | a. Rentals from United States exhibitors, other than television |
| | | | (1) United States films, theatrical |
| | | | (a) Feature pictures |
| | | | XX |
| | | | 1-1 |
| | | | (b) Short subjects, newsreels and serials |
| | | | XX |
| | | | 1-2 |
| | | | (2) Other rental receipts from exhibitors (Specify nature) |
| | | | XX |
| | | | 1-3 |
| | | | b. Rentals from television exhibition |
| | | | (1) United States films and tape produced for television |
| | | | XX |
| | | | 1-4 |
| | | | (2) Rentals from the leasing of theatrical films to television |
| | | | XX |
| | | | 1-5 |
| | | | c. Other United States receipts |
| | | | (1) Your share of rentals from film distributed by others |
| | | | XX |
| | | | 1-6 |
| | | | (2) From sales of theatrical films to television |
| | | | XX |
| | | | 1-7 |
| | | | (3) Other receipts (Specify) |
| | | | XX |
| | | | 1-8 |
| | | | d. Receipts from export operations |
| | | | XX |
| | | | 1-9 |
| | | | e. TOTAL RECEIPTS → (Sum of lines above) |
| | | | XX |
| | | | 1-10 * |
| | | | Operating Expenses |
| | | | f. Payment to others (United States and foreign companies) for their share of film rentals from films distributed by you |
| | | | XX |
| | | | 2-1 |
| | | | g. Other operating expense |
| | | | XX |
| | | | 2-2 |
| | | | h. General, central, home, regional, or district offices. How much of item g above is expense allocable to distribution? |
| | | | XX |
| | | | 2-3 * |

10. MOTION PICTURE PRODUCERS

| Line a(1)—Producers will report here receipts from distribution outlets (United States or foreign) not operated by the same organization that operates the production studio. Do not include intracompany receipts. | Line a(2)—Producers who distribute some of their own films, will report here the receipts from film rentals from exhibitors in the United States. | Line a(3)—Producers of films and tapes for television only will report here. | Line b(1)—Report here only receipts for contract production of pictures for outside producers: receipts for services (such as laboratory work, studio rental, etc.) performed for other motion picture producers will be reported in line b(2). |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| | | | Receipts |
| | | | a. Receipts from distribution |
| | | | (1) Receipts from distributors, exchanges (United States or foreign) |
| | | | XX |
| | | | 3-1 |
| | | | (2) Rentals from exhibitors in United States, theatrical |
| | | | XX |
| | | | 3-2 |
| | | | (a) Feature pictures |
| | | | XX |
| | | | 3-3 |
| | | | (b) Short subjects, newsreels, and serials |
| | | | XX |
| | | | 3-4 |
| | | | (3) Rentals of films and tapes produced only for television |
| | | | XX |
| | | | 3-5 |
| | | | b. Other receipts |
| | | | (1) Receipts from contract production |
| | | | (a) From other motion picture producers |
| | | | XX |
| | | | 3-6 |
| | | | (b) From all other sources (Include production of still and slide films) |
| | | | XX |

MOTION PICTURE REPORTING FORMS--Continued

10. MOTION PICTURE PRODUCERS --Continued

Lines b(2) and b(3)--Producers will include here those receipts from services which have not been netted against expenses.

Lines d(1)-d(3)--Costs attributed to the distribution of motion pictures should not be reported here.

If this company operates separate exchange centers, such costs should be reported on the report for the exchange centers.

| Receipts --Continued | Dollars | Cents | Key |
|------------------------------------------------------------------------------------------------------------|---------|-------|-------|
| b. Other receipts --Continued | | | |
| (2) Receipts from other motion picture producers or distributors for studio rentals, laboratory work, etc. | XX | | 3-7 |
| (3) Receipts from loan of players or other employees | XX | | 3-8 |
| (4) Receipts from leasing old theatrical films to television | XX | | 3-9 |
| (5) Other receipts (Specify) | XX | | 3-10 |
| c. TOTAL RECEIPTS → (Sum of lines above) | XX | | 3-11* |
| d. Costs | | | |
| (1) Production costs incurred in the United States during 1967 | XX | | 4-1 |
| (2) Other costs incurred in the United States during 1967 | XX | | 4-2 |
| (3) Costs incurred outside the United States during 1967 | XX | | 4-3 * |

11. TITLE AND COST OF FEATURE PICTURES PRODUCED OR IN PRODUCTION DURING 1967

Include only theatrical pictures not produced for television

A company should complete only one report for all its production activity. The pictures listed in this report should cover the production activities of the parent company and its affiliates and subsidiaries. In addition to the forenamed, list in item 11 those feature subjects made by foreign companies for

distribution in the United States and in whose production this company had a financial interest. If the costs of those foreign pictures are known, enter costs in columns 5 and 6 for each title. If the costs are not known, enter an "X" in column 7 or 8 for each title for which the cost is not known.

| 8 | 8-1 | 8-2 | 8-3 | 8-4 | 8-5 | 8-6 | 8-7 | 8-8 | 8-9 * |
|-----------------------------------------------------------------------------------------------|------|------------------------------------------------|---------------------|-------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------------------------------------------------|---------------------|-----------------------------|---------------------|
| Title or working title | Code | Feature pictures produced in the United States | | Feature pictures produced abroad by United States companies | | Feature pictures produced abroad for distribution in the United States and in whose production this company had a financial interest | | | |
| | | Total cost (\$1,000) | | Total cost (\$1,000) | | Total cost known (\$1,000) | | Cost not known ("X" column) | |
| | | Color process (1) | Black and white (2) | Color process (3) | Black and white (4) | Color process (5) | Black and white (6) | Color process (7) | Black and white (8) |
| Pictures completed during 1967 (Report total costs incurred in 1967 and in previous years.) | | | | | | | | | |
| 1. | 301 | | | | | | | | |
| 2. | 302 | | | | | | | | |
| 3. | 303 | | | | | | | | |
| 4. | 304 | | | | | | | | |
| 5. | 305 | | | | | | | | |
| 6. | 306 | | | | | | | | |
| TOTAL (Sum of lines 1-6) → | 310 | | | | | | | | |
| Pictures in production at end of 1967 but not completed (Report total cost incurred in 1967.) | | | | | | | | | |
| 7. | 311 | | | | | | | | |
| 8. | 312 | | | | | | | | |
| 9. | 313 | | | | | | | | |
| 10. | 314 | | | | | | | | |
| 11. | 315 | | | | | | | | |
| 12. | 316 | | | | | | | | |
| TOTAL (Sum of lines 7-12) → | 320 | | | | | | | | |

MOTION PICTURE REPORTING FORMS--Continued

12. NUMBER AND COST OF MOTION PICTURES, OTHER THAN FEATURE PICTURES, PRODUCED OR IN PRODUCTION IN 1967

Do not include number and cost of feature pictures in this inquiry. They should be included in item 11.

Report in columns (1) and (2) the number and production costs of films and tapes completed by this company during 1967; including total costs for these films incurred to date.

Report in columns (3) and (4) the number and production costs incurred to date of films and tapes in production but not completed by the end of 1967.

Do not include in column (1) or (3) the number of prints made--only the number of productions.

Line a(1)--Report the number of program half-hours produced or in production during the year. For example: a television series consisting of 26 one hour programs would be listed as 52 half-hours.

| Type of picture | 8 | 8-1 | 8-2 | 8-3 | 8-4 | 8-5* |
|---------------------------------------------------------------------------|------|---------------|---------------------------------------------|---------------|-------------------------------------------------------------------|------|
| | Code | | Pictures and programs completed during 1967 | | Pictures and programs in production end of year but not completed | |
| | | Number (1) | Total cost (\$1,000) (2) | Number (3) | Total cost (\$1,000) (4) | |
| a. Production of films or tapes for television | | | | | | |
| (1) Program half-hours | 411 | | | | | |
| (2) Commercial spots | 412 | | | | | |
| b. Short-subjects, newsreels and serials (not produced for television) | | | | | | |
| (1) Color process | 421 | | | | | |
| (2) Black and white | 422 | | | | | |
| c. All other productions (color process and black and white) | | | | | | |
| (1) Educational | 431 | | | | | |
| (2) Industrial | 432 | | | | | |
| (3) Other (Specify) | | | | | | |
| | 433 | | | | | |

13. SERVICES ALLIED TO MOTION PICTURE PRODUCTION AND DISTRIBUTION

| a. Motion picture film processed in 1967 | | Linear feet of processed and/or printed film (1,000 feet) | Key | Receipts (Dollars) | Key |
|---------------------------------------------------------------------------------------|--|--------------------------------------------------------------------|-----|-----------------------|------|
| | | | 5-1 | | 5-3 |
| (1) Black and white | | | 5-2 | | 5-4 |
| (2) Color | | | | | |
| b. Receipts from film delivery, film booking and purchasing | | | | | 5-5 |
| c. Other receipts (Specify nature) | | | | | 5-6 |
| d. Operating expenses (include payroll, advertising, administrative, occupancy, etc.) | | | | | 5-7* |

| 14. CERTIFICATION | Name of person to contact regarding this report | Address (Number, street, city, State, ZIP code) | Telephone No. | | |
|--------------------------|---------------------------------------------------------------------------------|-------------------------------------------------|---------------|--------|-----------|
| | | | Area code | Number | Extension |
| | This report is substantially accurate and covers the period from _____ to _____ | | | | |
| | Signature of authorized person | Title | | Date | |

MOTION PICTURE REPORTING FORMS--Continued

Form Approved: Budget Bureau No. 41-S67014

FORM CB-78B
(7802)

U.S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

NOTICE—Response to this inquiry is required by law (Title 13 U.S. Code). By the same law, your report to the Census Bureau is confidential. It may be seen only by sworn Census employees and may be used only for statistical purposes. The law also provides that copies retained in your files are immune from legal process.

In correspondence pertaining to this report,
please refer to this Census File Number

CB-78B (7802)

Employer
Identification No.

1967 CENSUS OF BUSINESS

MOTION PICTURE THEATERS

GENERAL INSTRUCTIONS

Please complete and return this form in the envelope provided.

If you operated more than one establishment (location) under the same Employer Identification Number in 1967, entries on this report should be consolidated for all such locations except that in item 1, enter the location of your main establishment and in item 7 provide information separately for each location.

If your Employer Identification Number (the number appearing on Employer's Quarterly Federal Tax Return, Treasury Form 941) was changed during 1967, submit a report for the entire period of operation in 1967 on one 1967 Census reporting form, and list all Employer Identification Numbers used during any part of 1967 in item 2.

This report should cover the calendar year 1967 or, if records are maintained on a fiscal year basis, the report should cover the fiscal year which includes at least 10 months of 1967.

If book figures are not available, enter your best estimates.

If unusual circumstances should cause an undue burden in filing by the due date, or if you have any questions, please write to the Jeffersonville Census Operations Office, Jeffersonville, Indiana 47130.

1. NAME AND PHYSICAL LOCATION

a. Is the name shown in the label the name by which this establishment is known to the public?

Yes No (If "No," enter trade name above the label.)

b. Is the address in the label—

1. The mail address of your establishment but **not** the actual physical location.
2. The mail address of your establishment (including number and street) which also is its actual physical location.
3. Neither of the above (e.g. accountant's office).

(NOTE: If you marked box 1 or 3, or number and street are not shown in the label, complete c, d, and e below. If you marked box 2, complete d and e below.)

c. Enter following physical location information

| | |
|-------------------|-------------------------------|
| Number and street | City, village, or other place |
| State | ZIP code |

(NOTE: If location cannot be described by number and street give name or number of highway and approximate distance from nearest town.)

d. Enter name of county in which your establishment is located.....

e. Is your establishment physically located within the boundaries of the city, village, or other place specified in the label or in "c"?

Yes No

2. EMPLOYER IDENTIFICATION NUMBER

Is the Employer Identification (EI) Number printed in the address label the **SAME** as that used for this establishment on your latest 1967 Employer's Quarterly Federal Tax Return, Treasury Form 941?

Yes No (If "No," enter the currently assigned EI Number here (9 digits)) →

3. LEGAL FORM OF ORGANIZATION OF COMPANY OPERATING THIS ESTABLISHMENT

X-1

- 1 Individual proprietor
- 2 Partnership
- 3 Corporation (Do **not** mark if any form of cooperative association)
- 4 Co-op (cooperative association), corporate or noncorporate
- 5 Other (Specify).....

4. PERIOD OPERATED IN 1967

X-2

a. Was this establishment in business at the end of 1967?..... Yes No

(NOTE: For establishments which were inactive during December 1967 due to seasonal or part-time operations, answer "Yes," unless the establishment was not owned at the end of the year.)

b. How many months during 1967 did you own this establishment?.....

Months X-3

MOTION PICTURE REPORTING FORMS--Continued

5. DOLLAR VOLUME OF BUSINESS AND PAYROLL IN 1967

a. Receipts from services and sales of merchandise.....

| Dollars | Cents | Key |
|---------|-------|-----|
| | XX | X-4 |

INCLUDE: Only receipts from customers; excise taxes and sales taxes, total charges for services or for use of facilities and merchandise sold whether or not payment was received in 1967.

b. Total ANNUAL payroll in 1967 before deductions.....

| Dollars | Cents | Key |
|---------|-------|-----|
| | XX | X-5 |

INCLUDE: All wages, salaries, bonuses, commissions, fees, vacation and sick leave pay, the cash equivalent of payments in kind such as goods, lodging, food, and clothing. *INCLUDE* reported tips and gratuities received by your employees from others. **DO NOT** include payments to, or withdrawals by, proprietors or partners of unincorporated businesses.

7. YOUR BUSINESS LOCATIONS

a. In 1967 did you operate your business at more than one location under the Employer Identification Number you had at the end of 1967?.....

1 Yes 2 No

b. If "Yes," is marked above, separately list below each location, including your main selling location and facilities other than selling establishments. (such as warehouses, central administrative offices, buying offices, etc.).

| Address of business (Number, street, city or town, county, State, ZIP code) | Description of business | Census Use Only | Sales or receipts | | Number of paid employees (Pay period including March 12) |
|-----------------------------------------------------------------------------------------------------------|-------------------------|-----------------------|-------------------|-------|----------------------------------------------------------------------|
| | | | Dollars | Cents | |
| 1. | | | | XX | |
| 2. | | | | XX | |
| 3. | | | | XX | |
| Totals for this Employer Identification Number (Sales total should equal the entry in item 5) → | | | | XX | |

8. KIND OF BUSINESS

Mark the ONE line which best describes your kind of business at this establishment.

7832009 _____ Conventional motion picture theater

7833007 _____ Drive-in motion picture theater

_____ Other kind of business (Specify kind)

X-8 *

9. ANALYSIS OF 1967 RECEIPTS—Answer every question in accordance with instructions. When records do not provide necessary information, answer on the basis of your best estimate.

| | a. Receipts from customers | Dollars | Cents | Key |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------|---------|-------|-----|
| | | | | |
| Line a(1)—Amount received from the sale of admissions including any Federal, State or local admissions taxes. | (1) From admissions (include admissions taxes) | | XX | 1-1 |
| Line a(2)—Total receipts of refreshment stands operated by you in this theater, including all sales taxes and excise taxes. Do not include here either the receipts from coin-operated machines operated by others on your premises or any payments you receive as a result of such operations, or from refreshment stands located in your theater which are operated as concessions by others. | (2) From refreshment stands if operated by you (include sales taxes) | | XX | 1-2 |
| Line b(1)—Amount received by you as space rental from operators of concessions located in this establishment, regardless of whether compensation was in the form of a flat rental or a percentage of the receipts. Also include here YOUR SHARE of the receipts of coin-operated machines operated by OTHERS on your premises. Do not include anywhere on this report receipts from rental of stores, offices, or apartments. | (3) TOTAL RECEIPTS → Sum of (1) and (2)—should be the same as item 5 | | XX | 1-3 |
| | b. Other specified types of receipts | | | |
| | (1) Your net receipts from concessions, or vending machines not owned by you | | XX | 1-4 |
| | (2) Receipts from screen advertising | | XX | 1-5 |

MOTION PICTURE REPORTING FORMS--Continued

| | | | | | |
|-------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------|-------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------|---------------|
| 10. PAID ADMISSIONS 1967 | | | 13. MULTIPLE FEATURES IN 1967 | | |
| a. Conventional theaters Total number of paid admissions | Number | Key | 1-6 | | |
| | | 2-1 | | | |
| b. Drive-in theaters (1) Total number of paid admissions where charge per person in the car was made | | 2-2 | <p>How often during 1967 did the shows at this theater consist of two or more features? (Mark one box only)</p> <p>1 <input type="checkbox"/> More than 75 percent of the time</p> <p>2 <input type="checkbox"/> 50 to 75 percent of the time</p> <p>3 <input type="checkbox"/> Less than 50 percent of the time</p> | | |
| (2) Total number of car admissions where charge was by the carload | | 2-3 | | | |
| 11. THEATER CAPACITY | | | 14. PERIOD IN OPERATION | | |
| Drive-in motion picture theaters having seats should report their car and seating capacities separately. | | | 1-7 | | |
| a. Seating capacity | Number | Key | 1-8 | | |
| | | 2-4 | <p>a. Mark the box which indicates when this theater was first operated under the present ownership or control.</p> <p>1 <input type="checkbox"/> Before 1942 4 <input type="checkbox"/> 1955-1958</p> <p>2 <input type="checkbox"/> 1942-1948 5 <input type="checkbox"/> 1959-1963</p> <p>3 <input type="checkbox"/> 1949-1954 6 <input type="checkbox"/> 1964-1967</p> | | |
| b. Car capacity (if this is a drive-in motion picture theater) | | 2-5 | <p>b. Was this establishment operated as a motion picture theater prior to the time it came under the present ownership or control? 1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No</p> <p>c. If "Yes," mark the box which to the best of your knowledge or belief indicates when this establishment was first operated as a motion picture theater.</p> <p>1 <input type="checkbox"/> Before 1942 4 <input type="checkbox"/> 1955-1958</p> <p>2 <input type="checkbox"/> 1942-1948 5 <input type="checkbox"/> 1959-1963</p> <p>3 <input type="checkbox"/> 1949-1954 6 <input type="checkbox"/> 1964-1967</p> | | |
| 12. FILMS LEASED IN 1967 | | | 1.9 * | | |
| How many feature films did you lease during 1967? | | | 2-6* | | |
| <p>This space may be used for any explanations that may be helpful in understanding your report.</p> | | | | | |
| CERTIFICATION | Name of person to contact regarding this report | | Address (Number, street, city, State, ZIP code) | | Telephone No. |
| | | | Area code | Number | Extension |
| | This report is substantially accurate and covers the period from _____ to _____ | | | | |
| Signature of authorized person | | Title | | | Date |

Appendix C

STANDARD METROPOLITAN STATISTICAL AREAS

(Area titles and definitions of the 2 Standard Consolidated Areas and the 230 Standard Metropolitan Statistical Areas in the United States established by the Bureau of the Budget as of January 15, 1968)

| | |
|-------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Chicago, Ill.-Northwestern Indiana Standard Consolidated Area | Consists of Chicago, Ill., and Gary-Hammond-East Chicago, Ind., Standard Metropolitan Statistical Areas |
| New York, N.Y.-Northeastern New Jersey Standard Consolidated Area | Consists of the following Standard Metropolitan Statistical Areas: New York, N.Y.; Newark, N.J.; Jersey City, N.J.; Paterson-Clifton-Passaic, N.J.; and of Middlesex and Somerset Counties, N.J. |
| Abilene, Tex. | Consists of Jones and Taylor Counties, Tex. |
| Akron, Ohio | Consists of Portage and Summit Counties, Ohio |
| Albany, Ga. | Coextensive with Dougherty County, Ga. |
| Albany-Schenectady-Troy, N.Y. | Consists of Albany, Rensselaer, Saratoga, and Schenectady Counties, N.Y. |
| Albuquerque, N. Mex. | Coextensive with Bernalillo County, N. Mex. |
| Allentown-Bethlehem-Easton, Pa.-N.J. | Consists of Lehigh and Northampton Counties, Pa.; and Warren County, N.J. |
| Altoona, Pa. | Coextensive with Blair County, Pa. |
| Amarillo, Tex. | Consists of Potter and Randall Counties, Tex. |
| Anaheim-Santa Ana-Garden Grove, Calif. | Coextensive with Orange County, Calif. |
| Anderson, Ind. | Coextensive with Madison County, Ind. |
| Ann Arbor, Mich. | Coextensive with Washtenaw County, Mich. |
| Asheville, N.C. | Coextensive with Buncombe County, N.C. |
| Atlanta, Ga. | Consists of Clayton, Cobb, De Kalb, Fulton, and Gwinnett Counties, Ga. |
| Atlantic City, N.J. | Coextensive with Atlantic County, N.J. |
| Augusta, Ga.-S.C. | Consists of Richmond County, Ga., and Aiken County, S. C. |
| Austin, Tex. | Coextensive with Travis County, Tex. |
| Bakersfield, Calif. | Coextensive with Kern County, Calif. |
| Baltimore, Md. | Consists of Baltimore city and Anne Arundel, Baltimore, Carroll, Harford and Howard Counties, Md. |
| Baton Rouge, La. | Coextensive with East Baton Rouge Parish, La. |
| Bay City, Mich. | Coextensive with Bay County, Mich. |
| Beaumont-Port Arthur-Orange, Tex. | Consists of Jefferson and Orange Counties, Tex. |
| Billings, Mont. | Coextensive with Yellowstone County, Mont. |
| Biloxi-Gulfport, Miss. | Coextensive with Harrison County, Miss. |
| Binghamton, N.Y.-Pa. | Consists of Broome and Tioga Counties, N.Y., and Susquehanna County, Pa. |
| Birmingham, Ala. | Consists of Jefferson, Shelby, and Walker Counties, Ala. |
| Bloomington-Normal, Ill. | Coextensive with McLean County, Ill. |
| Boise City, Idaho | Coextensive with Ada County, Idaho |
| Boston, Mass. | Consists of all of Suffolk County; Beverly, Lynn, Peabody, and Salem cities, and Danvers, Hamilton, Lynnfield, Manchester, Marblehead, Middleton, Nahant, Saugus, Swampscott, Topsfield, and Wenham towns in Essex County; Cambridge, Everett, Malden, Medford, Melrose, Newton, Somerville, Waltham, and Woburn cities, and Arlington, Ashland, Bedford, Belmont, Burlington, Concord, Framingham, Lexington, Lincoln, Natick, North Reading, Reading, Sherborn, Stoneham, Sudbury, Wakefield, Watertown, Wayland, Weston, Wilmington, and Winchester towns in Middlesex County; Quincy city, and Braintree, Brookline, Canton, Cohasset, Dedham, Dover, Holbrook, Medfield, Millis, Milton, Needham, Norfolk, Norwood, Randolph, Sharon, Walpole, Wellesley, Westwood, and Weymouth towns in Norfolk County; and Duxbury, Hanover, Hingham, Hull, Marshfield, Norwell, Pembroke, Rockland, and Scituate towns in Plymouth County, Mass. |
| Bridgeport, Conn. | Consists of Bridgeport and Shelton cities, and Easton, Fairfield, Monroe, Stratford, and Trumbull towns in Fairfield County; and Milford city in New Haven County, Conn. |
| Brockton, Mass. | Consists of Easton town in Bristol County; Avon and Stoughton towns in Norfolk County; and Brockton city, and Abington, Bridgewater, East Bridgewater, Hanson, West Bridgewater, and Whitman towns in Plymouth County, Mass. |
| Brownsville-Harlingen-San Benito, Tex. | Coextensive with Cameron County, Tex. |
| Buffalo, N.Y. | Consists of Erie and Niagara Counties, N.Y. |
| Canton, Ohio | Coextensive with Stark County, Ohio |
| Cedar Rapids, Iowa | Coextensive with Linn County, Iowa |
| Champaign-Urbana, Ill. | Coextensive with Champaign County, Ill. |
| Charleston, S.C. | Consists of Berkeley and Charleston Counties, S.C. |

STANDARD METROPOLITAN STATISTICAL AREAS—Continued

| | |
|-------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Charleston, W. Va. | Coextensive with Kanawha County, W. Va. |
| Charlotte, N.C. | Consists of Mecklenburg and Union Counties, N.C. |
| Chattanooga, Tenn.—Ga. | Consists of Hamilton County, Tenn., and Walker County, Ga. |
| Chicago, Ill. | Consists of Cook, Du Page, Kane, Lake, McHenry, and Will Counties, Ill. |
| Cincinnati, Ohio—Ky.—Ind. | Consists of Clermont, Hamilton, and Warren Counties, Ohio; Boone, Campbell, and Kenton Counties, Ky.; and Dearborn County, Ind. |
| Cleveland, Ohio | Consists of Cuyahoga, Geauga, Lake, and Medina Counties, Ohio |
| Colorado Springs, Colo. | Coextensive with El Paso County, Colo. |
| Columbia, S.C. | Consists of Lexington and Richland Counties, S.C. |
| Columbus, Ga.—Ala. | Consists of Chattahoochee and Muscogee Counties, Ga., and Russell County, Ala. |
| Columbus, Ohio | Consists of Delaware, Franklin, and Pickaway Counties, Ohio |
| Corpus Christi, Tex. | Consists of Nueces and San Patricio Counties, Tex. |
| Dallas, Tex. | Consists of Collin, Dallas, Denton, Ellis, Kaufman, and Rockwall Counties, Tex. |
| Davenport—Rock Island—Moline, Iowa—Ill. | Consists of Scott County, Iowa, and Henry and Rock Island Counties, Ill. |
| Dayton, Ohio | Consists of Greene, Miami, Montgomery, and Preble Counties, Ohio |
| Decatur, Ill. | Coextensive with Macon County, Ill. |
| Denver, Colo. | Consists of Adams, Arapahoe, Boulder, Denver, and Jefferson Counties, Colo. |
| Des Moines, Iowa | Coextensive with Polk County, Iowa |
| Detroit, Mich. | Consists of Macomb, Oakland, and Wayne Counties, Mich. |
| Dubuque, Iowa | Coextensive with Dubuque County, Iowa |
| Duluth—Superior, Minn.—Wis. | Consists of St. Louis County, Minn., and Douglas County, Wis. |
| Durham, N.C. | Consists of Durham and Orange Counties, N.C. |
| El Paso, Tex. | Coextensive with El Paso County, Tex. |
| Erie, Pa. | Coextensive with Erie County, Pa. |
| Eugene, Oreg. | Coextensive with Lane County, Oreg. |
| Evansville, Ind.—Ky. | Consists of Vanderburgh and Warrick Counties, Ind., and Henderson County, Ky. |
| Fall River, Mass.—R.I. | Consists of Fall River city, and Somerset, Swansea, and Westport towns in Bristol County, Mass.; and Tiverton town in Newport County, R.I. |
| Fargo—Moorhead, N. Dak.—Minn. | Consists of Cass County, N. Dak., and Clay County, Minn. |
| Fayetteville, N.C. | Coextensive with Cumberland County, N.C. |
| Fitchburg—Leominster, Mass. | Consists of Shirley and Townsend towns in Middlesex County; and Fitchburg and Leominster cities, and Lunenburg and Westminster towns in Worcester County, Mass. |
| Flint, Mich. | Consists of Genesee and Lapeer Counties, Mich. |
| Fort Lauderdale—Hollywood, Fla. | Coextensive with Broward County, Fla. |
| Fort Smith, Ark.—Okla. | Consists of Crawford and Sebastian Counties, Ark.; and LeFlore and Sequoyah Counties, Okla. |
| Fort Wayne, Ind. | Coextensive with Allen County, Ind. |
| Fort Worth, Tex. | Consists of Johnson and Tarrant Counties, Tex. |
| Fresno, Calif. | Coextensive with Fresno County, Calif. |
| Gadsden, Ala. | Coextensive with Etowah County, Ala. |
| Galveston—Texas City, Tex. | Coextensive with Galveston County, Tex. |
| Gary—Hammond—East Chicago, Ind. | Consists of Lake and Porter Counties, Ind. |
| Grand Rapids, Mich. | Consists of Kent and Ottawa Counties, Mich. |
| Great Falls, Mont. | Coextensive with Cascade County, Mont. |
| Green Bay, Wis. | Coextensive with Brown County, Wis. |
| Greensboro—Winston—Salem—High Point, N.C. | Consists of Forsyth, Guilford, Randolph, and Yadkin Counties, N.C. |
| Greenville, S.C. | Consists of Greenville and Pickens Counties, S.C. |
| Hamilton—Middletown, Ohio | Coextensive with Butler County, Ohio |
| Harrisburg, Pa. | Consists of Cumberland, Dauphin, and Perry Counties, Pa. |
| Hartford, Conn. | Consists of Hartford city, and Avon, Bloomfield, Canton, East Granby, East Hartford, East Windsor, Enfield, Farmington, Glastonbury, Granby, Manchester, Newington, Rocky Hill, Simsbury, South Windsor, Suffield, West Hartford, Wethersfield, Windsor, and Windsor Locks towns in Hartford County; Cromwell town in Middlesex County; and Andover, Bolton, Coventry, Ellington, and Vernon towns in Tolland County, Conn. |
| Honolulu, Hawaii | Coextensive with Honolulu County, Hawaii |
| Houston, Tex. | Consists of Brazoria, Fort Bend, Harris, Liberty, and Montgomery Counties, Tex. |
| Huntington—Ashland, W. Va.—Ky.—Ohio | Consists of Cabell and Wayne Counties, W. Va.; Boyd County, Ky.; and Lawrence County, Ohio |
| Huntsville, Ala. | Consists of Limestone and Madison Counties, Ala. |

STANDARD METROPOLITAN STATISTICAL AREAS—Continued

| | |
|-------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Indianapolis, Ind. | Consists of Boone, Hamilton, Hancock, Hendricks, Johnson, Marion, Morgan, and Shelby Counties, Ind. |
| Jackson, Mich. | Coextensive with Jackson County, Mich. |
| Jackson, Miss. | Consists of Hinds and Rankin Counties, Miss. |
| Jacksonville, Fla. | Coextensive with Duval County, Fla. |
| Jersey City, N.J. | Coextensive with Hudson County, N.J. |
| Johnstown, Pa. | Consists of Cambria and Somerset Counties, Pa. |
| Kalamazoo, Mich. | Coextensive with Kalamazoo County, Mich. |
| Kansas City, Mo.—Kans. | Consists of Cass, Clay, Jackson, and Platte Counties, Mo., and Johnson and Wyandotte Counties, Kans. |
| Kenosha, Wis. | Coextensive with Kenosha County, Wis. |
| Knoxville, Tenn. | Consists of Anderson, Blount, and Knox Counties, Tenn. |
| Lafayette, La. | Coextensive with Lafayette Parish, La. |
| Lafayette—West Lafayette, Ind. | Coextensive with Tippecanoe County, Ind. |
| Lake Charles, La. | Coextensive with Calcasieu Parish, La. |
| Lancaster, Pa. | Coextensive with Lancaster County, Pa. |
| Lansing, Mich. | Consists of Clinton, Eaton, and Ingham Counties, Mich. |
| Laredo, Tex. | Coextensive with Webb County, Tex. |
| Las Vegas, Nev. | Coextensive with Clark County, Nev. |
| Lawrence—Haverhill, Mass.—N.H. | Consists of Lawrence and Haverhill cities, and Andover, Georgetown, Groveland, Merrimac, Methuen, North Andover, and West Newbury towns in Essex County, Mass.; and Newton, Plaistow, and Salem towns in Rockingham County, N.H. |
| Lawton, Okla. | Coextensive with Comanche County, Okla. |
| Lewiston—Auburn, Maine | Consists of Auburn and Lewiston cities, and Lisbon town in Androscoggin County, Maine |
| Lexington, Ky. | Coextensive with Fayette County, Ky. |
| Lima, Ohio | Consists of Allen, Putnam, and Van Wert Counties, Ohio |
| Lincoln, Nebr. | Coextensive with Lancaster County, Nebr. |
| Little Rock—North Little Rock, Ark. | Consists of Pulaski and Saline Counties, Ark. |
| Lorain—Elyria, Ohio | Coextensive with Lorain County, Ohio |
| Los Angeles—Long Beach, Calif. | Coextensive with Los Angeles County, Calif. |
| Louisville, Ky.—Ind. | Consists of Jefferson County, Ky., and Clark and Floyd Counties, Ind. |
| Lowell, Mass. | Consists of Lowell city, and Billerica, Chelmsford, Dracut, Tewksbury, Tyngsborough, and Westford towns in Middlesex County, Mass. |
| Lubbock, Tex. | Coextensive with Lubbock County, Tex. |
| Lynchburg, Va. | Consists of Lynchburg city, and Amherst and Campbell Counties, Va. |
| Macon, Ga. | Consists of Bibb and Houston Counties, Ga. |
| Madison, Wis. | Coextensive with Dane County, Wis. |
| Manchester, N.H. | Consists of Manchester city, and Bedford and Goffstown towns in Hillsborough County; and Hooksett town in Merrimack County, N.H. |
| Mansfield, Ohio | Coextensive with Richland County, Ohio |
| McAllen—Pharr—Edinburg, Tex. | Coextensive with Hidalgo County, Tex. |
| Memphis, Tenn.—Ark. | Consists of Shelby County, Tenn., and Crittenden County, Ark. |
| Meriden, Conn. | Coextensive with Meriden city in New Haven County, Conn. |
| Miami, Fla. | Coextensive with Dade County, Fla. |
| Midland, Tex. | Coextensive with Midland County, Tex. |
| Milwaukee, Wis. | Consists of Milwaukee, Ozaukee, Washington, and Waukesha Counties, Wis. |
| Minneapolis—St. Paul, Minn. | Consists of Anoka, Dakota, Hennepin, Ramsey, and Washington Counties, Minn. |
| Mobile, Ala. | Consists of Baldwin and Mobile Counties, Ala. |
| Monroe, La. | Coextensive with Ouachita Parish, La. |
| Montgomery, Ala. | Consists of Elmore and Montgomery Counties, Ala. |
| Muncie, Ind. | Coextensive with Delaware County, Ind. |
| Muskegon—Muskegon Heights, Mich. | Coextensive with Muskegon County, Mich. |
| Nashville, Tenn. | Consists of Davidson, Sumner, and Wilson Counties, Tenn. |
| New Bedford, Mass. | Consists of New Bedford city, and Acushnet, Dartmouth, and Fairhaven towns in Bristol County; and Marion and Mattapoisett towns in Plymouth County, Mass. |
| New Britain, Conn. | Consists of New Britain city, and Berlin, Plainville, and Southington towns in Hartford County, Conn. |
| New Haven, Conn. | Consists of New Haven city, and Bethany, Branford, East Haven, Guilford, Hamden, North Branford, North Haven, Orange, West Haven, and Woodbridge towns in New Haven County, Conn. |
| New London—Groton—Norwich, Conn. | Consists of New London and Norwich cities, and East Lyme, Griswold, Groton, Ledyard, Lisbon, Montville, Old Lyme, Preston, Sprague, Stonington, and Waterford towns in New London County, Conn. |

STANDARD METROPOLITAN STATISTICAL AREAS—Continued

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| New Orleans, La. | Consists of Jefferson, Orleans, St. Bernard, and St. Tammany Parishes, La. |
| New York, N.Y. | Consists of New York City, and Nassau, Rockland, Suffolk, and Westchester Counties, N.Y. |
| Newark, N.J. | Consists of Essex, Morris, and Union Counties, N.J. |
| Newport News-Hampton, Va. | Consists of Newport News and Hampton cities, and York County, Va. |
| Norfolk-Portsmouth, Va. | Consists of Chesapeake, Norfolk, Portsmouth, and Virginia Beach cities, Va. |
| Norwalk, Conn. | Consists of Norwalk city, and Westport and Wilton towns in Fairfield County, Conn. |
| Odessa, Tex. | Coextensive with Ector County, Tex. |
| Ogden, Utah | Coextensive with Weber County, Utah |
| Oklahoma City, Okla. | Consists of Canadian, Cleveland, and Oklahoma Counties, Okla. |
| Omaha, Nebr.-Iowa | Consists of Douglas and Sarpy Counties, Nebr., and Pottawattamie County, Iowa. |
| Orlando, Fla. | Consists of Orange and Seminole Counties, Fla. |
| Oxnard-Ventura, Calif. | Coextensive with Ventura County, Calif. |
| Paterson-Clifton-Passaic, N.J. | Consists of Bergen and Passaic Counties, N.J. |
| Pensacola, Fla. | Consists of Escambia and Santa Rosa Counties, Fla. |
| Peoria, Ill. | Consists of Peoria, Tazewell, and Woodford Counties, Ill. |
| Philadelphia, Pa.-N.J. | Consists of Bucks, Chester, Delaware, Montgomery, and Philadelphia Counties, Pa., and Burlington, Camden, and Gloucester Counties, N.J. |
| Phoenix, Ariz. | Coextensive with Maricopa County, Ariz. |
| Pine Bluff, Ark. | Coextensive with Jefferson County, Ark. |
| Pittsburgh, Pa. | Consists of Allegheny, Beaver, Washington, and Westmoreland Counties, Pa. |
| Pittsfield, Mass. | Consists of Pittsfield city, and Dalton, Lanesborough, Lee, and Lenox towns in Berkshire County, Mass. |
| Portland, Maine | Consists of Portland, South Portland, and Westbrook cities, and Cape Elizabeth, Cumberland, Falmouth, Gorham, Scarborough, and Yarmouth towns in Cumberland County, Maine |
| Portland, Oreg.-Wash. | Consists of Clackamas, Multnomah, and Washington Counties, Oreg., and Clark County, Wash. |
| Providence-Pawtucket-Warwick, R.I.-Mass. | Consists of all of Bristol County; Warwick city, and Coventry, East Greenwich, and West Warwick towns in Kent County; Jamestown town in Newport County; Central Falls, Cranston, East Providence, Pawtucket, Providence, and Woonsocket cities, and Burrillville, Cumberland, Johnston, Lincoln, North Providence, North Smithfield, and Smithfield towns in Providence County; and Narragansett and North Kingstown towns in Washington County, R.I. Also, Attleboro city and North Attleborough, Rehoboth, and Seekonk towns in Bristol County, Mass.; Bellingham, Franklin, Plainville, and Wrentham towns in Norfolk County, Mass.; and Blackstone and Millville towns in Worcester County, Mass. |
| Provo-Orem, Utah | Coextensive with Utah County, Utah |
| Pueblo, Colo. | Coextensive with Pueblo County, Colo. |
| Racine, Wis. | Coextensive with Racine County, Wis. |
| Raleigh, N.C. | Coextensive with Wake County, N.C. |
| Reading, Pa. | Coextensive with Berks County, Pa. |
| Reno, Nev. | Coextensive with Washoe County, Nev. |
| Richmond, Va. | Consists of Richmond city, and Chesterfield, Hanover, and Henrico Counties, Va. |
| Roanoke, Va. | Consists of Roanoke and Salem cities, and Roanoke County, Va. |
| Rochester, N.Y. | Consists of Livingston, Monroe, Orleans, and Wayne Counties, N.Y. |
| Rockford, Ill. | Consists of Boone and Winnebago Counties, Ill. |
| Sacramento, Calif. | Consists of Placer, Sacramento, and Yolo Counties, Calif. |
| Saginaw, Mich. | Coextensive with Saginaw County, Mich. |
| St. Joseph, Mo. | Coextensive with Buchanan County, Mo. |
| St. Louis, Mo.-Ill. | Consists of St. Louis city, and Franklin, Jefferson, St. Charles, and St. Louis Counties, Mo.; and Madison and St. Clair Counties, Ill. |
| Salem, Oreg. | Consists of Marion and Polk Counties, Oreg. |
| Salinas-Monterey, Calif. | Coextensive with Monterey County, Calif. |
| Salt Lake City, Utah | Consists of Davis and Salt Lake Counties, Utah |
| San Angelo, Tex. | Coextensive with Tom Green County, Tex. |
| San Antonio, Tex. | Consists of Bexar and Guadalupe Counties, Tex. |
| San Bernardino-Riverside-Ontario, Calif. | Consists of Riverside and San Bernardino Counties, Calif. |
| San Diego, Calif. | Coextensive with San Diego County, Calif. |
| San Francisco-Oakland, Calif. | Consists of Alameda, Contra Costa, Marin, San Francisco, and San Mateo Counties, Calif. |

STANDARD METROPOLITAN STATISTICAL AREAS—Continued

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| San Jose, Calif. | Coextensive with Santa Clara County, Calif. |
| Santa Barbara, Calif. | Coextensive with Santa Barbara County, Calif. |
| Savannah, Ga. | Coextensive with Chatham County, Ga. |
| Scranton, Pa. | Coextensive with Lackawanna County, Pa. |
| Seattle—Everett, Wash. | Consists of King and Snohomish Counties, Wash. |
| Sherman—Denison, Tex. | Coextensive with Grayson County, Tex. |
| Shreveport, La. | Consists of Bossier and Caddo Parishes, La. |
| Sioux City, Iowa—Nebr. | Consists of Woodbury County, Iowa, and Dakota County, Nebr. |
| Sioux Falls, S. Dak. | Coextensive with Minnehaha County, S. Dak. |
| South Bend, Ind. | Consists of Marshall and St. Joseph Counties, Ind. |
| Spokane, Wash. | Coextensive with Spokane County, Wash. |
| Springfield, Ill. | Coextensive with Sangamon County, Ill. |
| Springfield, Mo. | Coextensive with Greene County, Mo. |
| Springfield, Ohio | Coextensive with Clark County, Ohio |
| Springfield—Chicopee—Holyoke, Mass.—Conn. | Consists of Chicopee, Holyoke, Springfield, and Westfield cities, and Agawam, East Longmeadow, Hampden, Longmeadow, Ludlow, Monson, Palmer, Southwick, West Springfield, and Wilbraham towns in Hampden County; Northampton city, and Easthampton, Granby, Hadley, and South Hadley towns in Hampshire County; and Warren town in Worcester County, Mass.; and Somers town in Tolland County, Conn. |
| Stamford, Conn. | Consists of Stamford city, and Darien, Greenwich, and New Canaan towns in Fairfield County, Conn. |
| Steubenville—Weirton, Ohio—W. Va. | Consists of Jefferson County, Ohio, and Brooke and Hancock Counties, W. Va. |
| Stockton, Calif. | Coextensive with San Joaquin County, Calif. |
| Syracuse, N.Y. | Consists of Madison, Onondaga, and Oswego Counties, N.Y. |
| Tacoma, Wash. | Coextensive with Pierce County, Wash. |
| Tallahassee, Fla. | Coextensive with Leon County, Fla. |
| Tampa—St. Petersburg, Fla. | Consists of Hillsborough and Pinellas Counties, Fla. |
| Terre Haute, Ind. | Consists of Clay, Sullivan, Vermillion, and Vigo Counties, Ind. |
| Texarkana, Tex.—Ark. | Consists of Bowie County, Tex., and Miller County, Ark. |
| Toledo, Ohio—Mich. | Consists of Lucas and Wood Counties, Ohio, and Monroe County, Mich. |
| Topeka, Kans. | Coextensive with Shawnee County, Kans. |
| Trenton, N.J. | Coextensive with Mercer County, N.J. |
| Tucson, Ariz. | Coextensive with Pima County, Ariz. |
| Tulsa, Okla. | Consists of Creek, Osage, and Tulsa Counties, Okla. |
| Tuscaloosa, Ala. | Coextensive with Tuscaloosa County, Ala. |
| Tyler, Tex. | Coextensive with Smith County, Tex. |
| Utica—Rome, N.Y. | Consists of Herkimer and Oneida Counties, N.Y. |
| Vallejo—Napa, Calif. | Consists of Napa and Solano Counties, Calif. |
| Vineland—Millville—Bridgeton, N.J. | Coextensive with Cumberland County, N.J. |
| Waco, Tex. | Coextensive with McLennan County, Tex. |
| Washington, D.C.—Md.—Va. | Consists of Washington, D.C.; Montgomery and Prince Georges Counties, Md.; and Alexandria, Fairfax, and Falls Church cities, and Arlington, Fairfax, Loudon, and Prince William Counties, Va. |
| Waterbury, Conn. | Consists of Thomaston, Watertown, and Woodbury towns in Litchfield County; and Waterbury city, Naugatuck borough, and Beacon Falls, Cheshire, Middlebury, Prospect, and Wolcott towns in New Haven, County, Conn. |
| Waterloo, Iowa | Coextensive with Black Hawk County, Iowa |
| West Palm Beach, Fla. | Coextensive with Palm Beach County, Fla. |
| Wheeling, W. Va.—Ohio | Consists of Marshall and Ohio Counties, W. Va., and Belmont County, Ohio |
| Wichita, Kans. | Consists of Butler and Sedgwick Counties, Kans. |
| Wichita Falls, Tex. | Consists of Archer and Wichita Counties, Tex. |
| Wilkes—Barre—Hazleton, Pa. | Coextensive with Luzerne County, Pa. |
| Wilmington, Del.—N.J.—Md. | Consists of New Castle County, Del., Salem County, N.J., and Cecil County, Md. |
| Wilmington, N.C. | Consists of Brunswick and New Hanover Counties, N.C. |
| Worcester, Mass. | Consists of Worcester city, and Auburn, Berlin, Boylston, Brookfield, East Brookfield, Grafton, Holden, Leicester, Millbury, Northborough, Northbridge, North Brookfield, Oxford, Paxton, Shrewsbury, Spencer, Sterling, Sutton, Upton, Westborough, and West Boylston towns in Worcester County, Mass. |
| York, Pa. | Consists of Adams and York Counties, Pa. |
| Youngstown—Warren, Ohio | Consists of Mahoning and Trumbull Counties, Ohio |



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